In 2013, Kirk Kern along with Dean Ray Braun built the program called “The Hatch” at BGSU which pairs student entrepreneurs with alumni mentors for a 10-week course. At the end of the 10 weeks, the students pitch their ideas to alumni investors in a live event, similar to ABC’s hit show “Shark Tank”. This program has grown astronomically in its two years of existence, and has generated great excitement and creativity at BGSU and beyond. The presentation will feature the third year of Hatch presentations which will be live on April 8 2015. Kern especially enjoys working with each student as they navigate the beginning stages of their entrepreneurial experience.

Ray Braun has been Dean of the College of Business since June 2012. He came to BGSU from Cogdell Spencer Inc in North Carolina where he was president and CEO, and before that he was at Health Care REIT in Toledo, holding several positions culminating in the presidency. Braun got his bachelor’s degree in accounting and economics from BGSU in 1980 and Juris Doctor from University of Pennsylvania in 1983. He spent 10 years at Schumaker, Loop, and Kendrick LLC in Toledo before moving to Health Care REIT.

Kirk D. Kern, director of the Bowling Green State University Dallas-Hamilton Center for Entrepreneurial Leadership, has led a diverse career path which truly embodies the entrepreneurial spirit. He began at age 12 as on-air radio personality at WTOD-AM in Toledo and worked in that industry for 20 years. As local broadcasting began to change, Kern decided to change career paths and he and his future wife became entrepreneurs: dreaming, developing and creating their own unique mobile teachers’ supply store, appropriately named The Bus Stop.

Reservation form for the May 11 luncheon is on page 8.
The meeting concluded with speaker Dave Hollinger who gave a presentation on renovations completed to the Rec Center, followed by a tour of the facility.

March 2015 meeting (at Tucker Bldg./WBGU-TV Station)
Tina Simon, General Mgr. of WBGU for finance, explained fundraising activities of the station which serves 19 counties in NW and central OH and explained that BGSU students who serve as interns and in co-ops are given hands-on experience applicable to future jobs in the field of communication. Tony Short, General Mgr. for programming, reviewed the wide variety of learning services offered by the station, from digital video streaming, classrooms on-line to sharing classes with other institutions such NW State, LCCC, and Kent State. He also recognized that student involvement at the station helps BGSU graduates become professionals in the field of communications. A tour of the facility followed the business meeting.

The Salary Compensation Committee meeting in April will address salary increases for CS after researching, revising and comparing CS salaries to other classified staff positions in the area.

The deadline to apply for CS scholarships is March 27 and requirements for the classified service award have been updated. In a meeting with HR, CS Handbook changes were noted. However, several “adjustments” have been made by CSC and will be sent to HR for further review. HR indicated that job audits should be completed within a 6-8 week timeframe once submitted. The project for CS Advancement w/job classifications will not begin until summer due to the May launching of PS.

Update on Administrative Staff Council (ASC)
by Judy Donald
Observer for BGSURA

February 2015 meeting
Guest speakers: Cerita Fowler, Admissions Counselor, Office of Admissions, briefed council on the Admissions event scheduled for President’s Day February 16. Currently, there are 600 prospective students registered to attend. She encouraged individuals to volunteer to assist in the day’s events. There is a link on their website to sign up to volunteer.

Sheri Stoll, Vice President for Finance and Administration, presented a PowerPoint on the budget. Administrative staff had provided her questions prior to the meeting which she specifically addressed as well as providing updated budget information. She also mentioned that there would be open forums on a new performance-based budgeting model and encouraged everyone to attend.

Treasurer’s report indicated that there would be a consolidation of the ASC’s Foundation funds and would only keep 2 funds continued on page 3
open—a general fund and a scholarship fund. The name of the general fund will be updated to the “Administrative Staff Council Support Fund.” The endowed scholarship fund is not impacted by any changes and remains very healthy.

March 5 2015 meeting
Guest speaker: Dr. Mary Ellen Mazey, President of Bowling Green State University. Dr. Mazey had been presented with questions from Administrative Staff members prior to the meeting so she spent her time addressing those questions and answering any others from the members present. She touched on the topics of the construction projects—both current and future, performance-based budget model, and the recruitment of students. She talked about the Bravo BGSU event which is scheduled March 28 celebrating music and arts at the university, encouraging everyone to purchase a ticket and attend. This formal event will be the first of its type held at BGSU, and she is hoping it will become an annual event.

The remainder of the meeting was spent going through the committee reports, liaison reports and university committees for any updates.

For the April meeting guest speaker will be Shea McGrew, Vice President of University Advancement.

