

FACULTY RESEARCH AND EXPERTISE

FACULTY MEMBER

Patti Hanna-Garlitz

Marketing Department
phannag@bgsu.edu
419-372-9530

BIO: Ms. Hanna-Garlitz is a Lecturer in the Marketing Department with Sales and Human Resources industry background. She serves as the College's Business Communication Coordinator.



AREAS OF EXPERTISE

- Writing Skills
- Oral/Presentation Skills
- Interviewing and Resume Writing Skills
- Critical thinking and Problem Solving
- Message and Audience Analysis
- Facilitating Storyboarding Sessions

RESEARCH INTERESTS

CONSULTING PROJECTS

Have assisted (pro-bono basis) with training & development needs in such areas as written and oral communications, team building, developing mission and vision statements, editing newsletters, telephone etiquette, customer service skills, resume writing, and interviewing skills and candidate selection process.