

Spring 2021 - current

Small Business Management

One-Year Certificate Program



General Requirements

Students are responsible for adhering to all college and university requirements and policies as stated in the BGSU Undergraduate Catalog. Prerequisites shown below are for reference only.

Communication

WRIT 1120 is required. Based on placement scores, WRIT 1100 and/or WRIT 1110 may also be required. COMM 1020, 2010 or 3060 are also required.

Hrs	Grade	
3		WRIT 1110 Seminar in Academic Writing
3		WRIT 1120 Seminar in Research Writing
3		COMM 1020 Introduction to Communication or COMM 2010 Communication Theory or COMM 3060 Interpersonal Comm for Non-Majors

Basic Courses (9 hrs)

3		IS 2000 Introduction to Information Systems or CS 1000 Computer Basics
3		Elective _____
3		Elective _____

Choose from Social & Behavior Sciences (S or SI), Natural Sciences (N), Humanities & Arts (H or HI), Cultural Diversity (C). Choose courses from the BG Perspective Curriculum found in the BGSU Undergraduate Catalog.

Technical Courses (18 hour min)

Hrs	Grade	
3		ACCT 2210 Accounting and Business Concepts I
3		BA 2030 Business Communication
3		BAT 2090 Management and Supervision
3		BAT 2800 Retail Management or BAT 2010 Human Resource Management
3		BAT 2100 Social Media Strategy for Small Business
3		BAT 2900 Studies in Business or Technical Elective (Choose from any ACCT, BAT, CS, CST, LEGS, MGMT, ECON 2030, FIN 2000, or ENG 3880.)

Upon successful completion of all the courses with a cumulative grade point average of 2.00 or higher AND formal admission to Bowling Green State University Firelands, the student will be awarded a one-year technical certificate. All coursework in the program may apply toward a future associate degree in a related area. If you are interested in continuing on to an associate degree and/or a bachelor degree program, please consult with your advisor.