

INDIVIDUALIZED BUSINESS – minimum 18 Hours

A specialization in the
Bachelor of Science in Business Administration
(formerly General Business)

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

- Achieve a grade of C or higher in all courses applied toward the specialization;
- A minimum of six courses (18 credit hours) should be selected from the areas and courses listed below, in consultation with a College academic advisor;
- No more than four courses may be taken from any one area; and
- Design of the specialization must be approved by a College academic advisor.

<u>Area</u>	<u>Approved Courses</u>
Accounting	ACCT 3210, 3310 to 4510, 4600
Business Administration	BA 3100, 3250, 4200
Economics	ECON 3020 to 4730
Entrepreneurship	ESHP 3040, 3140, 3240, 4040
Finance	FIN 3400 to 4550
Legal Studies	LEGS 3040, 3050, 4020 to 4900
Supply Chain Management	MGMT 3300, 4410, 4420, 4450, 4470
Human Resources and Organizations	MGMT 3040, 3610, 4540 to 4650
Management Information Systems	MIS 4020 to 4710
Marketing	MKT 3020 to 4050, 4100 to 4550
Other areas approved by a College academic advisor.	

Students must meet prerequisites in effect at the time of course enrollment. Check course prerequisites at <https://webapp.bgsu.edu/courses/indexps.php>. Click [HERE](#) for additional information about the specialization.

Notes:

Students specializing in Individualized Business may not specialize in a second area of the BSBA program.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.