AFFINITY GROUP NEW APPLICATION FORM

Name of Affinity Group: ____________________________

Note: BGSU Alumni Affinity Group Names should be in the following format: Bowling Green State University Alumni – (Affinity Group Name)

Provide a short description of your Affinity Group: ____________________________________________________________

__________________________________________________________________________________________________

Brief history of your Affinity Group: (please include when you began meeting, for how long and how often you have been meeting)

__________________________________________________________________________________________________

__________________________________________________________________________________________________

Does your Affinity Group have a steering/governing committee?  □ Yes  □ No

If yes, how often does the committee meet? ________________________________________________________________

Please list the names, graduation years, email addresses, and roles/responsibilities of members who will be assuming leadership positions for this Affinity Group: (attach additional sheets as needed)

__________________________________________________________________________________________________

__________________________________________________________________________________________________

__________________________________________________________________________________________________

Who will be the main contact for the Affinity Group?

Contact Name ____________________________  Contact’s email address ____________________________

What is the contact’s preferred method of communication?

□ Email: ____________________________  □ Phone: ____________________________

Please check all that apply for your Affinity Group and fill in the information:

□ Website ____________________________

□ Facebook ____________________________

□ Linked-In ____________________________

□ Other ____________________________
Estimate how frequently your Affinity Group communicates with its constituents, using the following listed methods
*(Check one per line)*

<table>
<thead>
<tr>
<th>Method</th>
<th>Never</th>
<th>Annually</th>
<th>Quarterly</th>
<th>Monthly</th>
<th>Weekly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email event/activity notices</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mail event/activity notices</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>If your group has a website, how often is it updated?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publish a printed newsletter</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publish an electronic newsletter/email communication</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertise meetings and events through social media</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

What is the Mission of your Affinity Group?

In what areas would you like to see your Affinity Group grow? (ex- membership? fundraising? contact?)

What are your Affinity Group’s two biggest priorities for the coming year?

Does your Affinity Group have any upcoming special celebrations or anniversaries that can be recognized?

How can the BGSU Alumni Office assist and support your Affinity Group?

Application completed by:

<table>
<thead>
<tr>
<th>Print Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

Staff approval signature:

<table>
<thead>
<tr>
<th>Print Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>
Please list a summary of your events for the past fiscal year (July 1 – June 30): Attach additional pages, if necessary.

**Type of event:** □ PROFESSIONAL □ EDUCATIONAL □ CULTURAL □ SOCIAL □ OTHER: __________________________

Event Name: ________________________________________________________________

Event Description: __________________________________________________________________________________
________________________________________________________________________________
___________________________________________________________________________

Date of Event: ___________________________ Event Attendance: ______________________

**Event was organized by:** (Check all that apply)

□ Affinity Group □ BGSU Alumni Office □ Other group: ____________________________

Fundraising Goal: ___________________________ Goal Met? □ Yes □ No

**Type of event:** □ PROFESSIONAL □ EDUCATIONAL □ CULTURAL □ SOCIAL □ OTHER: __________________________

Event Name: ________________________________________________________________

Event Description: __________________________________________________________________________________
________________________________________________________________________________
___________________________________________________________________________

Date of Event: ___________________________ Event Attendance: ______________________

**Event was organized by:** (Check all that apply)

□ Affinity Group □ BGSU Alumni Office □ Other group: ____________________________

Fundraising Goal: ___________________________ Goal Met? □ Yes □ No