

Apparel Merchandising and Product Development with Marketing Minor

Bachelor of Science in Apparel Merchandising and Product Development. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

BG PERSPECTIVE (BGP) REQUIREMENTS:

Course _____ Credits _____

Must complete at least 1 course in each of the following:

English Composition and Oral Communication

Quantitative Literacy

Must complete at least 2 courses in each of the following:

Humanities and the Arts

Natural Sciences

Social and Behavioral Sciences

Complete total required BGP credit hours by selecting courses from any of the above categories:

UNIVERSITY REQUIREMENTS

Note: Designated courses in the Humanities and the Arts, and the Social and Behavioral Sciences domains may be used to fulfill both a BGP requirement and one of the following university requirements:

Cultural Diversity in the U.S. _____

International Perspective _____

Composition Requirement:

_____ GSW 1120 Academic Writing _____

Total BGP Credits: Must be at least 36

REMINDERS:

- (1) Meet with your advisor at least once each year. Names of advisors can be obtained via MyBGSU web page. Click on "My Advisor."
- (2) **SENIOR YEAR: You must apply for graduation on-line prior to the term deadline.**
- (3) Complete at least 30 hours of coursework at BGSU.

COLLEGE REQUIREMENTS:

_____ COMM 1020 @ _____

3 HRS

3

Required Courses

	48 HRS
_____ AMPD 1510 Apparel & Textile Industry	3
_____ AMPD 2010 Twentieth Century Fashion	3
_____ AMPD 2020 Merchandising Math	3
_____ AMPD 2510 Fundamentals of Apparel	3
_____ AMPD 2720 Career Exploration	3
_____ AMPD 2810 Textiles for Apparel	3
_____ COOP 50 Work Block	0
_____ AMPD 3130 Textile Product Analysis	3
_____ AMPD 3510 Fashion Forecasting	3
_____ AMPD 3600 Multi-Channel Retailing	3
_____ AMPD 3800 Visual Merchandising	3
_____ AMPD 3890 Supervised Field Experience	3
_____ AMPD 4020 Merchadising Soft Goods	3
_____ AMPD 4030 Consumer Analysis in Fashion	3
_____ AMPD 4140 Product Development Studio	3
_____ AMPD 4400 Computers for Apparel Products	3
_____ AMPD 4510 Global Issues in Apparel and Textiles	3

Required Minor Courses

21 HRS

Must earn a letter grade of "C" or better in each course taken as part of the minor.

_____ ECON 2000 or higher	3
_____ ACCT 2000 or ACCT 2210 or MGMT 3050	3
_____ MKT 3000 Prin. of Marketing	3
_____ MKT 3020 Consumer Behavior	3

Choose Three

_____ MKT Electives	3
_____ (3200, 3500, 4000, 4050, 4080 or 4100, 4120, 4150, 4160, 4250, 4300, 4350, 4400, 4420, 4450, 4550)	3

Elective Courses

Minimum 21

(These are free electives that are not used anywhere else in your program. Consider choosing 3000-4000 level courses from: AMPD, FCS, BA, COMM, ART, ARTH, PSYC, ID, SOC, MKT, MGMT, ENG, foreign language, or VCT.)

@ Letter grade of "C" or better is required.

Degree Audit Report (DAR) is available on MyBGSU.
This is an unofficial record of a student's progress.