

I AM A
CATALYST

Making change for women, work and the world.

You can
make a
difference.

You can
make change
happen.

You can be
a Catalyst.

Who is a Catalyst?

A Catalyst is dedicated to making change for women and the workplace. And a Catalyst understands that when workplaces embrace all leadership talent—regardless of gender—businesses, society, and lives change for the better.

Share your story of catalyzing change for women, the workplace, and the world. Upload your video telling us how you are a Catalyst at iama.catalyst.org/submit-video then spread the word to friends and family, urging them to be a Catalyst for change.

How are you a Catalyst?

IAmA.Catalyst.org is a place for men and women to upload videos sharing the reasons they are a Catalyst for change.

You know the power of one person. I Am A Catalyst aggregates the power of many, strengthening us all. No matter where you live, what you do, or who you are, we want to hear from you.

About Catalyst

At Catalyst, our mission is to expand opportunities for women and business—because we know that what is good for women is good for business. When women have the same professional opportunities as men, all of society is affected—from households to economies. In the global workplace, we all benefit from shared leadership, innovation, and creativity.

JOIN THE MOVEMENT AND SEIZE YOUR
CHANCE TO SAY,

“I Am A Catalyst.”

catalyst.org



CATALYST 
Changing workplaces. Changing lives.