## Spring 2019

## Bachelor of Arts in Communication in Media Production & Studies Specialization in Media Studies



BOWLING GREEN STATE UNIVERSITY

205 Administration Building • 419-372-2015

BG Perspective (BGP) Requirements	Program Requirements		
Must complete at least 1 course in each of the following:	Communications		
English Composition and Oral Communication Course Credits	C0MM 1020 C0MM 2010		
Quantitative Literacy	THFM 2020		
Mark O and the state of O and a state of the fall and a	Major Requirements (40-42 Hrs)		
Must Complete at least 2 courses in each of the following:  Humanities and the Arts  Natural Sciences  Social and Behavioral Sciences	Media Production & Studies Core Requirements (16-18 Hrs.)  Hrs Grade  3 MDIA 1030 Media & the Info. Society  3 MDIA 2600 Writing for Elect. Media  3 MDIA 2660 Media Content Production Systems  MDIA 3550 Global Media Systems & Policy OR  MDIA 4600 Media Policy & Industry OR  MDIA 4750 Privacy, Dissent, & the Surveillance  Society		
	3 MDIA 3660 Media's Influence on Individuals & Society		
Complete total required BGP credit hours by selecting courses from any	MDIA 4890 Media Internships		
of the above categories:	Specialization in Media Studies (24 Hrs.)  Requirements (6 Hrs.)  3		
University Requirements Designated courses in Humanities and the Arts and the Social and Behavorial Sciences domains may be used to fulfill both the BGP requirement and one of the following univerity requirements:	Media Studies Electives (12 Hrs) (See List on Page 2) (Consultation with department advisor is strongly recommended)		
Cultural Diversity in the US nternational Perspective	MDIA MDIA		
Composition Requirement:GSW 1120 Academic Writing	MDIA/COMMMDIA/COMM		
Total BGP Credits: Must be at least 36	Electives (6 Hrs) Any other MDIA courses; 3 hrs. must be at the 3000-level.		
Arts & Sciences Requirements  Foreign Language ( yrs of HS) or Culture Track.  If you had two (2) years of the same foreign language in high school, you may choose a four (4) course culture track.	MDIA MDIA MDIA		
1010 1020 2010 2020/2120	Support Field in At least 3 coherent courses at the 3000 or above level		
Lab Science			
Multidisciplinary Component Select from approved offerings, in consultation with an advisor and a faculty mentor. Four courses total, each with a different subject prefix. At least two courses at 3000/4000 level. Courses applied to the Arts & Sciences MDC may not be used to fulfill other Arts and Sciences degree requirements, nor may they be used to fulfill major, minor, BGP or other program requirements.	Electives and Non-Credit Courses		

Media Studies Electives	Communication Electives: No more than two (2) COMM Electives will apply			
MDIA 2640 Introduction Advertising & Social Media		to the Media Studies Electives.		
_3_ MDIA 2650 Internet Applications for Media Industries _3_ MDIA 2700 Topics in Minorities and Film/Video		3 COMM 3040 Leadership	in Communication	
3 MDIA 3000 America's Documentary Story to 1968		3 COMM 3070 Organizational Communication		
3 MDIA 3100 Documenting Human-Global Challenges after	1968	3 COMM 3100 Rhetorical C		
MDIA 3200 Documentary Research & Writing				
3 MDIA 3520 Online Social Media 3 MDIA 3600 Media Research <b>OR</b>		Suggested Groupings:		
COMM 3000 Communication Research Methods		Suggested droupings.		
3 MDIA 3610 Media & Strategic Communication		Advertising:	MDIA 2640, 2650, 3520, 3600, 4600, 4640	
3 MDIA 4000 Topics in Documnetary Studies		Documentary Producers:	MDIA 3000, 3100, 3200, 3520, 4530, 4630	
3 MDIA 4390 Topics in Sport Media		Documentary Studies: Global Media Studies	MDIA 2700, 3000, 3100, 3200, 4660, 4670 MDIA 2700, 3100, 3600, 4600, 4660, 4670	
MDIA 4530 Advertising Sales & Media Promotion		Media Analyst	MDIA 2650, 3520, 4390, 4530, 4610, 4630	
MDIA 4600 Media Policy & Industry MDIA 4610 Audience Research & Targeting		Media Business/Management: MDIA 2640, 3520, 3600, 4530, 4600, 4630		
3 MDIA 4630 Media Programming		Media History & Criticism: Online Social Media:	MDIA 2700, 3000, 3100, 4660, 4670, 4860 MDIA 2640, 2650, 3520, 3600, 4600, 4640	
3 MDIA 4640 Social Media Campaigns		Offilite Social Media.	WDIA 2040, 2030, 3320, 3000, 4000, 4040	
_3_ MDIA 4660 Television & Film Criticism _3_ MDIA 4670 Gender, Media & Culture		Notes:		
				3 MDIA 4690 Seminar: Contemporary Aspects of Media Pro
Studies  3 MDIA 4750 Privacy, Dissent, & the Surveillance Society		No course from any minor may be     NOIA 4000 Media Internation may		
3 MDIA 4750 Media, Power & Place		<ul> <li>MDIA 4890 Media Internships ma See internship coordinator.</li> </ul>	ly be taken up to 3 credit nours.	
3 MDIA 4900 Problems in Media Production & Studies		See internally coordinator.		
3 MDIA 4911 Media Management				
Phone (Cell or Local Number)	_			
For Graduation You Will Need:				
1. 122 credit hours minimum.				
In Progress/Completed	Needed			
2. Minimum GPA 2.00.				
Current GPA				
3. At least 30 credit hours of BGSU course work.				
In Progress/Completed	Needed			
4. 40 credit hours at the 3000/4000 level.				
In Progress/Completed	Needed			
5. Completion of all degree requirements, including t	he BG Perspective	Core.		
In Progress/Completed	Needed			
6. A major, and if required, a minor, specialization or				
Declared with the College Office	JYes ∐No			

Any substitution or waiver of courses required for your major or minor program <u>must</u> originate in the department/school offering the major or minor and <u>must</u> be approved by the College Office.

To ensure a timely graduation, see a *College Advisor* during the semester prior to your intended graduation.

Remember to complete an **Application for Graduation** by the end of the second week of classes during the fall semester or spring regular session, or by the end of the first week of the summer semester. For the specific dates, check your DARS. You may log onto MyBGSU to complete the online application. After the deadlines, you will need to complete an application in person in the College Office.