

MAJOR MAP

Individualized Business – Bachelor of Science in Business Administration

URL for Undergrad Catalog - bgsu.edu/catalog.html

CLASS OPTIONS	Freshman	Sophomore	Junior	Senior
	Complete BA 1500, BIZX 1100, MATH 1260 Business Calculus. Review core and other degree requirements.	Complete Business 1000-2000 level courses that are part of the admission core and applied core.	Take business core courses.	Complete remaining business core and specialization courses.
GOOD ADVICE	Meet with your freshman advisor in Undergraduate Student Development (BA 253), pick up your checksheet, and complete your digital degree plan.	Meet with your advisor in the Office of Undergraduate Student Development (BA 253) and ensure you meet the college admission requirements.	 Complete audit to determine remaining courses.	
RELEVANT EXPERIENCE	Investigate on-campus employment at WorkNet - Volunteer with the United Way. 	Attend the Job Fair and pursue internships in diverse business areas such as retailing, manufacturing, banking, insurance, etc.		Engage in internships that will help prepare you for a business career.
USEFUL CONNECTIONS	Look into becoming member of student organizations (Delta Sigma Pi, Entrepreneurship Club, Women in Business Leadership), Business District Theme Community, and Career Workshops.	Take on leadership opportunities in student organization.	Visit the BGSU Career Center at www.bgsu.edu/career-center and consider enrolling in the Falcon Internship Guarantee Program. Explore in-demand careers, career pathways, and occupations using http://www.OhioMeansJobs.com	Continue demonstrating excellence through leadership opportunities in student organization activities.
GLOBAL VIEWS	Investigate study abroad opportunities: www.bgsu.edu/educationabroad .	Attend an informational meeting about CBA's study abroad opportunities. 	Take advantage of study abroad experiences or intern with a global firm.	Complete BA 4060 - Global Strategy to gain a more in-depth understanding of worldwide business strategies.
CAREER PREP	Meet with Business Career Accelerator (BA 264) - Complete FOCUS II, FIT Certification (resume, cover letter, interviewing basics), review your career report and attend EXPO. Consider enrolling in the Falcon Internship Guarantee Program through the BGSU Career Center.	Attend an EXPO of your choice.	Explore and obtain an internship in your desired field. 	Acquire an additional internship in your desired field. Use the Business Career Accelerator to prepare for and secure a job. If considering graduate study, take the GMAT.



Graduation & Beyond

- Banking
- Sales
- Insurance
- Management

Points of Pride

- College of Business graduates earn an average starting salary of \$51,000
- College of Business is ranked in the top 5 percent of business schools in the country
- Among top 2% of business schools accredited in both accounting and business
- Excellent and caring faculty and staff
- Hands-on Business Lab

Graduates of the program have gone on to jobs as leadership development associates at Consolidated Graphics, recruiters at ITS Technologies, operations supervisors at Kohl's, claims trainees at Grange Insurance, office managers at the Pentecostal Church of God Headquarters, management trainees at Interstate Blood Bank, and department managers at Abco Services.



ALUMNI SUCCESS

Carl Baum '14,
MBA Student // Case Western

“After being away from the classroom for more than a decade, I thought I lost my quest for knowledge. However, I graduated with a degree in Individualized Business from BGSU and am a second year MBA student at Case Western on a full scholarship. I attribute BGSU for renewing my desire to keep learning.”

Haleigh Sinkewich '12
Strategy and Operations // Deloitte Consulting LLP

“I was able to tailor my degree to focus on supply chain and entrepreneurship which fit my career goal of consulting with Deloitte perfectly.”

Delta Sigma Pi is a professional fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.

PROGRAM SUCCESS

Among top 2% of business schools worldwide accredited in both accounting and business.

Ranked in the top undergraduate and graduate business programs by U.S. News and World Report.



Graduates from the college have an average starting salary of \$53,000 with some students earning as much as \$80,000.

Top 5% of Undergraduate Business Programs by *Bloomberg Businessweek*.



More than 88% of CBA students have a job when they graduate or have pending interviews.

The CBA networks with more than 1,600 companies to help our students secure full-time jobs and internships.

The Princeton Review rates the College of Business Administration in the top tier of business schools in the country.

