

# ECONOMICS

SPECIALIZATION IN THE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION



College of Business

BOWLING GREEN STATE UNIVERSITY

## CAREER OPPORTUNITIES:

Inflation, unemployment, taxation, poverty, and world trade are some of the topics within the scope of economics. Economics has two main subdivisions: microeconomics & macroeconomics. Microeconomics is the study of the economic environment of individual markets and the production and consumption decisions of individual firms, industries and persons. Macroeconomics is the study of relationships and issues involving the economy as a whole, such as inflation, employment, and monetary and fiscal policy. Economics graduates work in a variety of fields. While most students with a bachelor's degree will not work as economists, they have skills and training that will be useful in other careers, such as business, education, and government. Example positions:

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| <ul style="list-style-type: none"> <li>• Insurance Account Representative</li> <li>• Analyst, Consulting Firm</li> <li>• Stock Broker</li> <li>• Financial Consultant</li> <li>• Loan Administrator</li> <li>• Sales Manager</li> <li>• Human Resource Manager</li> </ul> | <ul style="list-style-type: none"> <li>• Process Engineer</li> <li>• Operations Manager</li> <li>• Recruiter</li> <li>• Underwriter</li> <li>• Legislative Aide</li> <li>• Claims Adjuster</li> <li>• Data Modeling Analyst</li> </ul> |
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## STUDENT ORGANIZATIONS:

- Economics Club; Advisor: Katharine Kontak, 372-3882
- Omicron Delta Epsilon – the International
- Economics Society; Advisor: Andrea Schneider, 372-9678

## CURRICULUM:

In addition to BSBA core courses, economics students take courses in Intermediate Microeconomic Theory and Intermediate Macroeconomic Theory. They also take a quantitative economics course, one of ECON 4010 or 4020. The other 12 hours are selected from the 3000- and 4000-level economics courses. A written and oral communication requirement must also be satisfied; details available in the Department of Economics Office.

## SPECIAL HIGHLIGHTS:

- According to the Salary Survey by the National Association of Colleges and Employers, the average salary for economics graduates was \$56,300 in 2013.
- The Economics Club – presentations to students made by professional academic economists as well as those in banking, government, and business.
- Opportunities for undergraduate assistantships to work with faculty in instructional and research efforts.
- The economics specialization competes with other liberal arts degrees as skills obtained from this education are skills not just for the first job, but for a lifetime.
- Economics students often go on to pursue a law degree, an MBA or an advanced degree in economics. Students with advanced degrees have opportunities in research and teaching.
- Check out our website at [www.bgsu.edu/business/economics.html](http://www.bgsu.edu/business/economics.html)

Check out the College of Business Administration website at [www.bgsu.edu/business.html](http://www.bgsu.edu/business.html)  
 Department of Economics  
 Dr. Mary Ellen Benedict, Chair  
 3002 BAA  
 (419) 372-2646

## ECONOMICS – 18 Hours

A specialization in the  
Bachelor of Science in Business Administration

Students must meet the specialization requirements in effect at the time of their admission to the BSBA degree program.

The specific requirements for the **Economics** specialization are as follows:

<u>Courses</u>	<u>Course Name</u>	<u>Credit Hours</u>
ECON 3020 and ECON 3030 - one may be counted in the business core	Intermediate Microeconomic Theory  Intermediate Macroeconomic Theory	(3)  (3)
ECON 4010 or ECON 4020	Mathematical Economics  Econometrics	(3)  (3)
Plus four other 3000- or 4000-level ECON courses. See your Economics faculty advisor for more information.		(12)

### **Notes:**

- All students with an economics specialization must satisfy a written and oral communication requirement in Economics. See the Economics Chair for more information.

Students must meet prerequisites in effect at the time of course enrollment.

Students are responsible for meeting all requirements for the BSBA including specialization requirements.