

**Workforce Education and Development-Business and Marketing Education**

Bachelor of Science in Education; Leads to Integrated Business and Marketing licensure in grades 4 and beyond. This degree program is designed to be completed in 4 years and 1 summer. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

**BG PERSPECTIVE (BGP) REQUIREMENTS:**

Course \_\_\_\_\_ Credits \_\_\_\_\_

**Must complete at least 1 course in each of the following:**

English Composition and Oral Communication  
\_\_\_\_\_

Quantitative Literacy  
\_\_\_\_\_

**Must complete at least 2 courses in each of the following:**

Humanities and the Arts  
\_\_\_\_\_  
\_\_\_\_\_

Natural Sciences  
\_\_\_\_\_  
\_\_\_\_\_

Social and Behavioral Sciences  
\_\_\_\_\_  
\_\_\_\_\_

**Complete total required BGP credit hours by selecting courses from any of the above categories:**  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**UNIVERSITY REQUIREMENTS**

Note: Designated courses in the Humanities and the Arts, and the Social and Behavioral Sciences domains may be used to fulfill both a BGP requirement and one of the following university requirements:

Cultural Diversity in the U.S. \_\_\_\_\_

International Perspective \_\_\_\_\_

Composition Requirement:

\_\_\_ GSW 1120 Academic Writing@ \_\_\_\_\_

Total BGP Credits: Must be at least 36

# Enroll concurrently

## All courses under Content for Teaching Specialty & Professional Education must be taken for a letter grade (not S/U) except EDTL 4970, FCS 3890

@ Letter grade of "C" or better is required.

Retention and student teaching requirements are listed on the back of this sheet.

**COLLEGE REQUIREMENTS:**

\_\_\_\_\_ COMM 1020 @

**3 HRS**

**3**

**PROFESSIONAL EDUCATION ##**

**61 HRS**

_____	EDTL 2010 Introduction to Education@	3
_____	EDTL 2300 Introduction to Educational Technology @	2
_____	EDWF 2000 Intro to Workforce Ed & Dev@	3
_____	EDWF 4630 Teaching & Learning Strategies for Adults	3
_____	EDFI 3030 Educational Psychology Applied to Adolescent Development@ (PSYC 1010 is a prerequisite)	3
_____	EDAS 4090 Organization & Administration	3
_____	EDTL 4210 Content Area Literacy	3
_____	EDIS 2310 Teaching Students w/Exceptionalities@	3
_____	EDTL 3400 Teaching Adolescents@	3
_____	EDFI 4200 Practicum in Ind & Sm Group Instruction	1
_____	EDFI 2980 Schools, Society & Cultural Diversity	3
_____	EDFI 2990 Field Exp in Cultural and Community Contexts	1
_____	EDTL 3021 Digital Technology for Mid/HS	3

**METHODS BLOCK** (courses to be taken concurrently)

_____	#EDWF 4670 Teaching & Learning in WFED	3
_____	#EDWF 4690 Program & Work-based Management	3
_____	#EDWF 4770 Workforce Ed & Dev Practicum	3
_____	#EDFI 4020 Assessment & Evaluation	3

**STUDENT TEACHING** (courses to be taken concurrently)

_____	#EDWF 4960 Adv Sem in WFED Teaching	3
_____	EDTL 4970 Teaching Internship	12

**CONTENT FOR TEACHING SPECIALTY ##**

**57 HRS**

_____	EDWF 2400 Business Problems of the Consumer	3
_____	EDWF 2620 Adv Productivity Software	3
_____	VCT 1030 Intro to Visual Communication Technology	3
_____	BA 2030 Written Communication for Business	3
_____	BA 3900 Intro to Multinational Business	3
_____	ECON 2020 Microeconomics	3
_____	ECON 2030 Macroeconomics	3
_____	ESHP 2040 Introduction to Entrepreneurship	3
_____	FCS 3890 Field Experience	3
_____	FIN 2000 Personal Finance	3
_____	FIN 3000 Business Finance	3
_____	LEGS 3010 Business Law	3
_____	MGMT 3050 Intro to Management	3
_____	MGMT 3610 Human Resource Management	3
_____	MKT 3000 Principles of Marketing	3
_____	MKT 3020 Buyer Behavior	3
_____	MKT 4080 Promotion	3

**SELECT ONE:**

**3**

_____	CS 1000 Computer Basics	3
_____	MIS 2000 Intro to Mgmt Info Systems	3

**SELECT ONE:**

**3**

_____	ACCT 2000 Acct Concepts for Nonbusiness	3
_____	ACCT 2210 Acct & Business Concepts I	3

## IMPORTANT CHECKLISTS

I. Application for the Methods Block and Student Teaching is made at a sign up meeting held the Fall of the junior year. The Methods Block is offered Fall semester only and Student Teaching is offered Spring semester only.

### B. Methods Admission Requirements

Attainment of 60 semester hours

- \_\_\_\_\_ "C" or better in EDTL 2010
- \_\_\_\_\_ "C" or better in GSW 1120
- \_\_\_\_\_ "C" or better in COMM 1020
- \_\_\_\_\_ "C" or better in EDTL 2300
- \_\_\_\_\_ "C" or better in EDWF 2000
- \_\_\_\_\_ "C" or better in EDFI 3030
- \_\_\_\_\_ "C" or better in EDIS 2310
- \_\_\_\_\_ "C" or better in EDTL 3400

\_\_\_\_\_ Accumulative GPA of at least 2.4

### III. Prerequisites for Student Teaching (EDWF 4960 Adv Scm and EDTL 4970)

- \_\_\_\_\_ Completion of 90 semester hours
- \_\_\_\_\_ Accumulative GPA of at least 2.5
- \_\_\_\_\_ Completion of the following courses with a grade of "C" or better:
  - \_\_\_\_\_ EDWF 4670
  - \_\_\_\_\_ EDWF 4690
  - \_\_\_\_\_ EDWF 4770
  - \_\_\_\_\_ EDFI 4020

### REMINDERS:

- (1) PSYC 1010 is a prerequisite to EDFI3030, a required education course, and can be used as a social and behavioral science elective.
- (2) ECON 2020 and 2030 are required courses and can be used as social science electives and as an additional BG perspectives course.
- (3) You may wish to choose a course that meets one of the Arts and Humanities elective requirements that are approved as an International Perspective course requirement.
- (4) Meet with your advisor at least once each year. The name of your advisor appears in the MyBGSU web page, click on "MyAdvisor"
- (5) SENIOR YEAR: You must apply for graduation online prior to the term deadline; complete applications for licensure during your student teaching semester (you will receive instructions for doing so during a required meeting that precedes student teaching).
- (6) Remember you must have passed all state required assessments and other state requirements to be issued a teaching license by the state.
- (7) Complete at least 30 hours of coursework at BGSU.
- (8) From the MyBGSU web page, click on "My Degree Audit" link to access your degree audit.

**NOTE:** Undergraduate students and degree holders seeking licensure must meet all specified requirements, including successful completion of all state required assessments to qualify for the Integrated Business and the Marketing licensure. Those holding an undergraduate degree should consider the graduate-level licensure program in Integrated Business and Marketing (contact 419-372-2904).