

BG PERSPECTIVE (BGP) REQUIREMENTS:

Course _____ Credits _____

Must complete at least 1 course in each of the following:

English Composition and Oral Communication

Quantitative Literacy

Must complete at least 2 courses in each of the following:

Humanities and the Arts

Natural Sciences

Social and Behavioral Sciences

**Complete total required BGP credit hours by selecting
courses from any of the above categories:**

UNIVERSITY REQUIREMENTS

Note: Designated courses in the Humanities and the Arts, and the Social and Behavioral Sciences domains may be used to fulfill both a BGP requirement and one of the following university requirements:

Cultural Diversity in the U.S. _____
International Perspective _____

Composition Requirement:
_____ GSW 1120 Academic Writing _____

Total BGP Credits: Must be at least 36

**Electives (additional hours needed to reach 122 hours) and/or
optional additional specialization or minor**

| Fall | Grade | Hrs. | Spring | Grade | Hrs. |
|------|-------|------|--------|-------|------|
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Admission Requirements (See reverse side)

| Admission Core* | 24 Hrs. |
|--|----------------|
| _____ ACCT 2210: Acct. & Bus. Concepts 1 | 3 |
| _____ ACCT 2220: Acct. & Bus. Concepts 2 | 3 |
| _____ ECON 2020: Prin. Of Microeconomics | 3 |
| _____ ECON 2030: Prin. Of Macroeconomics | 3 |
| _____ STAT 2110: Elem. Stat. Methods 1 | 3 |
| _____ STAT 2120: Elem. Stat. Methods 2 | 3 |
| _____ BA 2030: Bus. Communication | 3 |
| _____ MIS 2000: Intro to MIS | 3 |

*can also apply towards BGP requirements

| Applied Core | 9 Hrs. |
|--|---------------|
| _____ BA 1500: Overview of Business Administration | 3 |
| _____ BIZX 1100: Applied Bus. Experience 1 | 1 |
| _____ BIZX 2200: Applied Bus. Experience 2 | 1 |
| _____ BIZX 3300: Applied Bus. Experience 3 | 1 |
| _____ BIZX 4000**: Sr. Bus. Applied Experience | 3 |

** **BIZX 4000** is only open to seniors who have achieved BSBA admission and have credit for FIN 3000, MGMT 3000, MGMT 3600, MKT 2010 & OR 3800

| Business Core | 24 Hrs. |
|---|----------------|
| _____ ECON 3020 or 3030 or 3040 or 3110 or 3510 | 3 |
| _____ LEGS 3010: Legal Bus. Environment | 3 |
| _____ FIN 3000**◆: Bus. Finance | 3 |
| _____ MGMT 3000**◆: Int. Ops & SCM | 3 |
| _____ MGMT 3600**◆: Org. Theory & Behavior | 3 |
| _____ MKT 2010**◆: Intro. to Mkt. Mgmt. | 3 |
| _____ OR 3800**: Intro to Mgmt. Science | 3 |
| _____ BA 4060◆: Global Strategy | 3 |

◆ **BA 4060** is only open to individuals that have BSBA admission and have completed FIN 3000, MGMT 3000, MGMT 3600, and MKT 2010

| Sales and Services Marketing Specialization | 21 Hrs. |
|--|----------------|
| _____ MKT 3020 | 3 |
| _____ MKT 4050 | 3 |
| _____ MKT 4400 | 3 |
| _____ MKT 4150 or MKT 4500 | 3 |
| _____ Elective 1* | 3 |
| _____ Elective 2* | 3 |
| _____ Elective 3* | 3 |

*Electives choices: MKT 3200, 3500, 4100, 4120, 4160, 4300, 4420; MGMT 3300, 3610, 4560; FIN 3400, 4130, 4140, 4210, 4350.

See current course descriptions for specific course prerequisites.

Specialization Notes:

- Student must achieve a grade of "C" or better in MKT 2010 in order to enroll in advanced Marketing courses and must meet all other course prerequisites.
- The Sales and Services Marketing specialization requires an internship - COOP 50 Cooperative Internship or Academic Internship (non-credit).
- A grade of "C" or better must be earned in each course taken for the specialization.
- For students who plan to pursue both a Marketing Specialization and a Sales and Service Marketing Specialization; at least 15 additional credit hours must be taken that do not count toward the other specialization.

BSBA ADMISSION (Must be met by 45 Hours)**BSBA admission requirements are:**

- (i) Completion of MATH 1260, or 1310, or both 1340 and 1350 with a C or higher
- (ii) minimum 12 BGSU hours that count toward the degree;
- (iii) minimum 2.50 BGSU cumulative GPA;
- (iv) completion of four or more of the following courses with at least a C within 45 credit hours—ACCT 2210, ACCT 2220, ECON 2020, ECON 2030, STAT 2110, STAT 2120, BA 2030, MIS 2000. However, all of the courses in the admission core must be completed

MATH requirement also satisfies Quantitative Literacy requirement

Admission decisions are made three times each year. All pre-business students with 45 hours toward the degree are reviewed for admission.

BGSU students planning on transferring to the BSBA program must apply for College entrance and pre-business status within 45 hours toward the degree or, in the case that 45 or more hours are transferred from another institution, upon completion of 12 BGSU hours toward the degree.

NOTES:

Students who do not achieve BSBA admission in the admission review are placed on conditional standing for one semester or 15 credit hours to satisfy BSBA admission requirements. Pre-business students on conditional standing may take 3000-level business courses, subject to completion of prerequisites, but may not take 4000-level business courses.

Students who do not achieve BSBA admission after the conditional semester will not be permitted to take 3000-or 4000-level business courses and must pursue other degree programs offered at BGSU or another institution.

UNIVERSITY HOURS NOT TOWARD BSBA DEGREE:

Credit for the following courses count only toward total hours earned and class standing.

| | |
|--------------------------|------------------------------|
| ACCT: 2000 | GSW: 1100S |
| ACEN: 1000, 1210 | EXSC: Courses below 2300 |
| ACT: All courses | MATH: 90, 90X, 95, 95X, 1210 |
| BA: 1020 | MGMT: 3050 |
| BAT: All courses | MKT: 3000 |
| BUSE: 2640, 2680 | PEG: All courses |
| CS: 1000 | STAT: 2000 |
| DANC: Courses below 2300 | UNIV: All courses |
| ECON: 3010 | TRHR: All courses |

NOTES:

- The checksheet should be used in conjunction with the degree audit and advising to track progress toward degree completion.
- The calculus requirement, all required business courses, and courses required for the specialization must be taken for a letter grade.

ELECTIVE COURSES:

- Electives are courses that count toward the BSBA degree from any University area to fill the elective requirement.
- See above for a list of courses that do NOT count toward the BSBA.
- ECON 2000 cannot be used to satisfy specialization or elective requirements.
- BIZX 4000 must be completed at BGSU.

SEMESTER

NOTE: You can do internship for the entire semester.

You can swap the internship with a semester from the schedule above.

Resume from where you left-off.

Internships are highly encouraged as they do not only provide a way to bridge the classroom material to the practice, they lead to potential future employment with the company.

Study abroad and a second specialization or minor are highly encouraged. For more on your Specialization stop by BA 234 or visit <http://www.bgsu.edu/business/marketing.html>