

# WHAT CAN I DO WITH A MAJOR IN

## Accounting



### MAJOR OVERVIEW

The Accounting major prepares students to analyze financial information and prepare financial reports to determine or maintain record of assets, liabilities, profit and loss, tax liability, or other financial activities within an organization. The program also prepares students to perform more complex tasks, such as fraud auditing and payroll.

### TOP INDUSTRIES

- Public Accounting
- Corporate Accounting
- Government
- Non-Profit
- Education
- Healthcare

### RELATED CAREER TITLES

- External Auditor
- Budget Analyst
- Financial Reporter
- Internal Auditor
- Researcher
- Payroll Manager

### BGSU STUDENT ORGANIZATIONS

- Beta Alpha Psi
- Delta Sigma Pi
- Financial Investing Society
- Finance Teams
- Women in Business Leadership
- Business Analytics Student Informs Chapter

### PROFESSIONAL ASSOCIATIONS

- American Institute of Certified Public Accountants
- Institute of Internal Auditors
- Institute of Management Accountants
- State Boards of Accounting
- Association of Government Accountants
- Educational Foundation for Women in Accounting

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Crowe Horwath
- Deloitte
- Ernst and Young
- Gilmore, Jason, Mahler, Ltd.
- Plante & Moran, PLLC
- PricewaterhouseCoopers

### RELATED BGSU GRADUATE PROGRAMS

- Accountancy
- Financial Economics



For more information on experiential learning and employment opportunities, login to your Handshake account through MyBGSU.

# WHAT CAN I DO WITH A MAJOR IN

## Business Analytics and Intelligence



### MAJOR OVERVIEW

The Business Analytics and Intelligence major educates students to make sense of data collections and use the information to develop strategic business decisions. As part of the program, students learn how to support specific business functions, such as marketing and sales, human resources, customer relationships management, or consulting.

### TOP INDUSTRIES

- Business Analytics
- Operations Management
- Banking and Finance
- Insurance
- Management
- Education

### RELATED CAREER TITLES

- Data Collector
- Quality Assurance Specialist
- Corporate and Consumer Credit Analyst
- Asset Manager
- Information Manager
- Risk Consultant

### BGSU STUDENT ORGANIZATIONS

- Business Analytics Student Informs Chapter
- Delta Sigma Pi
- Information Systems Organization
- Marvin Center for Student Leadership
- Women in Business Leadership
- Actuarial Science Club

### PROFESSIONAL ASSOCIATIONS

- American Statistical Association
- Institute of Business Analysis
- Society for Industrial and Applied Mathematics
- Society of Business Analysts
- Digital Analytics Association
- Data Science Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Alliance Data
- Emerson
- J.B. Hunt
- Reynolds and Reynolds
- Skylight Financial Group
- Surace Smith

### RELATED BGSU GRADUATE PROGRAMS

- Analytics
- Applied Statistics



For more information on experiential learning and employment opportunities, login to your Handshake account through MyBGSU.

# WHAT CAN I DO WITH A MAJOR IN

## Economics or Applied Economics



### MAJOR OVERVIEW

The Economics or Applied Economics major can boost a student's employability in many areas, regardless of industry. This reflects strong demand for highly numerate graduates throughout the global labor market and widely transferable analytical and problem solving skills developed in the classroom. As part of the programs, students study economics and may apply this knowledge to real world situations.

### TOP INDUSTRIES

- Economics
- Banking and Finance
- Insurance
- Sales
- Management
- Education

### RELATED CAREER TITLES

- Data Analyst
- Mortgage Loan Officer
- Underwriter
- Sales Associate
- Project Manager
- Researcher

### BGSU STUDENT ORGANIZATIONS

- Business Analytics Student Informs Chapter
- Beta Alpha Psi
- Women in Business Leadership
- Delta Sigma Pi
- Financial Investment Society
- Financial Teams

### PROFESSIONAL ASSOCIATIONS

- American Economic Association
- American Society of Health Economics
- Academy of Economics and Finance
- International Economic Development Council
- National Association for Business Economics
- National Economists Club

### » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Gallup
- O-I Owens Illinois, Inc.
- Parker Hannifin Corporation
- Progressive Insurance
- Sherwin Williams
- State of Ohio Departments

### RELATED BGSU GRADUATE PROGRAMS

- Financial Economics
- Applied Statistics



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# WHAT CAN I DO WITH A MAJOR IN

## Finance



### MAJOR OVERVIEW

The Finance major prepares students to manage, plan, and analyze the financial and monetary aspects of banking, business, tax preparation, budgeting, and investments to help determine financial decisions for firms and individuals. As part of the program, students gain exposure to five areas including corporate finance, financial institutions, investments, insurance, and personal financial planning.

### TOP INDUSTRIES

- Corporate Finance
- Investment Banking
- Insurance
- Financial Planning
- Real Estate
- Accounting

### RELATED CAREER TITLES

- Financial Analyst
- Bookkeeper
- Payroll Specialist
- Internal Auditor
- Medical Biller
- Credit Analyst

### BGSU STUDENT ORGANIZATIONS

- Beta Alpha Psi
- Delta Sigma Pi
- Financial Investing Society
- Women in Business Leadership
- Gamma Iota Sigma
- Financial Teams

### PROFESSIONAL ASSOCIATIONS

- American Institute of Certified Public Accountants
- Institute of Internal Auditors
- Association for Financial Professionals
- Society of Financial Service Professionals
- Financial Planning Association
- National Association of Personal Financial Advisors

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- AXA Advisors, LLC
- Diebold Nixdorf
- PNC Bank
- Northwest Mutual
- Toledo Area Regional Transit Authority
- Western and Southern Life

### RELATED BGSU GRADUATE PROGRAMS

- Accountancy
- Financial Economics



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# WHAT CAN I DO WITH A MAJOR IN

## Individualized Business



### MAJOR OVERVIEW

The Individualized Business major helps students develop skills in a variety of areas such as management, marketing, information systems, finance, economics, and entrepreneurship. These areas prepare students to obtain a career in their industry of interest or to create their own business.

### TOP INDUSTRIES

- Local Business
- Private Firms
- Medical and Healthcare
- Education
- Non-Profit
- Law

### RELATED CAREER TITLES

- General Manager
- Equal Opportunity Representative
- Industrial Relations Director
- Customer Service Manager
- Chief Executive Officer
- Account Executive

### BGSU STUDENT ORGANIZATIONS

- Delta Sigma Pi
- Beta Alpha Psi
- Women in Business Leadership
- Financial Investing Society
- American Marketing Association
- Marvin Center for Student Leadership

### PROFESSIONAL ASSOCIATIONS

- American Management Association
- DECA
- Entrepreneurs Organization
- Business Professionals of America
- National Business Association
- American Business Women's Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Toyota
- Owens-Illinois
- PNC Bank
- Northwest Mutual
- L-Brands
- Endevis

### RELATED BGSU GRADUATE PROGRAMS

- Business Administration
- Organization Development



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# WHAT CAN I DO WITH A MAJOR IN

## Information Systems Auditing & Control



### MAJOR OVERVIEW

The Information Systems Auditing and Control major prepares students to analyze an organization's informational system. The program also helps students determine the controls and audit processes required to provide assurance that information produced is reliable, as well as the system and data contained therein are secure.

### TOP INDUSTRIES

- Healthcare Administration
- Government
- Insurance
- Education
- Private Firms
- Non-Profit

### RELATED CAREER TITLES

- Information Systems Auditor
- Information System Security Representative
- Data Reporting and Audit Monitoring Specialist
- Internal Auditor
- Internal Controls Principal
- Coding Auditor

### BGSU STUDENT ORGANIZATIONS

- Data Science Club
- Beta Alpha Si
- Information Systems Organization
- Women in Computing
- Women in Technology
- Association for Computing Machinery

### PROFESSIONAL ASSOCIATIONS

- Information Systems Audit and Control Association
- Association for Computing Machinery
- Association for Women in Computing
- Association for Information Systems
- Society for Information Management
- Association of Information Technology Professionals

### » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Advocates for Basic Legal Equality, Inc.
- A-Gas Americas
- Defense Finance and Accounting Service
- Cedar Point
- Epic
- The Sherwin Williams Company

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



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# WHAT CAN I DO WITH A MAJOR IN

## Information Systems



### MAJOR OVERVIEW

The Information Systems major incorporates the application of computers to business problems. The program provides an in-depth study about systems approach use, method of systems design, and computer applications as a functional tool within an organization. The program also ranks among the best in the country.

