

WE ARE ONE TEAM

Promoting Social Justice through Sport at BGSU



Internship (On-Campus) – Spring Semester 2018: Social Media Communication

WHO WE ARE

WE ARE ONE TEAM (WA1T) is an umbrella initiative for multiple projects that promote social justice through sport at BGSU, including but not limited to projects addressing stereotypes, gender equality, LGBTQ issues, body image, disability, racism, and religion.

The initiative uses sport as a forum to create a dialogue and to promote friendship between stereotyped groups on campus, including but not limited to BGSU Athletics, minority groups, faculty and administration, and the general student body. Through the power of sport, **WE ARE ONE TEAM (WA1T)** aims to strengthen the sense of community at BGSU by creating awareness of social injustice and by facilitating an environment that values inclusion, diversity, and acceptance. As a university-wide movement, **WE ARE ONE TEAM (WA1T)** represents a strong group of advocates for positive social change who are united by their mutual love and passion for sports. Since its launch in the fall of 2015, more than 20 offices, departments, schools, and student groups have joined **WE ARE ONE TEAM (WA1T)**.

WE ARE ONE TEAM (WA1T) is a first-of-its-kind initiative in the United States. Since its launch, **WE ARE ONE TEAM (WA1T)** has organized multiple panel discussions and speaker events focusing on social justice issues in sport, has created a social media photo campaign for people to take a stand against injustice and discrimination, has launched the WA1T Sporting Day series bringing together student-athletes and international students, and has held its inaugural WA1T Team 5K Walk/Run attracting more than 200 BGSU community members. For its efforts to promote inclusion, **WE ARE ONE TEAM (WA1T)** has been honored with the 2017 NCAA Award for Diversity and Inclusion.

JOB DESCRIPTION & PRIMARY RESPONSIBILITIES

WE ARE ONE TEAM (WA1T) is looking for a Social Media Communication intern to join our team for the 2018 spring semester! Our fast-growing initiative is continuously seeking new ways to increase our exposure and create awareness in the BGSU and Bowling Green communities.

The Social Media Communication intern will work closely with WA1T leadership to help create high-quality communication materials and develop innovative strategies to contribute to the success of **WE ARE ONE TEAM (WA1T)** at BGSU. The primary responsibilities for this internship are:

- Develop and maintain a social media plan for the 2017-2018 academic year
- Develop promotional materials to be shared via our social media accounts
- Manage our social media photo campaign (contact potential campaign members, write & assign campaign statements, organize photo shoots, etc.)
- Create and schedule posts for WA1T projects/programming on social media
- Assist in designing and creating content for a WA1T website
- Represent WA1T at promotional events (e.g. Campus Fest)
- Attend weekly intern meetings and general member meetings as well as monthly Leadership Board meetings
- Work closely with the PR/Communication intern for our Falcon Funded campaign

WHO WOULD BE OUR IDEAL NEW TEAM MEMBER?

WE ARE ONE TEAM (WA1T) brings together a team of passionate individuals who value diversity, inclusion, and acceptance. All of us are passionate about promoting social justice through sport in the BGSU and Bowling Green communities. We are looking for hard-working students who are dedicated to our organization, who are passionate about what we stand for, and who are constantly looking for new ways to grow and learn.

We value the importance of teamwork, creativity, collaboration, and reliability. If you are someone who has a passion for social justice activism and/or sport, who wants to leave their mark in our community, and who is looking for new ways to develop personally and professionally, then this is the perfect internship opportunity for you!

Preferred qualifications:

PR/Communication experience (focus: online), junior/senior class standing, expertise in social media update scheduling, involvement on campus

CONTACT:

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