Business Analytics and Intelligence—18 Hours

A specialization in the Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

The specific requirements for the Business Analytics and Intelligence specialization are as follows:

<table>
<thead>
<tr>
<th>Courses</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>STAT 4020</td>
<td>Regression Analysis</td>
<td>(3)</td>
</tr>
<tr>
<td>STAT 4440</td>
<td>Data Mining in Business Analytics</td>
<td>(3)</td>
</tr>
<tr>
<td>MIS 4400</td>
<td>Database Management</td>
<td>(3)</td>
</tr>
<tr>
<td>MIS 4600</td>
<td>Business Intelligence</td>
<td>(3)</td>
</tr>
</tbody>
</table>

Plus two elective courses from the following areas or approved by the College Academic Advisor (both courses have to be taken from the same area): (6)

Accounting
ACCT 3310, 4320, 4510, 4560, 4600

Applied Statistics
STAT 4060, 4080, 4160

Computer Science
CS 4200, 4250, 4400, 4420, 4640

Economics
ECON 4010, 4020, 4050, 4140, 4260, 4620

Finance
FIN 3400, 3500, 4100, 4130, 4140, 4210, 4350, 4450, 4550

Human Resource and Organization
MGMT 3610, 4540

Marketing
MKT 3020, 3200, 3500, 4050, 4100, 4150, 4210, 4300, 4350, 4420, 4450, 4450, 4550, 4600

Management of Information Systems
MIS 4720, 4910

Supply Chain Management
MGMT 3300, 4410, 4420, 4450, 4470

Students must meet prerequisites in effect at the time of course enrollment. Check course prerequisites at https://webapp.bgsu.edu/courses/indexps.php. Click HERE for additional information about the specialization.

Notes:
- Students must achieve a grade of “C” or better for all courses taken for the Business Analytics and Intelligence Specialization.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.