NFL Boot Camp

Presentation by
Jackie Cuneen & Nancy Spencer
BGSU Sport Management

via Zoom on
May 10, 2021
Join at 12:00 p.m. for informal conversation
Talk begins at 12:30

The Maxwell Project is an academic and professional collaboration between the BGSU Sport Management Program and the School of Media and Communication. Named for BGSU alumnus Richard A. Maxwell, the project provides opportunities for students to learn and practice skills in the areas of broadcasting, sports writing, announcing, production, reporting, promotions, as well as public, media, and community relations.

Jacquelyn Cuneen is an Emerita Professor in BGSU’s Sport Management Program, where she taught sport marketing and sport finance for 25 years. She is an established scholar with interests in sport-related advertising and professional preparation of sport managers, and her work has appeared in the Journal of Sport Management, Sport Marketing Quarterly, Sport Management Review, and other publications. She has co-authored three textbooks and she is a charter Research Fellow in the North American Society for Sport Management (NASSM) and a charter Scholar in the Ohio Association for Health, Physical Education, Recreation, and Dance (OAHPERD).

Nancy E. Spencer is a Professor in the Sport Management Program at BGSU. Her scholarship focuses on intersections of gender, race, sexuality, and national identities in professional women’s tennis, and her work has appeared in the Sociology of Sport Journal, the Journal of Sport & Social Issues, the Journal of Sport Management, and Sport Marketing Quarterly. She has written chapters in Asian American Athletes in Sport and Society, edited by C. Richard King (2015), Bodies of Discourse: Sports Stars, Media, and the Global Public, edited by Cornel Sandvoss, Michael Real, and Alina Bernstein (2012), and Sport Stars: The Cultural Politics of Sporting Celebrity (2001), edited by David L. Andrews and Steven J. Jackson. While much of her work focuses on the modern era of Women’s Tennis, she is currently working on a book about professional women’s tennis, beginning in 1926.

In this unprecedented year of the COVID-19 pandemic, the BGSURA board decided it is not advisable for our members to gather for our usual luncheons with speakers. Thus we arranged for our four speakers to meet with us via Zoom at the usual time we would have had a luncheon meeting, on September 14, 2020, November 9, 2020, March 8, 2021 and May 10, 2021. With restrictions slowly being lifted and seniors getting vaccinated, we have hope for in-person meetings in the fall but will reserve judgment until closer to that time.

Watch for the invitation to the Zoom meeting in your email the week prior to May 10. Contact Milt Hakel for Zoom assistance-- by email at mihakel@bgsu.edu or by phone at 419 819 0936.
Update on Classified Staff Council (CSC)
A report was not available for this newsletter.

Update on Administrative Staff Council (ASC)
by Laura Waggoner Arnold, Observer for BGSU Retirees Association

January 2021 meeting (held via WebEx)
Guest Speaker: Ben Batey, Chief Health Officer, provided a general overview of how COVID-19 has impacted BGSU through the fall 2020 semester along with plans for the spring 2021 semester. He discussed vaccine distribution and the option for Rapid and PCR testing on campus. Wellness Days at BGSU were discussed and Ben welcomes suggestions for supporting staff in their wellness journey as well.

Chair Report: Jordan Cravens provided a brief summary of constituent group chairs meetings with President Rogers. They will be participating in a strategic plan pivot task force.

Awards & Recognitions: Winners selected for the Spirit Award included: Paul Valdez – August; Kim Brooks – September; Michael Leopardo – October; Claire Hoover - November

History Project – ASC is telling their Story and Connecting to Alumni and Supporters. They continued discussing ideas for this year-long initiative including writing brief stories and showcasing winners of monthly and annual awards (this year, and in the past) to enhance the website. Starting a Teams document to compile information that we will share along with photos and/or videos with communications chair to update website by end of term.

