Bowling Green State University
College of Business Administration

**Academics**

Whether you choose to enter the full-time, part-time, or Executive MBA program at Bowling Green State University you will experience efficient, practical, instruction at a great value. Offering a crash course in business, Bowling Green’s full-time MBA “is only 12 months long,” and is comprised of a series of foundation, core, and capstone courses. Tuition is reasonable and, for many students, graduate assistantships can cover “the cost of tuition, and [pay] an additional living stipend.” Given the program’s accelerated time frame, low cost, and scholarship options, students say, “It is probably [a] much better bang for the buck than most two-year programs (even at Ivy League schools).” Similarly, the school’s 23-month Professional MBA is “perfect for busy, working professionals.” Designed for students with a minimum of three years in the workforce. “The location and times are extremely convenient and the cost is very reasonable,” making it an affordable way to boost your career prospects in Bowling Green.

While convenience and value are large part of the equation, students assure us that practicality isn’t the only reason they chose BGSU. For many, the school’s small size and community atmosphere is a major draw. Here, the administration is accessible, and the school is “very well-run and very user-friendly.” A current student shares: “I have had a very positive experience working with everyone in the college from the secretaries to the dean.” Thanks to uniformly small class sizes, students are “encouraged to work with our fellow students through group projects and presentations.” A current student adds, “We have a well-rounded cohort and the class spends a lot of time debating all kinds of issues relating to the material.” No matter which program you enter, you’ll benefit from friendly professors, who “share a love and enthusiasm for teaching as well as helping their students to [achieve] success.” Providing both rigor and support, “The program is challenging (as it should be), but the professors are encouraging, treat us as professionals, and make themselves available outside of class and office hours to aid in our success.” Successful in the real world—not just the ivory tower—Bowling Green’s “knowledgeable and friendly” faculty “consistently incorporate[s] useful information and real-life scenarios into their instruction, making each class valuable to my future career.” A student in the Professional MBA program agrees: “Even though I’ve been working for over 25 years, I have taken away a good deal of information to apply on the job.” Despite the strength of the curriculum, some would like the school to offer “more areas of specialization” (currently, BGSU offers two areas of concentration in accounting, and finance).

In addition to the full-time and part-time programs at Bowling Green, the Executive MBA Program gets top marks from seasoned professionals, who say “the course work is very challenging and stimulating,” and “professors are extremely knowledgeable and friendly.” To make everything smooth and simple, “All course registration and book purchases are handled by the staff for the Executive MBA program, easing the burden on working professionals.” While EMBA students “only spend Friday, Saturday and Sunday on campus once a month,” they say, “Subjects are taught on task and time is used wisely.”

**Career and Placement**

Most students in the Professional and Executive MBA programs are already working full time when they begin the program at Bowling Green, and therefore, many are not actively seeking employment. For full-time students, career planning is woven into the curriculum at Bowling Green State University through practical courses in leadership, technology, and other applied skills, as well as a series of professional development seminars. Through the business school, students may also contact career development specialists to help them with their job search.
In addition to the assistance they receive within the business school, the Bowling Green State University Career Center assists the undergraduate and graduate community with their job search through career counseling, job and internship fairs, campus recruiting and career development workshops.

**Student Life and Environment**

For Professional MBA students, “Classes are not held on the main campus, but rather at a newly renovated, state-of-the-art complex that is approximately 25 miles north of the main campus.” This facility is “convenient, well-maintained,” and offers “full access to all technology (wireless web access, software, printers, etc.) to ensure success.” Even though they attend school off-site, part-time students say, “The administration office does a good job of keeping us informed of what is happening on campus.” Unfortunately, most part-time students agree that between “working full time and going to school two nights a week, plus homework and reading, there is no time left for other club activities.”

On the main campus, “The business school has made great strides in improving facilities,” though some would like the school to improve the “building appearance and technology amenities” in the classrooms. Full-time students benefit from “an active student body” and “a diverse array of activities on campus such as sporting events that we can access for free.” On campus and in the surrounding town, there are “a lot of students to socialize with.” On that note, students say Bowling Green “is very much a college town, with a good bar scene” and an affordable cost of living.

**Admissions**

To apply to BGSU’s graduate business programs, students must submit an application form, an official undergraduate transcript, GMAT scores, a resume, and two professional recommendations. The school also requests a personal statement, outlining the applicant’s objectives in pursuing an MBA and explaining how they might contribute to the program. In some cases, applicants to the Executive MBA who have extensive work experience (10 years or more) may be exempt from submitting GMAT scores.