

Fall 2021 - current
Bachelor of Science in Resort and Attraction
Management



BG PERSPECTIVE (BGP) REQUIREMENTS:

Course _____ Credits _____

Must complete at least 1 course in each of the following:

English Composition and Oral Communication

Quantitative Literacy

Must complete at least 2 courses in each of the following:

Humanities and the Arts

Natural Sciences - at least one Lab Science required

Social and Behavioral Sciences

Complete total required BGP credit hours by selecting courses from any of the above categories:

UNIVERSITY REQUIREMENTS

Note: Designated courses in the Humanities and the Arts, and the Social and Behavioral Sciences domains may be used to fulfill both a BGP requirement and one of the following university requirements:

Cultural Diversity in the U.S. _____

International Perspective _____

Composition Requirement:

____ WRIT 1120 Research Writing _____

Total BGP Credits: Must be at least 36

University Electives (to reach a total of at least 122 credit hours)

Hrs	Grade	
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Math Requirements (7 hours)

Hrs	Grade	
3	_____	MATH 1150 Introduction to Statistics
4	_____	MATH 1220 College Algebra II

Admission Requirements* (3 hours)

3	_____	ECON 2020 Principles of Microeconomics or
		ECON 2030 Principles of Macroeconomics

* Can also apply towards BGP requirements

Major Requirements (62 hours)

Summer I Session

3	_____	RAAM 3000 Introduction to Resort and Attraction Management
3	_____	RAAM 3050 Introductory Co-Op

Fall I Session

3	_____	RAAM 3200 Management Information Systems for Resorts and Attractions
3	_____	RAAM 3300 Guest Service Management for Resorts and Attractions
3	_____	RAAM 3400 Merchandise and Gaming Management for Resort and Attraction Management
1	_____	RAAM 3410 Professional Development Experience I
3	_____	RAAM 4100 Managerial Communication and Decision Making for Resorts and Attractions

Spring I Session

3	_____	RAAM 3500 Food and Beverage Operations for Resorts and Attractions
3	_____	RAAM 3600 Marketing Management, Advertising and Social Media for Resorts and Attractions
3	_____	RAAM 3700 Entertainment and Event Management for Resorts and Attractions
3	_____	RAAM 3800 Lodging Operations for Resorts and Attractions
1	_____	RAAM 3420 Professional Development Experience II

Summer II Session

3	_____	RAAM 4050 Advanced Co-Op
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Fall II Session

3	_____	RAAM 3100 Managerial Accounting & Finance for Resorts and Attractions
3	_____	RAAM 4000 Legal Environment of Resorts and Attractions
3	_____	RAAM 4200 Leadership and Strategic Management for Resorts and Attractions
3	_____	RAAM 4300 Facilities and Property Management for Resorts and Attractions
1	_____	RAAM 4500 Senior Capstone I
1	_____	RAAM 4410 Professional Development III

Spring II Session

3	_____	RAAM 4600 Human Resource Management for Resorts and Attractions
3	_____	RAAM 4700 Risk Management and Safety for Resorts and Attractions
3	_____	RAAM 4800 Operation Planning and Supply Chain Management for Resorts and Attractions
3	_____	RAAM 4900 Senior Capstone II
1	_____	RAAM 4420 Professional Development Experience IV