Campus Campaign FAQ

What is the Campus Campaign?
The Campus Campaign, also known as the “Family Campaign” is BGSU’s annual effort to encourage all faculty, staff, and retirees to support the University.

How is Campus Campaign different from other fundraising efforts on campus?
Campus Campaign contributions are used internally for BGSU’s programs, projects and endowments. Other fundraising efforts on campus focus on external charities, like United Way. All BGSU faculty/staff members are asked to give, often through payroll deduction, to United Way in the fall. External fundraising efforts, like United Way, are separate from BGSU initiatives.

When does Campus Campaign begin and end?
The Campus Campaign is a year-round effort, but it is promoted heavily from February through May. Any gifts made during the current fiscal year (July 1 to June 30) count toward the Campus Campaign.

How many people - faculty, staff and retirees - actually support BGSU?
In recent years, participation has been around 50%.

How much do I have to give to be a part of the Campus Campaign?
Gifts of all amounts are welcome.

How do I contribute to the campaign?
Faculty and staff may contribute by check, credit card, payroll deduction, or online at bgsu.edu/givefamily.

Does my gift to join Falcon Club, ProMusica, Friends of the Library, WBGSU or Medici Circle, count for the Campus Campaign?
Yes. Any gift to any BGSU Foundation fund counts toward Campus Campaign.

How will my gift be used?
100 percent of your gift goes to the fund you designate. The following web page directs you to a list of some of the funds available: bgsu.edu/givefamily.

What are the deadlines to give?
To count for the current fiscal year’s campaign, a cash, check, or credit card gift must be made by June 30. A payroll deduct gift must be completed by May 25 to ensure that the gift is made through your paycheck by June 30.

I am interested in including BGSU in my estate plans. Who can help me?
Call the Office of University Advancement (372-2424) for more information.

I am interested in endowing a named scholarship. Who can help me?
Call the Office of University Advancement (372-2424) for more information.

I would like to make a gift of stock. Who can help me?
Call the Office of University Advancement (372-2424) for more information.