



TOURISM, HOSPITALITY & EVENT MANAGEMENT

BGSU COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT

With billions of dollars already in the leisure industry, Tourism, Hospitality and Event Management (THEM) students have incredible career opportunities waiting. Choose a career that focuses on the segment of the industry that most appeals to you:

- the management of tourist facilities and destinations
- the delivery of hospitality services in lodging and food
- the provision of leisure/recreation services to residents and tourists
- the management of events ranged from conventions, meetings, and conferences to festivals and social or corporate events

Whether your interests are tightly focused or you would like to integrate your studies in tourism, hotel, and event planning, we have the faculty, internships and coursework to pave the way to your successful career.

Points of Pride

- Three courses focus on field experiences, meaning that when you graduate, you will have gained industry experience working in positions that expand your professional skills.
- Your capstone experience, in the 15-credit-hour internships segment of the program, includes a tourism faculty advisor helping you to select an internship site where you will gain real-world experience, supervised by tourism professionals and THEM faculty.
- International opportunities are available in Australia, China, and more –regular field trip excursions to Europe, Africa and Canada.



Alumnus Spotlight

THEM graduates excel in venues from resorts, hotels, restaurants and private clubs to meeting/event planning corporations, destination marketing organizations and convention centers. Don't forget about cruise lines, casinos and sports facilities, too! Gary Packan, one of our many successful THEM graduates, said:

"My education at Bowling Green provided me a solid foundation to enter the parks and recreation field and be successful. I have never felt like I have to go to work every day. I do not have a job, I have a career that provides a challenge and a continued sense of reward."

– Gary Packan
Assistant Director of Parks and Recreation,
City of Arlington, Texas

For more information

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