Golden Book Award
Persons wishing to donate to the Golden Book Award fund which provides scholarships to BGSU undergraduates from all colleges may send a contribution to: Gaylyn Finn, treasurer 966 Deer Ridge Run Bowling Green OH 43402 Please make the check out to BGSU Foundation and put Golden Book Award on the memo line.

May 11 speakers continued from page 1

His next career was as manager of the business affairs of the Lucas County Educational Service Center, one of The Bus Stop’s client school districts. His career as a public servant continued as a municipal administrator in Ohio.

Upon obtaining his MBA from the University of Findlay, Kern decided to seek reaching opportunities in higher education. Since 2005, he has taught twenty-one different classes in multiple disciplines at the University of Findlay, University of Toledo and Bowling Green State University. In addition, he has been involved with 12 start-up entrepreneurial ventures. Kern has reached out to high school business teachers to help them introduce entrepreneurship to their students.

Social time begins at 11:30 with buffet lunch beginning at noon. This is the last luncheon of this program year.

Speakers Announced for 2015-16 Program Year

September 14, 2015 Dr. Mary Ellen Mazey, BGSU president

November 9, 2015 Alan Mortensen, personal injury attorney

March 14, 2016 Jon Sprague, Director of the BGSU Center for the Future of Forensic Science

April 11, 2016 Tom Henry, Toledo Blade, on Lake Eric water issues (this will be a joint meeting with the UT Retirees)

May 9, 2016 Jerry Wicks, BGSURA member, on trains
Once again the BGSU Retirees’ Association had a cocktail party (its 18th?) at the lovely old home of Pat and Chuck Koehler (328 E. Court Street in Bowling Green) from 4 to 7 p.m., on Tuesday, March 17th (St. Patrick’s Day). Quite a few attendees clad themselves in various shades of green to honor the day. What especially stands out in the beautiful house is the abundance of wood and the windows letting in light from outside. In the dining room were various appetizers and desserts to please everyone’s palate. Conversation flowed as did the wine, beer, sodas, and water.

The 33 in attendance this time were, in addition to Chuck and Pat, Charlie Applebaum, Betty Jean Anderson, Clif and Judy Boutelle, Kim Chamberlain, David Chilson, Gaylyn Finn, Bob and Mary Gwin, Emmy Hann, Bill and Emily Lake, Marge Miller, Paul and Joyce Mueller, Tom O’Brien, Wally and Diane Pretzer, Bill and Sue Rock, Chris Sexton, Don and Char Scherer, Mike and Betsy Solley, Elmer and Elaine Spreitzer, Bob and Norma Thayer, Helene Weinberger, and Ralph Wolfe.

Who will host the next Cocktail party? Each one speaks success!

Editor’s Note: See more photos from this event on the BGSURA web page, under Social Events. www.bgsu.edu/retirees-association.html
Faculty Senate Report  
by Ellen Williams  
Representative for BGSURA

Highlights from the February 3, 2015 meeting included:  
• Chair Joel O’Dorisio announced that an open forum would be held on February 25 to provide information on RCM, a proposed performance-based budgeting model for the university.  
• President Mazey reported that enrollment and retention are both up in comparison to last year. Transfer student enrollments and graduate admissions are also up compared to last year. She shared information about the governor’s proposed budget for higher education, noting that the governor is allowing universities to increase tuition for 2016, but not for 2017. The budget also calls for funding of $4 million in 2016 for competency-based education, $120 million over 4 years for student debt relief, and $5 million in 2017 for College Credit Plus student participants and $13.5 million for teachers in the program to get credentialed. President Mazey called special recognition to the Carnegie Community Engagement Classification awarded to BGSU and also to Dr. Peter Lu in Chemistry who was named a Fellow of the American Physical Society.  
• BGSU-FA Liaison, Sheri Wells-Jensen, read a message stating that the BGSU-FA would like to remind the entire university community that the Collective Bargaining Agreement places responsibility for establishing criteria and procedures for reappointment, tenure and promotion policies for both non-tenure track faculty and tenure track/tenured faculty with the Bargaining Unit faculty members of the academic unit and the Chair/Director, subject to endorsement of the Dean. BGSU-FA leadership is in the process of reviewing templates that have been drafted by administration for these policies.  
• Karen Harris, assistant director of Center for Faculty Excellence, invited faculty to attend the BGSU Teaching and Learning Conference from March 5-7.  
• Steve Krakoff, Vice President for Capital Planning and Campus Operations, presented a Power Point on the master plan for building and renovations. The master plan addresses long-standing deferred maintenance needs as well as moving in a direction to realign the campus for major changes facing public higher education. He noted that 41 classrooms on campus were being upgraded technologically.  
• Faculty Senate approved: a Bachelor of Science in Public Health with an environmental health concentration; a Bachelor of Science in Math with a data science specialization; and the following resolution on the University’s Climate Action Plan…”Faculty Senate endorses the President’s Climate Action Plan at BGSU and commits BGSU faculty to work to achieving its aims…”

