AFFINITY GROUP RENEWAL APPLICATION FORM

Date: ______________________

Name of Affinity Group:

________________________________________________________________________

Please list the names, graduation years, email addresses, and roles/responsibilities of members who will be assuming leadership positions for this Affinity Group: (attach additional sheets as needed)

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

List the names, graduation years, and email addresses of members: (attach additional sheets as needed)

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

Are you the main contact for the group? ☐ Yes ☐ No (if no, please provide that name and email address)

Contact Name

Contact’s email address

What is your preferred method of communication?

☐ Email:__________________________________________ ☐ Phone: ____________________________

Please check all that apply for your Affinity Group and fill in the information:

☐ Website

☐ Facebook

☐ Linked-In

☐ Other

Estimate how frequently your Affinity Group communicates with its constituents, using the following listed methods (Check one per line)

<table>
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<tr>
<th>Email event/activity notices</th>
<th>Never</th>
<th>Annually</th>
<th>Quarterly</th>
<th>Monthly</th>
<th>Weekly</th>
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<tbody>
<tr>
<td>Mail event/activity notices</td>
<td></td>
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<td>If your group has a website, how often is it updated?</td>
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<td>Publish a newsletter: ☐ Printed ☐ Electronic</td>
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<td>Advertise meetings and events through social media</td>
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What would you say is your Affinity Group’s biggest accomplishment for this past year?

How does your Affinity Group attract new members?

What would members of your Affinity Group say is its biggest strength?

In what areas would you like to see your Affinity Group grow? (ex- membership? fundraising? contact?)

What was the biggest challenge to your Affinity Group this past year?

What are your Affinity Group’s two biggest priorities for the coming year?

Does your Affinity Group have any upcoming special celebrations or anniversaries that can be recognized?
Please list a summary of your events for the past fiscal year (July 1 – June 30).

Type of event: □ PROFESSIONAL □ EDUCATIONAL □ CULTURAL □ SOCIAL □ OTHER: __________________________

Event Name: ____________________________________________________________

Event Description: __________________________________________________________________________________
________________________________________________________________________________
___________________________________________________________________________

Date of Event: ___________________ Event Attendance: __________________

Event was organized by: (Check all that apply)
□ Affinity Group □ BGSU Alumni Office □ Other group: ____________________________________________

Fundraising Goal: ___________________________ Goal Met? □ Yes □ No

Type of event: □ PROFESSIONAL □ EDUCATIONAL □ CULTURAL □ SOCIAL □ OTHER: __________________________

Event Name: ____________________________________________________________

Event Description: __________________________________________________________________________________
________________________________________________________________________________
___________________________________________________________________________

Date of Event: ___________________ Event Attendance: __________________

Event was organized by: (Check all that apply)
□ Affinity Group □ BGSU Alumni Office □ Other group: ____________________________________________

Fundraising Goal: ___________________________ Goal Met? □ Yes □ No
Please use this page to provide any feedback, comments, or suggestions.

How often do you communicate with the BGSU Alumni Office staff?

How has your Affinity Group felt supported by the BGSU Alumni Office staff?

How can the BGSU Alumni Office better assist and support your Affinity Group?

Other comments:

Application completed by:

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<th>Print Name</th>
<th>Signature</th>
<th>Date</th>
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Staff approval signature:

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