

FALL 2016: CAREER OUTCOMES

95 Graduates (86% Survey Response Rate)

STUDENT OUTCOMES

JOB PLACEMENT @ GRADUATION

71%

Highest To Date
(Fall 2015 = 60%)

AVERAGE STARTING SALARY

\$56,316

Nat. Av. = \$53,836
(Fall 2015 = \$54,220)

PAID INTERNSHIPS

96%

(Fall 2015 = 95%)

JOB PLACEMENT @ GRADUATION		AV. STARTING SALARY @ GRADUATION
73%	ACCT	\$58,063
60%	BAI	\$60,250
50%	AppECON	n/a
75%	ECON	\$58,333
78%	FIN	\$56,400
n/a	INSUR	n/a
60%	INT'L	\$59,333
100%	INDV	\$60,000
n/a	ISAC	n/a
36%	MGMT	\$57,000
50%	MIS	\$66,000
62%	MKTG	\$50,785
100%	SALES	\$59,000
79%	SUPCH	\$53,455

n/a = no data reported or no graduates

RESUMES REVIEWED

567

(Fall 2015 = 553)

AVERAGE HOURLY INTERNSHIP WAGE

\$16.00

(Fall 2015 = \$16.11)

INTERNSHIP COMPLETION

86%

(Fall 2015 = 97%)

EMPLOYER OUTCOMES

INTERNSHIPS
DEVELOPED/ADVERTISED

138

(Fall 2015 = 155)

PERMANENT JOBS
DEVELOPED/ADVERTISED

145

(Fall 2015 = 147)

STUDENTS WORKING
IN THEIR FIELD

100%

TOP HIRING EMPLOYERS



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4



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AMERICAN GREETINGS

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EMPLOYER
INTERACTIONS

326

(Fall 2015 = 253)

HIGHEST HOURLY
INTERNSHIP WAGE

\$26.25

(Fall 2015 = \$28.00)

HIGHEST
SALARY

\$77,000

(Fall 2015 = \$90,000)

JOB PLACEMENT GEOGRAPHY



= Intern



= Permanent

