

# FALL 2018 CAREER OUTCOME REPORT

DATA FROM BGSU COLLEGE OF BUSINESS STUDENTS WHO GRADUATED DECEMBER 2018

## STUDENT OUTCOMES

AVERAGE STARTING SALARY	EMPLOYED @ GRADUATION (of jobseekers)	COMPLETED AT LEAST 1 INTERNSHIP
<b>\$54,771</b>	<b>81%</b>	<b>75%</b>
Fall 2017 = \$52,147	Fall 2017 = 68%	Fall 2017 = 68%

## OUTCOMES BY SPECIALIZATION

SPECIALIZATION	% of Students (multi-specializations)	EMPLOYED AT GRADUATION	Fall 2017	AVG. STARTING SALARY	Fall 2017	AVG. INTERN WAGE / HOUR	Fall 2017
ACCOUNTING	18%	90%	79%	\$49,315	\$51,955	\$18.32	\$18.39
ANALYTICS	4%	66%	-	\$60,500	-	\$21.35	-
APPLIED ECON.	-	-	0%	-	-	-	\$17.00
ECONOMICS	5%	100%	80%	\$67,166	-	\$15.75	\$19.50
FINANCE	12%	89%	78%	\$55,375	\$48,286	\$16.24	\$16.41
INSURANCE	4%	100%	50%	\$47,780	\$45,000	\$15.67	\$14.90
INTERNATIONAL	3%	100%	66%	\$48,500	\$64,636	\$15.67	\$12.10
INDIVIDUALIZED	14%	100%	70%	\$55,625	\$54,700	\$17.17	\$11.64
INFO. SYS. AUDIT.	-	-	-	-	-	-	-
MANAGEMENT	6%	100%	75%	\$48,500	\$45,167	\$16.40	\$13.83
INFO. SYSTEMS	4%	75%	50%	\$64,500	\$57,000	\$19.56	\$14.60
MARKETING	17%	53%	50%	\$52,643	\$50,100	\$16.00	\$10.84
SALES	6%	100%	100%	\$56,250	\$55,700	\$15.66	\$14.64
SUPPLY CHAIN	23%	76%	72%	\$56,607	\$53,273	\$17.01	\$16.39

(blank = no data reported or no graduates)

## INCOME & COMMUNITY INVOLVEMENT

Average Internship Hourly Wage	Highest Internship Hourly Wage	Average Signing Bonus	Community or Campus Involvement
<b>\$16.50</b>	<b>\$32.00</b>	<b>\$5,750</b>	<b>100%</b>
Fall 2017 = \$15.68	Fall 2017 = \$27.50	Fall 2017 = \$3,964	Creating Engaged Citizens

# EMPLOYER OUTCOMES

## INTERNSHIPS: TOP HIRING EMPLOYERS

#1	#2	#3	#4
	   	  	       

INTERNSHIPS ADVERTISED	PAID INTERNSHIPS	FULL-TIME JOBS ADVERTISED	HIGHEST SALARY EARNED (Finance)
<b>287</b>	<b>97%</b>	<b>249</b>	<b>\$100,000</b>
Average 1.5 / student	Fall 2017 = 98%	Average 2.5 / student	Fall 2017 = \$80,000 (Sales)

## FULL-TIME CAREERS: TOP HIRING EMPLOYERS

(LISTED ALPHABETICALLY: ALL HIRED EQUALLY)



## TOP OVERALL HIRING EMPLOYERS BY SPECIALIZATION

**ACCOUNTING** - Marathon Petroleum  
**ANALYTICS** - Eaton Corporation  
**APPLIED ECON.** - n/a  
**ECONOMICS** - New York Federal Reserve  
**FINANCE** - Quicken Loans  
**INSURANCE** - Hylant  
**INTERNATIONAL** - J.M. Smucker Company

**INDIVIDUALIZED** - Disney  
**INFO. SYS. AUDIT.** - n/a  
**MANAGEMENT** - Eaton Corporation  
**INFO. SYSTEMS** - GKN Driveline  
**MARKETING** - Ford Motor Company  
**SALES** - Owens Corning  
**SUPPLY CHAIN** - Honda North America



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This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards (NUBS Standards), which can be found online at (<http://tinyurl.com/NUBSStandards>). The career outcomes data presented are based upon a Knowledge Rate of 100% and the compensation data presented are based upon a Response Rate of 94% and a Salary Disclosure Rate of 81%.