

Programs and Activities with Minor Participants Media Release Information

Public Events / Group Shots

For events open to the general public, group shots during registered events, etc. a statement such as below in the marketing material/on website/on registration form is suggested:

By registering for and participating in this event, I give Bowling Green State University a limited release to use my photographic likeness, and/or that of my participating minor, in informational matter related to this event and Bowling Green State University.

Focused Image / Directed Media

For situations where a minor will be the focus of an advertising piece, recording, etc. or where the media is focused specifically on an individual instead of the group activity, it is suggested the program provide a specific form/include in the registration form specific language to be signed by the parent/guardian similar to the below:

Name of Event _____
Date of Event _____

I hereby give my permission to Bowling Green State University, BGSU Office of Marketing and Communications, and the College of (insert college) to use my photograph (still, motion, television), voice recording, and my name in informational matter related to this event and Bowling Green State University.

Name of Minor Participant _____

Name of Parent/Guardian _____

Signature of Parent/Guardian _____