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# **EDUCATION**

Graduation: May 2035 Bowling Green State University (BGSU), Bowling Green, OH

- Bachelor of Science in Business Administration, Specialization in Marketing
- Minor in Communication

## **WORK EXPERIENCE**

May-August 2030 Kendal & Kraig Marketing, Design Intern, Everett, PA

- Conducting client research using annual reports to enhance product outcomes
- Assist in advertising promotional activities such as social media, direct mail and web
- Manage company database and customer relationship management systems (CRM)

June-May 2031 Rollins Robotics, Administrative Support, Chicago, IL

- Safely and accurately prepared an average of 100 orders/shift generating \$500 in profit
- Created database, saving \$1 000/month in services no longer needed by the company
- Ran copier to copy stuff.

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September 2028

Benjie's Burnt Burgers, Attendant, St. Louis, MO

- Operated cash register with 100% accuracy processing \$2500 in transactions/week
- Increased sales 10% in 1 month using online coupon promotions, reaching 300 new customers

#### INVOLVEMENT

June 2030-May 2035 American Marketing Association, Member, BGSU

Helped the mission succeed by attending events and advertising to students

Helped the mission by creating signs to promote events and recruit members

March 2032-May 2034 Make-A-Wish Foundation, Volunteer, Toledo, Ohio

- Increased Make-A-Wish Foundation funds by \$2,000 selling 50/50 tickets at football game
- Promoted mission by speaking at information session to 60 students, pledging 4 new students
- 13 June 2033-Sept. 2033 United Way, Tax Processing Volunteer, Maumee, OH
  - Volunteered accounting services, processing 50 tax returns in 1 week for less fortunate
  - Provided clear instructions to clients, increasing their confidence in services and results

## **SKILLS**

Database Management Data Analytics Underwriting
Microeconomics Microsoft Office Suite Statistics
Excellent Spanish Speaking Project Management Invoicing

## **ACCOMPLISHMENTS**

- Sales Management Association, Sales Competition Winner, Atlanta, GA November 2033
  - Ranked 3<sup>rd</sup> out of 270 competitors in sales competition, using personal selling techniques
  - Awarded a \$3,000 prize and invitation to return for next year's competition