BACHELOR OF SCIENCE IN RESORT AND ATTRACTION MANAGEMENT (RAAM) COURSE REQUIREMENTS

BG PERSPECTIVE (BGP) REQUIREMENTS*
Must complete at least 1 course in each of the following:
• English Composition and Oral Communication
• Quantitative Literacy

Must complete at least 2 courses in each of the following:
• Humanities and the Arts
• Natural Sciences – at least one Lab Science required
• Social and Behavioral Sciences
*BGP Credits: Must Total At Least 36

UNIVERSITY REQUIREMENTS
Note: Designated courses in the Humanities and the Arts, and the Social and Behavioral Sciences domains may be used to fulfill both a BGP requirement and one of the following university requirements:
• Cultural Diversity in the U.S.
• International Perspective
• Composition Requirement
  o WRIT 1120 Research Writing

MATH REQUIREMENTS
• MATH 1150 Introduction to Statistics (3)
• MATH 1220 College Algebra II (4)

ADDITIONAL REQUIREMENT**
ECON 2020 Principles of Microeconomics (3) OR ECON 2030 Principles of Macroeconomics (3)
**Can Apply Toward BGP Requirements

UNIVERSITY ELECTIVES (to reach a total of at least 122 credits)

RAAM COURSES (62 credits)
Summer I Session
• RAAM 3000 Introduction to Resort and Attraction Management (3)
• RAAM 3050 Introductory Co-Op (3)
Fall I Session
• RAAM 3100 Managerial Accounting & Finance for Resorts and Attractions (3)
• RAAM 3200 Management Information Systems for Resorts and Attractions (3)
• RAAM 3300 Guest Service Management for Resorts and Attractions (3)
• RAAM 3400 Merchandise and Gaming Management for Resort and Attractions (3)
• RAAM 3410 Professional Development Experience I (1)
Spring I Session
• RAAM 3500 Food and Beverage Operations for Resorts and Attractions (3)
• RAAM 3600 Marketing Management, Advertising and Social Media for Resorts and Attractions (3)
• RAAM 3700 Entertainment and Event Management for Resorts and Attractions (3)
• RAAM 3800 Lodging Operations for Resorts and Attractions (3)
• RAAM 3420 Professional Development Experience II (1)
Summer II Session
• RAAM 4050 Advanced Co-Op (3)
Fall II Session
• RAAM 4000 Legal Environment of Resorts and Attractions (3)
• RAAM 4100 Managerial Communication and Decision Making for Resorts and Attractions (3)
• RAAM 4200 Leadership and Strategic Management for Resorts and Attractions (3)
• RAAM 4300 Facilities and Property Management for Resorts and Attractions (3)
• RAAM 4500 Senior Capstone I (1)
• RAAM 4410 Professional Development Experience III (1)
Spring II Session
• RAAM 4600 Human Resource Management for Resorts and Attractions (3)
• RAAM 4700 Risk Management and Safety for Resorts and Attractions (3)
• RAAM 4800 Operation Planning and Supply Chain Management for Resorts and Attractions (3)
• RAAM 4900 Senior Capstone II (3)
• RAAM 4420 Professional Development Experience IV (1)