



INTERNATIONAL BUSINESS

BGSU COLLEGE OF BUSINESS

The international business specialization prepares students for success in the global economy, including evaluating market entry strategies and alternatives in different countries; analyzing the effects of human capital and financial resources on global marketing strategies; and effectively managing and communicating across national borders. A range of education abroad opportunities are available and recommended with this specialization.



College of Business – International Business

Points of Pride

- Extensive education abroad opportunities include partnerships with business schools in 16 countries. Education abroad sessions can last anywhere from a few weeks to a full year, with scholarships available to cover partial to full costs.
- The Business Career Accelerator assists students in obtaining internships that pertain to the students' industry of interest.
- The majority of students have jobs at graduation with an average annual salary among the highest in the state.

Faculty Success

Dr. Man Zhang is a former president of the Academy of International Business U.S. Midwest chapter, along with serving as the current co-editor of the organization's Journal of International Business Research and Practice.

Dr. Zhang's research focuses on entrepreneurial capabilities of small exporting firms in emerging markets. Her International Business teaching responsibilities have included undergraduate and graduate courses.

What Our Students Say

"On day one I walked straight into the College of Business and told them that I wanted to study International Business, and that's a decision that I have never regretted. I'm now earning my BSBA degree, specializing in both International Business and Management and minoring in French."

Erica Niemens

Our Students Find Jobs



For more information

Department of Management
419-372-6963
bgsu.edu/management

MAJOR MAP

INTERNATIONAL BUSINESS – Bachelor of Science in Business Administration

International Business Specialization, International Business Minor

CLASS OPTIONS	Freshman	Sophomore	Junior	Senior
CLASS OPTIONS	Review core and other requirements in undergraduate catalog: catalog.bgsu.edu . Take BA 1500 and BIZX1100 to help determine if this is the right major for you. Take MATH 1260, MATH 1220, and ECON 2020.	Complete all Business 1000-2000 level course that are part of the Admissions Core and Applied Core.	Take BA 3900, FIN 3000, MGMT 3000, MGMT 3600, or 3800, LEGS 3010, BIZX3300.	Take ECON 3020 pr 3030 or 3040 or 3110 or 3510. Take BIZX 4000, BA 4400, BA 4060.
GOOD ADVICE	Meet with your freshman advisor in Undergraduate Student Development (BA 253), pick up checksheet, complete digital degree plan, visit marketing department, and get to know your faculty mentor.	Meet with your freshman advisor in Undergraduate Student Development (BA 253), pick up checksheet, complete digital degree plan, visit marketing department, and get to know your faculty mentor.	Meet with your faculty mentor. Complete your Junior audit to determine remaining courses.	Meet with your faculty mentor. Apply for graduation.
RELEVANT EXPERIENCE	On-Campus employment on WorkNet - Volunteer with United Way (Tax Completion). Monitor the News & Events page of the department's website.	Attend the Fall and Spring Career Expos to apply for internships. Apply for scholarships through the Department of Management.	Apply for the Export-Import Internship. Attend the Fall and Spring Career Expo to apply for a second internship.	Complete a second or third internship with a company.
USEFUL CONNECTIONS	Build relationships in your Freshman Learning Community; Considering joining Global Management Leadership society (GMLS).	Continue involvement in GMLS. Attend GMLS's regular meeting. Participate in cultural events on Campus.	Seek a leadership role in GMLS.	Take on mentoring role in the GMLS.
GLOBAL VIEWS	Complete foreign language and international perspective requirements; take advantage of your foreign language skills which are required for the specialization. Investigate Study Abroad Opportunities.	Talk with your faculty mentor about study abroad courses that are transferable to BGSU. Participate in one of the summer study programs.	Attend international or multicultural events on campus to broaden your global perspectives, such as the conference on "Embracing Global Engagement."	
CAREER PREP	Meet with the Business Career Accelerator. Consider enrolling in the Falcon Internship Guarantee Program through the BGSU Career Center.	Prepare your resume, cover letter, interviewing basics. Attend EXPO Job and Internship Fair.	Discuss careers graduate or professional study with the department advisor and career services. Meet with the Business Career Accelerator for career opportunity.	