Highlights from the March 3, 2015 meeting include:  
• Chair O’Dorisio addressed three areas of concerns that had been brought to him by faculty members: the BGP (Bowling Green Perspectives) course approval procedures and related communications (Donna Nelson-Beene is working on this); how BGSU will be implementing the new state laws regarding the College Credit Plus programs (John Fisher will address these concerns at the April 7th Faculty Senate meeting); and what voice will faculty have in evaluating the RCM performance-based budgeting model.  
• President Mazey indicated that she has been engaged in a listening tour and has learned the following: there is a need to have greater transparency, to continue performance-based incentives, to build more partnerships, specifically partnerships with our own foundation in an effort to bridge funding through scholarships. She noted that she sensed a lot of positive outlooks as well as a lot of uncertainty in the changing landscape of higher education and the governor’s budget for higher education.  
• Provost Rogers thanked faculty for their involvement in the President’s Day Open House. He noted that enrollments continue to trend up, but cautioned that we need to keep in mind that the population of traditional high school graduates is declining in Ohio. We need to look for new non- traditional student populations. We need new recruitment techniques. The trustees’ innovative fund has approved nine new projects for 2015 and 2016. The e-campus has eight programs where existing degrees are all being delivered online. The BGP has improved the general education course options that students can take. We have shifted from a 320 course check sheet to 127 approved courses for the fall that create a robust, focused and intentional general education curriculum that aligns with the Higher Learning Commission.  
• BGSU-FA Liaison Sheri Wells-Jensen reported that BGSU-FA appreciates the administration’s willingness to collaborate and agree to use of the 2013 Reappointment, Tenure, Promotion (RTP) templates. Policies/procedures can be found in Article 14 of the contract. Chair O’Dorisio commended the efforts of both the BGSU-FA and the administration in communicating and coming to a successful resolution.  
• Faculty Senate approved: a Family Consumer Sciences Education specialization; a change of Marketing Education major to a specialization; and creation of an Insurance minor and an Insurance specialization.  
• Memorial resolutions were read for: William O. Coggin, Professor of English; and for Charles F. Kahle, Emeritus Professor of Geology.

continued on page 8
For the period February 1 through March 7, 2015. Photos are included when they were available.

■ **RIVA SHANKS BLOOM**, 89, died February 17, 2015, in Bowling Green. Riva was a cook in the MacDonald Cafeteria. She retired from the university in 1989.

■ **DAVID CAYTON**, 74, professor emeritus of art, died February 1, 2015, in Toledo. He taught at BGSU from 1970-1996.

■ **LAURA GAZAREK**, 60, passed away February 25, 2015, in North Baltimore, OH. She worked in Student Affairs, retiring in 2010.

■ **JIM GORDON**, 82, professor emeritus of journalism, died February 14, 2015, in Bowling Green, Ohio. He started working at BGSU in 1959 as a news editor and photographer and became director of News and Photography Services in 1961. He taught at the university from 1966-1992. He served this organization for 18 years since its inception until 2014. He was the creator of the BGSURA Newsletter and membership database; developed the mailing lists for the newsletters and name tags for the luncheons; and designed and printed all organization luncheon brochures and handouts. His expertise in so many areas and service to this organization were invaluable and are most difficult to duplicate. We appreciate all he did for BGSURA, and as a friend we shall miss him!

■ **JENNIFER HONSBERGER**, 68, passed away on March 7, 2015. She served BGSU as secretary to the Dean of Libraries, until her retirement in 2005.

■ **CHARLES KAHLER**, 84, professor emeritus of geology, died February 7, 2015, in Perrysburg. He taught at BGSU from 1965-2000, and was named Master Teacher in 1994.

■ **JAMES DAVID REED**, 73, professor emeritus of economics, died February 17, 2015, in Traverse City, Michigan. He taught at BGSU from 1968-1998.

■ **NEVA SPOSATO**, 84, passed away on February 6, 1915, in Bowling Green. Neva retired from the university after serving 40 years in the Registration and Records Office. ❑
Summary of OCHER Board Meeting on March 17, 2015  
by Roger Anderson, OCHER Representative, BGSURA

Roger Anderson and Karol King attended the OCHER Board Meeting in Columbus at STRS headquarters on March 17, 2015. President Wardwell, OSU, opened the meeting at 9:30 a.m.