February 2021 meeting (held via WebEx)
Guest Speaker: Karyn Smith, Health Educator, Recreation and Wellness, talked to ASC about THRIVE (move for your mood) and recommended that everyone move at least 30 minutes per day. THRIVE is a campus-wide comprehensive well-being initiative. At BGSU the mission is to intentionally prepare students, faculty, and staff to lead meaningful and productive lives. THRIVE helps achieve this mission and provides the fundamental life skills, resources, and support to enhance the welfare of our campus community by promoting the integration of the 8 dimensions of well-being: Social, Environmental, Intellectual, Emotional, Spiritual, Occupational, Financial, and Physical.

Karyn reminded everyone that when it comes to physical activity, it is not about “having” time, it is about making time. She recommended the following activities per week: Moderate/Intensity Cardio should be 150 minutes per week; Resistance training should be 2 or 3 days each week, and Flexibility training should be 2 to 7 days each week.

Chair Report: Jordan Craven mentioned that the Career Center and Life Design were merging. During open discussion there was a lot of discussion on what does centrized advising mean for everyone.

March 2021 meeting (held via WebEx)
Chair Jordan Cravens reported that during the meeting with Dr. Rodgers, he praised ASC for their work on the ASC Compensation request and encouraged ASC to continue with the new format for the future. He assured the Chair that the request would be discussed at the Board of Trustees meeting.

The Chair also reported that vaccinations were coming to campus soon, the university is looking at reducing administrative costs by looking at shared resources, no additional cuts are expected, the University is working towards increasing retention to 82%, continued on page 5
Highlights from the February meeting included:

• Chairperson, Chris Frey announced that ITS will be decommissioning the use of WebEx this summer and will continue subscribing to ZOOM and Microsoft Teams. Frey also noted that the university is looking into the continued practice of having phones in the classrooms. The current telephones in BGSU classrooms were installed after the Columbine shooting in 1998. It appears that the phones have been primarily used to contact ITS about computer issues. Only two other universities in Ohio have phones in their classrooms.

• President Rodney Rogers reported that BGSU had eliminated the 2021 Winter Session due to the COVID Pandemic. Our enrollment is slightly down at the undergraduate level and our student mix has changed with more part-time students and fewer full time students. While Governor DeWine announced some restoration for the State Share of Instruction (SSI) for higher education, the SSI still only accounts for about 22% of our overall budget. The largest portion of our budget comes from student enrollment through tuition and fees.

• Provost Joseph Whitehead discussed the University’s decision to cut the American Sign Language Program (ASL) due to financial constraints. (This decision will be reversed in future meetings.) Several Senators noted that Faculty Senate does not use Signers or Interpreters for their meetings. Whitehead also reported that BGSU is working on centralizing advising. This new program Life Design using life coaches provides a centralized approach to career and academic advising.

• Ben Batey, Chief Health Officer, reported that active Covid-19 cases are declining in number at BGSU and in Wood County. BGSU has partnered with the Wood County Hospital and the Wood County Health Department to support vaccination efforts for University faculty, students, staff and the greater Wood County community.

• A Memorial Resolution (read by Dr. Virginia Dubasik) honoring the Life of Andrew “Andy” Kozal was approved.

• A resolution was passed on using “Gender Inclusive Language” in the Academic Charter and Senate Bylaws.

• The Land Acknowledgment Committee shared a power point presentation acknowledging that the land being used by BGSU and its campuses are situated on the Great Black Swamp and the Lower Great Lakes region. BGSU acknowledges that this land is the ancestral territory of the Wyandotte, Huron, Kickapoo, Erie, Miami and Peoria tribes of native Americans. The committee views land acknowledgment as a means to provide recognition of the past and to provide guidance for our stewardship role of the land in the future. It also initiates ways for BGSU to form a better relationship with the tribes whose histories reside in this geographic area.

REPORTS

Dixieland Jazz on Wednesdays

Ray Heitger announces that his Dixieland jazz group is on hiatus until further notice.

See membership form on page 8. Membership dues are reduced for 2021-22.
For the period January 1 - March 31, 2021. Photos are included when available.

◆ **Arthur Brecher**, 92, Professor Emeritus of Chemistry, in the College of Arts and Sciences, passed away on February 11, 2021, in Ottawa Hills, Ohio. His career at the university spanned 47 years. He was an amateur gemologist and loved music and the arts.