### TOP INDUSTRIES

- Insurance
- Consulting
- Education
- Manufacturing
- Technology
- Advertising

### RELATED CAREER TITLES

- Database Administrator
- Desktop Support Technician
- Systems Developer
- Systems Analyst
- Chief Information Officer
- Management Consultant

### BGSU STUDENT ORGANIZATIONS

- Information Systems Organization
- Beta Alpha Psi
- Women in Computing
- Data Science Club
- Association for Computing Machinery
- Women in Technology

### PROFESSIONAL ASSOCIATIONS

- Society for Information Management
- Information Systems Audit and Control Association
- Computing Research Association
- Association of Information Technology
- Association of Computer Support Specialists
- Data Interchange Standards Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- A-Gas Americas
- Defense Finance and Accounting Service
- Epic
- Alliance Data
- Hyland
- Microsoft

### RELATED BGSU GRADUATE PROGRAMS

- Quality Systems
- Technology Management



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# WHAT CAN I DO WITH A MAJOR IN

## Insurance



### MAJOR OVERVIEW

The Insurance major provides students the opportunity to engage in a highly rewarding career by advising on insurance and risk management for both individuals and business firms, as well as managing insurance company and agent operations. The career options in insurance and risk management are unlimited.

### TOP INDUSTRIES

- Life Insurance and Annuity Carriers
- Business Corporations
- Health Insurance Carriers
- Independent Claims Adjusting Firms
- Property and Casualty Carriers
- Real Estate

### RELATED CAREER TITLES

- Accountant
- Benefits Administrator
- Claims Adjuster
- Fraud Examiner
- Insurance Agent
- Loss Prevention Manager

### BGSU STUDENT ORGANIZATIONS

- Financial Teams
- Delta Sigma Pi
- Financial Investing Society
- Beta Alpha Psi
- Actuarial Science Club
- Women in Business Leadership

### PROFESSIONAL ASSOCIATIONS

- American Insurance Association
- Property Casualty Insurers Association of America
- National Association of Insurance Commissioners
- American Risk and Insurance Association
- International Association of Insurance Professionals
- Global Federation of Insurance Associations

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Auto-Owners Insurance Group
- Brown and Brown Insurance
- CareSource
- Liberty Mutual Insurance
- Nationwide
- Progressive Insurance

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Accountancy



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# WHAT CAN I DO WITH A MAJOR IN

## International Business



### MAJOR OVERVIEW

The International Business major teaches students how to effectively manage and communicate across national borders. The program also helps students develop skills in evaluating market entry strategies and alternatives in different countries, as well as analyze the effects of human capital and financial resources on global marketing strategies.

### TOP INDUSTRIES

- Federal and State Government
- Multinational Corporations
- United Nations
- International Divisions of Various Companies
- Domestic and Foreign Financial Institutions
- International Business Enterprises

### RELATED CAREER TITLES

- Global Internal Communication Specialist
- Business Analyst
- Global Account Manager
- Foreign Policy Advisor
- International Attorney
- Translator

### BGSU STUDENT ORGANIZATIONS

- Women in Business Leadership
- Gamma Iota Sigma
- Delta Sigma Pi
- International Relations Organization
- Circle K International
- International Studies Network

### PROFESSIONAL ASSOCIATIONS

- International Business Brokers Association
- Entrepreneurs Organization
- International Association of Business Communicators
- International Association of Insurance Professionals
- Global Federation of Insurance Associations
- Foreign Policy Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- A-Gas Americas
- AXA Advisors
- Fersa Bearings North America
- Keller Logistics
- Therma-Tru
- OverDrive

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



For more information on experiential learning and employment opportunities, login to your Handshake account through MyBGSU.

