

BOWLING GREEN STATE UNIVERSITY
COLLEGE OF BUSINESS

FACULTY RESEARCH AND EXPERTISE

FACULTY MEMBER

Gene Poor

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BIO: Dr. Gene Poor is the Hamilton Endowed Professor of Entrepreneurship in the College.

Dr. Poor is the recipient of the University Master Teacher Award and the Ernst and Young Entrepreneur of the Year in Northwest Ohio. His career has been a combination of university teaching administration, research, and program development couple with intense entrepreneurial innovation, product development, training, and consultation within the private sector. During his career as both educator and entrepreneur, Poor has worked with over 400 companies, museums, theme parks and retail organizations. He has written numerous articles and eight books on several topics, and has made over 200 presentations throughout United States, Europe, and the Middle East.

AREAS OF EXPERTISE

- Entrepreneurship
- Intrapreneurship
- Visual Communication
- Organizational Communication
- Robotics/Automation
- Product Development
- Creativity/Innovation

RESEARCH INTERESTS

- Entrepreneur Spirit
- Artificial Intelligence
- Simulation
- Communication Technology
- Animatronics
- Creativity/Innovation

CONSULTING PROJECTS

- Train the Trainer
- Intrapreneurship
- Org. Communication
- Exhibit Management
- Robotics Impact
- Creativity/Innovation
- Attraction Development