◆ **Mildred ‘Mid’ Bressler**, 98, passed away on March 5, 2021, in Fostoria, Ohio. She retired as a Secretary at the University.

◆ **Geraldine Lavonne Emmons**, 95, died on February 20, 2021, in Bowling Green, Ohio. She retired in 1979 after serving as Secretary in the Payroll Office for over 29 years.

◆ **Kathy Eninger**, 72, died on February 9, 2021, in North Baltimore, Ohio. She was the first female painter for Campus Operations, serving BGSU for 30 years.

◆ **Anita Fletcher**, 65, passed away on January 23, 2021, in Bowling Green, Ohio. She was a Housekeeping Manager 2 for Campus Operations, retiring after 27 years of service to the university.

◆ **Berthajean ‘BJ’ Hedges**, 96, died on February 3, 2021, in Perrysburg, Ohio. She was the Administrative Secretary in the School of Music (now College of Musical Arts) for 30 years.

◆ **Thomas Hilty**, 77, Professor Emeritus of Art in the College of Arts and Sciences, died on March 19, 2021, in Bowling Green, Ohio. In addition to serving as Director of the School of Art, he was a member of the Board of Directors and Emeritus Trustee for Student Arts Center International (SACI) in Florence, Italy. SACI is a renowned study abroad opportunity for students and faculty.

◆ **Beverly Magrum**, 84, died on March 1, 2021, in Bowling Green, Ohio. She was a Mail Clerk in the University Post Office during her service to BGSU. Her daughter Deb Magrum Bridenbaugh also retired from the university.

◆ **Jo Ann Miller**, 78, died on March 3, 2021, in Cleveland, Ohio. She served as a Medical Technologist for BGSU’s Student Health Center for 31 years.

◆ **Susan Pugh**, 77, passed away on February 9, 2021, in Bowling Green, Ohio. She served the University as the Director of Student Registration and Records. Her husband Meredith “Med” Pugh is also a BGSU retiree.

◆ **P. Thomas ‘Pat’ Tallarico**, 84, Professor Emeritus of Music Education, in the College of Musical Arts, died on March 12, 2021, in Bowling Green, Ohio. In addition to teaching and serving as Department Chair, he published numerous papers on the relation of music to psychology and the importance of technology in music education.

◆ **Ilse Thomas**, 94, passed away on February 26, 2021, in Bowling Green, Ohio. She was born in and educated in Germany and after immigrating to the United States, she first served as Secretary to the Treasurer and later as Investment Manager for the University. Her career at BGSU spanned 52 years. A very active member of the BGSU Retirees Association, she served on many of its committees.

◆ **Vernon Wolcott**, 87, Professor Emeritus of Music in the College of Musical Arts, died on February 10, 2021, in Bowling Green, Ohio. In 2009 he retired after 47 years at BGSU, and just recently retired from serving as organist at St. Johns Episcopal Church in Bowling Green.
# PASSINGS

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**Report: Administrative Staff Council**  
*continued from page 2*

and remote work arrangements are being considered for an extension.

Student Scholarships committee received over 500 applications and will begin the process of reviewing in order to finish the process before April 1. The committee is working with Awards to create a video and an additional call for donations leading up to BGSU One Day. Please consider donating to ASC scholarships. BGSU One Day officially starts at 6 a.m. on April 6, 2021 and runs for 36 hours. ✉️
News from STRS

CEM Benchmarking Study Shows STRS Ohio Investment Returns Rank in the Top 10% While Investment Costs Remain Low

At the March meeting of the State Teachers Retirement Board, CEM Benchmarking, a leading global research company, presented the results of its annual Investment Cost Effectiveness Analysis Report to the Retirement Board. The report compared investment data — both performance and cost data — from more than 300 pension funds, including about 150 U.S. pension funds. The study showed that for the five-year period ending Dec. 31, 2019, STRS Ohio's net total fund return of 8.2% placed in the top 10% of CEM's database.

The report said STRS Ohio's performance was due in part to having a higher allocation to one of the better performing asset classes of the past five years (U.S. stocks) and a lower allocation to one of the weaker performing asset classes during this time span (fixed income). The report also noted STRS Ohio's active management, rather than relying exclusively on passive management, added an estimated $900 million in value to the fund during the five-year period.