# WHAT CAN I DO WITH A MAJOR IN

## Management Information Systems



### MAJOR OVERVIEW

The Management Information Systems major focuses on the application of computers to business problems. The program provides an in-depth study surrounding the use of systems approach, methods of systems design, and application of the computer as a functional tool within an organization.

### TOP INDUSTRIES

- Healthcare
- Air Travel
- Manufacturing
- Federal and State Government
- Computer Science
- Education

### RELATED CAREER TITLES

- Software Applications Developer
- Computer Systems Analyst
- Database Administrator
- Network Systems Administrator
- Management Analyst
- Computer Programmer

### BGSU STUDENT ORGANIZATIONS

- Data Science Club
- Women in Technology
- Supply Chain Management Association
- Information Systems Organization
- Association for Computing Machinery
- Women in Computing

### PROFESSIONAL ASSOCIATIONS

- National Management Association
- American Management Association
- Association for Information Systems
- Information Systems Security Association
- Association of Information Technology Professionals
- Institute of Management Consultants

### » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Alliance Data
- American Greetings
- Cover My Meds
- Reynolds and Reynolds
- TEKsystems
- UnitedHealth Group

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



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# WHAT CAN I DO WITH A MAJOR IN

## Management



### MAJOR OVERVIEW

The Management major provides students the ability to apply general human resource management principles and techniques. The program helps students successfully lead organizational change and development initiatives, effectively communicate and work with diverse co-workers, and develop and lead successful work teams.

### TOP INDUSTRIES

- Human Resources
- Non-Profit
- Healthcare
- Federal Government
- Engineering and Construction
- Education

### RELATED CAREER TITLES

- Administrative Services Manager
- Assistant Director
- Marketing Manager
- Medical and Health Services Manager
- Public Relations Manager
- Information Technology Manager

### BGSU STUDENT ORGANIZATIONS

- International Relations Organization
- International Programs and Partnerships
- Supply Chain Management Association
- Financial Investing Society
- Finance Team
- Women in Business Leadership

### PROFESSIONAL ASSOCIATIONS

- National Management Association
- American Management Association
- Association of Change Management Professionals
- Institute of Management Consultants
- Professional Managers Association
- The Society for Human Resource Management

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Owens Illinois
- MaritzCX
- Pearl Interactive Network, Inc.
- Reynolds and Reynolds
- Sandow Business Solutions
- The Sherwin-Williams Company

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



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# WHAT CAN I DO WITH A MAJOR IN

## Marketing



### MAJOR OVERVIEW

The Marketing major helps students strengthen skills in identifying market opportunities and developing and implementing marketing programs. As part of the program, students learn the boundary spanning marketing activities for product, service, and business-to-business markets in a global economy.

### TOP INDUSTRIES

- Healthcare
- Government
- Real Estate
- Manufacturing
- Food and Business
- Education

### RELATED CAREER TITLES

- Business Development Representative
- Content Marketing Manager
- Public Relations Specialist
- Field Marketing Specialist
- Advertising Director
- Brand Manager

### BGSU STUDENT ORGANIZATIONS

- American Marketing Association
- Women in Business Leadership
- Business Analytics Student Informs Chapter
- Supply Chain Management Association
- Financial Investing Society
- Finance Teams

### PROFESSIONAL ASSOCIATIONS

- American Marketing Association
- Business Marketing Association
- Data and Marketing Association
- Internet Marketing Association
- Society for Marketing Professional Services
- The eMarketing Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- American Red Cross of Northwest Ohio
- Bearing Distributors
- Critical Mix
- Envision Radio Networks
- Quicken Loans
- United States Fish and Wildlife Service

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



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# WHAT CAN I DO WITH A MAJOR IN

## Online Business Administration



### MAJOR OVERVIEW

The Online Business Administration major will be able to understand fundamental knowledge in accounting, economics, finance, business statistics, operations, business law, and global strategy. The program helps students to successfully demonstrate competency in integrating knowledge across business disciplines.

