



PUBLIC RELATIONS

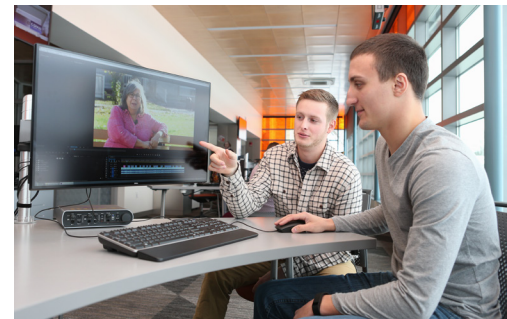
BGSU COLLEGE OF ARTS AND SCIENCES

As public relations majors, students learn to understand public relations practices; write for print, audio-visual, and social media; design newsletters, pamphlets, brochures and other communication pieces; develop strategic communication plans; represent officials; and create and implement special events. Students put their public relations skills to practice in courses and through internships. A major in public relations provides students with the personal and professional skills and the broad educational foundations necessary for effective life-long learning in a technologically changing, multi-cultural society.

College of Arts and Sciences – Public Relations

Points of Pride

- According to the U.S. Department of Labor, Bureau of Labor Statistics, jobs in the public relations industry are projected to grow.
- Our two-internship requirement guarantees significant practical experience. Internships are available at local businesses, as well as on campus through Falcon Media, our student media organization.
- The Public Relations Student Society of America reinforces classroom knowledge and expands opportunities to network with public relations professionals.
- Our public relations program is nationally accredited by the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).
- Students practice their skills using state-of-the-art audio, video and multimedia technologies in the newly renovated Michael & Sara Kuhlman Center.
- Students have the opportunity to attend the annual International Media Seminar in Paris, France.



Students may want to consider a minor or second major in the following areas:

- Advertising
- Arts Management
- Business
- Communication
- International Studies
- Marketing
- Nonprofit Administration
- Peace and Conflict Studies
- Political Science
- Sport Management
- World Languages

What can I do with this major?

Public Relations graduates pursue careers in the following areas:

- Arts Management
- Community Affairs
- Corporate Public Relations
- Education
- Event Planning
- Government
- Fundraising
- Health Care Marketing
- International Affairs

For more information

Public Relations

419-372-8349

bgsu.edu/journalism

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CHANGING LIVES FOR THE WORLD.

BOWLING GREEN STATE UNIVERSITY

A Public University for the Public Good

The School of Media and Communication develops individuals who communicate effectively, contribute to their communities, and engage globally with individuals, governments, businesses, and non-profit and civic organizations. The school is a strong advocate for ethical professional practices, equal access to media technologies, inclusivity, and freedoms of speech and press in order to build a more deliberative and democratic community.