The study's cost analysis shows STRS Ohio's costs were lower than most peers due mostly to STRS Ohio's low cost implementation style (managing about 70% of assets in-house) and paying less than peers for similar services. The report estimated STRS Ohio saved about $115 million in calendar year 2019 by using the internal management approach. This figure is based on the peer group's median external management costs.


GOLDEN BOOK AWARD

We usually collect contributions for the Golden Book Award fund via donation baskets at the luncheon tables. If you'd like to donate to our book scholarship, there are two options. You may send a check payable to BGSU Foundation Inc., Attn: Gift Processing, 1851 N. Research Dr., Bowling Green, OH 43403. Please designate the fund, the BGSURA Golden Book Award, on the memo line of your check and in an enclosed note.

You may also donate conveniently when you send in your membership form and dues payment.

MARK YOUR CALENDARS FOR THE FIRST TWO PROGRAMS OF THE 2020-2021 PROGRAM YEAR

September 13, 2021  Mayor Mike Aspacher of Bowling Green

November 8, 2021  We're trying to work out details for musical entertainment
Summary of Ohio Council of Higher Education Retirees (OCHER)  
Meeting held on March 22, 2021  
Prepared by David Hyslop

Background
- Total of 21 members attended the Zoom Meeting, representing 12 Ohio universities and a member of the Ohio Retired Teachers Association (ORTA)
- Jerry Feezel, president of the Council and representing Kent State University, convened the meeting.
- Minutes from the last OCHER meeting held on November 17, 2020, were approved.

Summary of Agenda Items Discussed
- Treasurer's report was given by Jim Lapp (University of Toledo) showing a balance of $6,300.45, same as given in November 2020 meeting. Dues were suspended for last year due to Covid 19.
- Marla Bump from STRS gave an update on STRS actions since the last OCHER meeting. She reported that very little legislative action has been taken or is proposed for this year due to Covid 19 and the November 2020 election. Major efforts are currently underway to prepare for required audits during this year.
- The OPERS Board of Trustees strategic planning session was held in February. During this meeting, the Board developed plans for improving funding, discussed steps for creating a new tier of benefits for future members, and discussed issues related to the current COLA freeze. There have been no changes in the process and the Board did not change the desired investment goal of 7.25 percent on assets held by OPERS.
- Gerry Newsom from OCHER reported on the STRS Education Planning meeting held in November 2020. The Board reviewed current investment plans and continued to operate with the goal of achieving a 7.45 percent rate of return on investments. However, with current economic conditions, the Board discussed that this rate of return may need to be revised during this year.
- OCHER also discussed an audit to be competed by the Ohio Retired Teachers Association regarding the investment policies and practices used by STRS, with the goal of maximizing their effectiveness.

Reports from Retiree Associations within OCHER
- Reports were given by 11 OCHER members regarding the status and activities of their respective associations. Most have been holding virtual meetings with uncertainty when in-person meetings will be held. In most cases, attendance at these meetings has been low.
- Several members reported that their university incurred a significant decrease in enrollment during the fall semester and this semester, but mentioned that plans to return to in-person classes this upcoming fall may yield an improvement in enrollment.

Next OCHER Meeting
- Will be held on May 25, 2021, in a virtual format
- Elections of new officers will be conducted at this meeting

Please check your email inbox.
If the inbox is full, you won’t receive messages from BGSURA, including invitations to Zoom meetings and on-line social hours.
Please print or copy or cut out this form, fill it out and mail with your payment. Dues are reduced for 2021-22 only. Doing this promptly will save the membership committee the effort of follow-up appeals. New retirees receive a complimentary membership for the first year after retirement but may join as a full member at any time. Complimentary members will not be listed in the BGSURA Directory which will be published in January 2022, nor will they receive a copy. For convenience, we invite donations to the BGSURA Golden Book Award scholarship fund along with membership payments. Thank you.

**Attention Lifetime Members:** Please update any changes to your address, phone, or email—either by filling out and mailing this membership form, or send directly to Paul Lopez by email (plopez43569@gmail.com). Thank you.