### TOP INDUSTRIES

- Local Business
- Private Firms
- Healthcare
- Education
- Insurance
- Banking and Finance

### RELATED CAREER TITLES

- Administrative Manager
- Accounting Information Specialist
- Bank Auditor
- Finance Manager
- Real Estate Agent
- Budget Analyst

### BGSU STUDENT ORGANIZATIONS

- International Relations Organization
- American Marketing Association
- Delta Sigma Pi
- Finance Team
- Women in Business Leadership
- Financial Investment Society

### PROFESSIONAL ASSOCIATIONS

- American Management Association
- National Business Association
- DECA
- American Business Women's Association
- Entrepreneurs Organization
- Data Science Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- State Farm
- Keller Logistics
- North Star Resource Group
- ProMedica
- Hub Group
- Werner Enterprises

### RELATED BGSU GRADUATE PROGRAMS

- Accountancy
- Business Administration



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# WHAT CAN I DO WITH A MAJOR IN

## Sales & Service Marketing



### MAJOR OVERVIEW

The Sales and Service Marketing major helps students develop unique skills in identifying market opportunities to create and implement ideas for advertisement in sectors. As part of the program, students are prepared for employment in the areas of job recruitment, sport and entertainment services, telecommunication services, hospitality services, and non-profit organizations.

### TOP INDUSTRIES

- Healthcare
- Non-Profit
- Real Estate
- Entertainment
- Food and Beverage
- Telecommunication

### RELATED CAREER TITLES

- Business Development Representative
- Content Marketing Manager
- Public Relations Specialist
- Field Marketing Specialist
- Advertising Director
- Brand Manager

### BGSU STUDENT ORGANIZATIONS

- American Marketing Association
- Women in Business Leadership
- Business Analytics Student Informs Chapter
- Beta Alpha Psi
- National Retail Federation Student Association
- Delta Sigma Pi

### PROFESSIONAL ASSOCIATIONS

- American Marketing Association
- Business Marketing Association
- Data and Marketing Association
- Internet Marketing Association
- Society for Marketing Professional Services
- The eMarketing Association

## » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Brown and Brown Insurance
- Buckeye International
- Musical Resources of Toledo
- Quicken Loans
- Staples
- Surace Smith

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



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# WHAT CAN I DO WITH A MAJOR IN

## Supply Chain Management



### MAJOR OVERVIEW

The Supply Chain Management major helps students develop skills in planning, acquisition, conversion, and flow and distribution of goods from raw materials to finished goods. As part of the program, students learn to effectively evaluate and negotiate with suppliers, design and manage logistics systems, and consider ethics and social responsibility.

### TOP INDUSTRIES

- Healthcare
- Oil and Gas
- Retail
- Food and Agriculture
- Online Business
- Manufacturing

### RELATED CAREER TITLES

- Supply Chain Analyst
- Transport Coordinator
- Warehouse Supervisor
- Distribution Manager
- Sourcing and Purchasing Manager
- Logistics Manager

### BGSU STUDENT ORGANIZATIONS

- Supply Chain Management Association
- Delta Sigma Pi
- Beta Alpha Psi
- Business Analytics Student Informs Center
- Women in Business Leadership
- National Retail Federation Student Association

### PROFESSIONAL ASSOCIATIONS

- Council of Supply Chain Management Professionals
- American Production and Inventory Control Society
- Chartered Institute of Procurement and Supply
- Warehousing, Education, and Resource Council
- Institute for Supply Management
- International Warehouse Logistics Association

### » EMPLOYERS RECRUITING BGSU STUDENTS FOR EXPERIENTIAL LEARNING AND EMPLOYMENT «

- Keller Logistics
- Goodyear Tires
- Honda North America
- Husky Energy Lima Refining Company
- Marathon Petroleum Corporation
- Speedway

### RELATED BGSU GRADUATE PROGRAMS

- Organization Development
- Business Administration



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