

MASTER OF BUSINESS ADMINISTRATION



Why a master's degree in Business Administration?

The Master of Business Administration (MBA) offers a broad curriculum that provides graduates with an understanding of the major business disciplines, as well as the opportunity to pursue a formal area of specialization. These areas include Accounting, Finance, Strategic Communications, and Supply Chain Management.

Why an MBA at Bowling Green State University?

BGSU's graduate business programs are nationally recognized for their excellence in teaching and innovation. The MBA program continues to be selected as one of the best by The Princeton Review's Best Business Schools, having been included all ten years the rankings have existed. We have the second highest rating in Ohio for The Princeton Review's Academic Experience and Admissions Selectivity category. We are also ranked among the best part-time MBA programs in US News & World Report.

BGSU's College of Business Administration is one of only 178 programs in the world whose business and accounting programs are accredited by AACSB-International, the "gold standard" of accreditation.

Learning outcomes

Graduates of the MBA program will possess factual knowledge through the required courses, including fundamental business principles, generalizations and theories. Further, MBA graduates will be adept at applying course material in a multitude of problem solving and decision making contexts. Key areas of skill development include broad creative capacities, oral and written communication skills, and the ability to work with others as a member of a team.

The program also trains students to find and use resources for answering questions and solving problems, while learning to analyze and critically evaluate ideas, arguments and differing points of view. Graduates will demonstrate a clear understanding of, and commitment to, professional ethics, standards and codes of conduct.

FOR MORE INFORMATION

Contact Assistant Director of Graduate and Executive Programs in Business, Tom Daniels, College of Business, at tdanie@bgsu.edu or 419-372-2488. Visit www.bgsumba.com

Program strength and uniqueness

- Flexible program with degree completion in as little as 12 months, and the ability to add a specialization and/or internship.
- Specializations are strongly encouraged, and include Accounting, Finance, Strategic Communications, and Supply Chain Management.
- Cohort approach encourages professional networking and team building.
- Intensive professional development seminars prepare students for successful careers.
- Business community interaction: company tours, guest speakers, panel discussions and more.
- Diverse student body brings the world to the classroom — typically 10 to 12 countries are represented at any given time.
- Option to study abroad in Strasbourg, France.

Professional opportunities

MBA graduates are prepared for work in a wide variety of business fields, including for-profit and non-profit organizations. Recent graduates have been hired as financial analysts, contract negotiators, auditors, human resource directors, supply chain analysts, product managers, and in many other capacities.



"I wouldn't be where I am today if it weren't for the MBA program at BGSU. I manage a group of compliance associates and oversee the compliance of over \$60,000,000 worth of payables each year (growing at a rate of 80 percent each year). The MBA program at BGSU gave me the tools I needed to succeed within a company constantly changing due to hyper-growth."

— Matt Hopkins '11, Senior Compliance Manager, SMS Assist, LLC in Chicago, Ill.

Admission requirements

The program strongly recommends that applicants have a minimum 2.75 undergraduate grade point average (GPA). Applicants are required to submit scanned copies of official or unofficial transcripts from all institutions attended. Upon admission, final official or notarized copies of transcripts from all institutions where degrees were earned and diplomas from international institutions must be submitted. Applicants are also required to submit official scores from the Graduate Management Admission Test (GMAT). A score of 500+ is recommended.

All applicants must submit a self-evaluation, an educational objectives statement and two letters of recommendation.

International applicants are also required to submit scores from the International English Language Testing System (IELTS), the Pearson Test of English (PTE), or the Test of English as a Foreign Language (TOEFL). Successful completion of ELS 112 will also be accepted for this requirement.

Cost of tuition

Please refer to www.bgsu.edu/offices/bursar for current information on tuition and fees.

Financial assistance

A limited number of graduate assistantships are available on a competitive basis for full-time students who qualify. For more information, please contact the department.

Domestic students enrolled in four or more credit hours are eligible to apply for financial aid using the Free Application for Federal Student Aid (FAFSA) to calculate student contribution and financial need. You may apply online at www.fafsa.ed.gov.

How to apply

Visit the BGSU Graduate College website at www.bgsu.edu/graduate/admissions.

Application deadline (w/funding consideration)

fall term: March 1

Application deadline (w/o funding consideration)

fall term: July 1

Curriculum

A total of 41 credit hours of coursework at the graduate level are required.

Foundation Courses

(Up to two courses may be waived with prior completion of equivalent courses.)

- ECON 6000 Economic Analysis of the Firm
- MBA 6000 Financial Accounting and Analysis
- MBA 6010 Quantitative Analysis for Managers
- MBA 6030 Managerial Accounting
- MBA 6100 Challenges and Responses of the Global Firm

Core Courses

- MBA 5830 Topics in Management
- MBA 6020 Information Technology for Managers
- MBA 6040 Supply Chain Management
- MBA 6050 Marketing Management and Strategy
- MBA 6060 Financial Management
- MBA 6070 Business Ethics, Law and Communication
- MBA 6080 Leading for Organizational Success
- STAT 6010 Statistics for Managerial Decisions

Capstone Course

- MBA 6090 Strategy Design and Implementation

12 month program schedule

- Fall – 14 credit hours
- Spring – 15 credit hours
- Summer – 12 credit hours

Specializations

- Accounting – 18 credit hours
- Finance – 12 credit hours
- Strategic Communications – 12 credit hours
- Supply Chain Management – 12 credit hours