

FACULTY RESEARCH AND EXPERTISE

FACULTY MEMBER

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BIO: Dr. Sharath Sasidharan is an associate professor in the College of Business at Bowling Green State University. He holds a PhD in Decision Science & Information Systems from the University of Kentucky. His research interests include human computer interaction, knowledge management, social networks, enterprise systems, and change management. He has published in several leading academic journals including Information Systems Research, Information & Management, and the International Journal of Knowledge Management.



AREAS OF EXPERTISE

- Human Computer Interaction
- Knowledge Management
- Social Networks
- Enterprise Systems
- Change Management

RESEARCH INTERESTS

- Knowledge acquisition through social networks
- Change management for enterprise technology implementation
- Enterprise system assimilation
- User interface design

CONSULTING PROJECTS