



SPORT MANAGEMENT

BGSU COLLEGE OF EDUCATION AND HUMAN DEVELOPMENT

Bowling Green State University's sport management program is one of the largest and most diversified sport management programs in North America, with successful alumni in areas such as sport licensing, sport marketing and sport business.

College of Education and Human Development – Sport Management

Points of Pride

- Excellent national and international reputation for producing successful professionals in the sport industry
- One of only a few universities in Ohio that holds accreditation from the Commission on Sport Management Accreditation (COSMA) for both undergraduate and graduate programs
- Active sport management alumni network throughout Northwest Ohio, the state and the country
- Undergraduate students complete not one but two field experiences
- Smaller class sizes leading to enhanced student learning experiences
- Students advised by faculty inside the program
- Students have completed field experiences with minor and major league sports teams and other professional athletic associations, including the Cleveland Cavaliers, Cleveland Indians, Detroit Tigers, Toledo Mud Hens and Special Olympics, and taken part in major events such as the Super Bowl, MLS All-Star Game, and many NCAA tournament and championship events.



Faculty Success

Associate professor Dr. Sungho Cho brings invaluable legal and international perspectives to BGSU's sport management program, including the development of the Legal Aspects of Sport and Recreation course. He holds a law degree specializing in sport and business law, and his research has included areas such as trademark litigation and regulatory dynamics of the sport industry.

Dr. Cho has published various scholarly articles and book chapters related to legal aspects of sport. He is the editor of the Journal of Global Sport Management and serves as the vice president of the Korean American Society for Sport Management.

What Our Graduates Are Saying

"I knew I wanted to get into the sport management field and heard BGSU had one of the **best programs in the country**. Not only are the professors top-notch, but they and the University have **countless contacts and alumni in the industry** that can help a student get their career on track."

-Morgan Erce Box Office Manager, Toledo Mud Hens/Toledo Walleye

For more information

Sport Management





419-372-7234

bgsu.edu/sportmanagement

MAJOR MAP

SPORT MANAGEMENT – Bachelor of Science in Education

Specializations in General Business, Marketing, Journalism, Entrepreneurship, International Business

CLASS OPTIONS	Freshman	Sophomore	Junior	Senior
GOOD ADVICE	<p>Meet with your freshman advisor in 102 Education Building.</p> 	<p>Meet with your sport management faculty advisor. Participate in an activity that enables you to meet faculty, students and staff in sport management.</p>	<p>Meet with your academic advisor and discuss your career goals.</p>	<p>Meet with your academic advisor and review your degree audit. Meet with an advisor from your minor to review your degree completion.</p>
RELEVANT EXPERIENCE	<p>Volunteer within the BGSU Athletics Department.</p>	<p>Review requirements for practicum and internship opportunities. Seek volunteer experiences.</p> 	<p>Complete SM practicum (SM 3870). Explore leadership roles with the Sport Management Alliance.</p>	<p>Review internship sites that match your career goals and discuss with your advisor.</p>
USEFUL CONNECTIONS	<p>Become a member of the Sport Management Alliance (SMA). Look into the benefits of being a member of the Honors College.</p>	<p>Join a study group or tutorial session.</p>	<p>Take on opportunities like running for an officer position in a student organization. Be sure to gain volunteer experience.</p>	 <p>Continue SMA involvement and volunteering.</p>
GLOBAL VIEWS	<p>Review study abroad options at www.bgsu.edu/educationabroad.</p>	<p>Connect with industry professional through events and resources offered by the program and Sport Management Alliance.</p>	<p>Gain valuable experience by attending professional or research conferences (e.g., Baseball Winter Meetings).</p>	<p>Attend sport management job fairs to learn about national or international job opportunities.</p>
CAREER PREP	<p>Visit the BGSU Career Center at bgsu.edu/career-center and consider enrolling in the Falcon Internship Guarantee Program.</p>	<p>Explore in-demand careers, career pathways and occupations using www.OhioMeansJobs.com.</p>	 <p>Discuss careers and graduate study options with your advisor and Career Center.</p>	<p>If considering graduate school, take the appropriate examinations.</p>