

SPRING 2019 CAREER OUTCOME REPORT

DATA FROM BGSU COLLEGE OF BUSINESS STUDENTS GRADUATING MAY 2019

EMPLOYMENT OUTCOMES

AVERAGE STARTING SALARY	EMPLOYED @ GRADUATION (of jobseekers)	COMPLETED AT LEAST 1 INTERNSHIP
\$54,037	77%	78%
Nat. Avg. = \$51,020 (US BLS OES)	Spring 2018 = 73%	Spring 2018 = 75%

OUTCOMES BY SPECIALIZATION

SPECIALIZATION	% of Students (multi-specializations)	EMPLOYED AT GRADUATION		AVG. STARTING SALARY		AVG. INTERN WAGE / HOUR	
			Spring 2018		Spring 2018		Spring 2018
ACCOUNTING	17%	78%	70%	\$53,667	\$50,686	\$18.08	\$16.61
ANALYTICS	7%	94%	89%	\$55,956	\$56,357	\$16.67	\$15.00
APPLIED ECON.	1%	75%	100%	\$54,000	-	\$14.26	\$13.50
ECONOMICS	3%	66%	100%	\$62,000	\$60,000	\$13.72	\$15.00
FINANCE	11%	79%	75%	\$51,133	\$51,984	\$15.69	\$14.93
INDIVIDUALIZED	3%	100%	50%	\$49,667	\$70,000	\$11.50	\$13.25
INFO. SYSTEMS	4%	80%	80%	\$63,040	\$62,188	\$16.76	\$17.44
INFO. SYS. AUDIT.	1%	100%	-	\$75,000	-	\$23.66	\$19.75
INSURANCE	2%	86%	100%	\$45,300	\$43,460	\$13.77	\$13.05
INTERNATIONAL	6%	75%	94%	\$54,730	\$54,100	\$15.38	\$16.37
MANAGEMENT	10%	77%	75%	\$55,773	\$50,100	\$13.76	\$14.48
MARKETING	16%	63%	77%	\$53,676	\$55,643	\$13.46	\$14.72
SALES	3%	100%	100%	\$54,833	\$53,042	\$12.95	\$13.73
SUPPLY CHAIN	15%	84%	88%	\$54,575	\$55,828	\$16.60	\$16.84

(blank = no data reported or no graduates)

INCOME & COMMUNITY INVOLVEMENT

Average Internship Hourly Wage	Highest Internship Hourly Wage	Average Signing Bonus	Community or Campus Involvement
\$15.60	\$32.50	\$4,950	100%
Spring 2018 = \$15.61	Spring 2018 = \$25.00	Spring 2018 = \$4,405	Creating Engaged Citizens

STUDENT & EMPLOYER OUTCOMES

INTERNSHIPS: TOP HIRING EMPLOYERS

#1	#2	#3	#4	#5	#6
					   

ADVANCING TO GRAD. COLLEGE	PAID INTERNSHIPS	2 or MORE INTERNSHIPS	HIGHEST SALARY EARNED (Acct. & IS)
45	98%	44%	\$75,000
70% completed internships	Spring 2018 = 97%	Spring 2018 = 38%	Spring 2018 = \$85,000 (Marketing)

FULL-TIME CAREERS: TOP HIRING EMPLOYERS

#1	#2	#3	#4
			 

TOP HIRING EMPLOYERS BY SPECIALIZATION

ACCOUNTING – Marathon Petroleum
ANALYTICS – William Vaughan Co.
APPLIED ECON. – Cleveland Clinic
ECONOMICS – Marathon Petroleum
FINANCE – Dana Incorporated
INDIVIDUALIZED – Northwestern Mutual
INFO. SYSTEMS – Key Bank

INFO. SYS. AUDIT. – Marathon Petroleum
INSURANCE – Westfield
INTERNATIONAL – Toyota
MANAGEMENT – Cedar Fair Entertainment Co.
MARKETING – Therma-Tru Corp.
SALES – Quicken Loans
SUPPLY CHAIN – Honda

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This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards (NUBS Standards), which can be found online at (<http://tinyurl.com/NUBSStandards>). The career outcomes data presented are based upon a Knowledge Rate of 100% and the compensation data presented are based upon a Response Rate of 91% and a Salary Disclosure Rate of 78%.