

Fall 2022

Associate of Applied Business in Visual Media Technology Degree Program
Print Media



General Requirements

Students are responsible for adhering to all college and university requirements and policies as stated in the BGSU Undergraduate Catalog. Prerequisites shown below are for reference only.

Communication (9 hour min)

WRIT 1120 is required. Based on placement scores, WRIT 1010 and/or WRIT 1110 may also be required.

Hrs	Grade	
<u>3</u>	<u> </u>	WRIT 1110 Seminar in Academic Writing
<u>3</u>	<u> </u>	WRIT 1120 Seminar in Research Writing
<u>3</u>	<u> </u>	COMM 3060 Interpersonal Communication
<u>3</u>	<u> </u>	ENG 3880 Introduction to Technical Writing or BA 2030 Business Communication

Mathematics (3 hour min)

MATH 1150 is required.

<u>3</u>	<u> </u>	MATH 1150 Introduction to Statistics (QL)
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General Education Core Curriculum (9 hour min)

Each student must complete one course in each of the following areas: Social and Behavioral Sciences (S or SI) (ECON 2000 or higher is required), Humanities & Arts (H or HI) (e.g. ART 1010) and Natural Sciences (N) (e.g. CHEM 1000 or 1090). Course choices should be made from the list of approved courses in the BG Perspective Curriculum listed in the BGSU Undergraduate Catalog.

<u>3</u>	<u> </u>	ECON 2000 (or higher) (S or SI)
<u>3</u>	<u> </u>	BGP Elective (H or HI)
<u>3</u>	<u> </u>	BGP Elective (N)

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 credit hours must be BGSU courses. Please check with your advisor for appropriate course selections.

Technical Core (15 hour min)

Hrs	Grade	
<u>3</u>	<u> </u>	VCT 1030 Visual Communication Technology
<u>3</u>	<u> </u>	VCT 1040 Problem Solving for Visual Media
<u>3</u>	<u> </u>	VCT 2040 Concepts of Visual Communication
<u>3</u>	<u> </u>	VCT 2820 Photography I
<u>3</u>	<u> </u>	VCT 3080 Fundamentals of Imaging Technology

Print Major (15 hour min)

<u>3</u>	<u> </u>	VCT 3080 Introduction to Print Media
<u>3</u>	<u> </u>	VCT 3090 Electronic Print Preparation for Print
<u>3</u>	<u> </u>	VCT 3100 Graphic Image Transfer Systems
<u>3</u>	<u> </u>	VCT 4560 Color Digital Applications
<u>3</u>	<u> </u>	ARTD 2010 Principles of Graphic Design

Business and Management Courses (15 hour min)

<u>3</u>	<u> </u>	MKT 3000 Principles of Marketing
<u>3</u>	<u> </u>	ACCT 2000 Accounting Concepts for Nonbusiness Student or ACCT 2210 Accounting and Business Concepts I
<u>3</u>	<u> </u>	STAT 2000 Using Statistics
<u>3</u>	<u> </u>	IS 2000 Introduction to Information Systems
<u>3</u>	<u> </u>	BAT 2080 Advertising
<u>3</u>	<u> </u>	MGMT 3050 Principles of Organization & Mgmt or BAT 2090 Management and Supervision

Other Courses (not required for program completion)

Students may wish to consider several electives that may enhance their academic preparation: ART 1020, 1030, ARTS 2310, JOUR 1000, PSYC 1010 and/or other VCT courses. Consult your advisor and the BGSU Undergraduate Catalog for details.

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