Michelle Hobbs, OSU, gave the OPERS Report. The current investments are at $89.2 billion. Packets on health care insurance changes have been mailed, and there is a video on the OPERS website to watch regarding health care insurance changes. OPERS still has not announced how they are going to handle health care insurance for spouses and for those not on Medicare. Conversations with health care Connectors will start in early August of this year.

Dick Hill from the Ohio State Retirees Association presented the STRS Board Meeting Reports from November, 2014-February, 2015. The STRS investment account is at $73.122 billion, up 1.5% since the start of the fiscal year. STRS’s plan is to close amortization in 30 years. The current payoff period is 29.1 years. The STRS Health Care Fund is at $3.45 billion. It is 74% funded with solvency to 2034. Beneficiary health care premiums increased 5.9% in fiscal 2014. Twenty-nine percent of the income comes from premiums, 55% from investments, 10.4% from employer contributions, and 5% from Medicare Part D reimbursemements. Thirty-six percent of the payments went to Express Scripts, 35% to Medical Mutual, 14% to AETNA, 8% to Medicare, and 4% went to other providers.

Hill said that for 2013, 88% of the newly employed teachers chose the STRS Deferred Benefits Plan, 9% elected a Deferred Contributions Plan, and 3% chose a mixed plan. Hill noted that currently, STRS uses external fund managers for twenty-five percent of its investments versus its peers who use external fund managers for 57% of their funds. STRS outside consultants have concluded that STRS saves $101 million a year in fees by managing 75% of their investment funds internally.

Hill then turned to the Legislative/Health Care Pension and Financial Updates for November, 2014-February, 2015. He said that Reuters News reported recently that cyber security experts have warned that this is the year for healthcare hackers because they can obtain so much personal information from health care insurers and hospital records. Anthem, Inc.’s 80 million records have been hacked recently. Hill presented the OCHER Board with a table comparing Defined Benefit versus Defined Contribution choices among all Ohio university faculty members. About two of every three university faculty members participate in the STRS Defined Benefits Plan. Hill reported on a 2014 National Institution Retirement Study which found that in 2012, $19.7 billion went into the state of Ohio economy because of state and local pension benefits. Direct impact was $10.3 billion; indirect impact was $5 billion. Another $4.4 billion was placed into the economy because of workers being hired to service the pensioners. The Ohio Retirement Study Council met in November, 2014 and discussed thirteen issues that could be addressed by the Ohio Legislature in the future.

Republican Congressman Kevin Brady and Democratic Congressman Richard Neal have co-sponsored a bill in the U.S. House to repeal the Windfall Elimination Provision entitled the Equal Treatment for Public Servants Act. STRS is supporting this bill.

Following Hill’s presentation, Joan Leitzel, of OSURA, explained the OSU Emeritus Academy and suggested it as a model for other universities. After study, the OSU Provost created the Academy to recognize emeritus faculty who are doing ongoing research and publication and to provide $30,000 in funding for small $2,500 research and travel grants. So far seventy emeritus faculty have been admitted to the Academy, and fifteen have received grants with more distributions to come.

After lunch Marla Bump, STRS Director of Government Relations updated the OCHER Board on legislative activities. She said mandatory social security is not on the front burner of congressional priorities. She spoke briefly about Senator Hatch’s proposed Safe Retirement Act which would enable state and local governments to provide safe private annuities for employees to purchase for retirement. Bump said STRS is very pleased with the recent appointments made to the Ohio Retirement Study Council. She said there is a bill in the Ohio Legislature to permit one-third of the school districts in Ohio to deregulate many of their policies. Also there is a proposal in the Governor’s budget which allows school districts to hire non-licensed personnel for teaching positions. STRS is opposed to this provision and will lobby against it.

In other action, the OCHER Board discussed their advocacy positions. The OCHER Nominating Committee suggested the following slate for the May Board elections for 2015-2016: for President, Roger Anderson, BGSU; for Vice-President, to be determined; for Secretary, Michelle Hobbs, OSU; for Treasurer, Jim Lapp, UT. The slate was approved.

Campus and Retiree Association reports were given. The meeting was adjourned. The next OCHER Board meeting is May 19, 2015.

Reminder: Estate Planning presentation by Kirk Ross on Wednesday May 20 from 7-10 p.m. at Carter House, 307 N Church St in Bowling Green, behind Wood County Library. Learn about how to prepare so that your desires are followed for your health care and your possessions. Contact Stacie Enriquez to register: 419-372-3878 or slschro@bgsu.edu.
President’s Message

Mud Season, usually that begins in February but this year it didn’t start till the third week in March. At my house the mud is the signal to take down the snow fences. They did their job again this year and trapped a nice big drift on my 125 ft. back walk. I don’t shovel snow anymore so that big drift was someone else’s backache.

Then there is the problem of cold weather and my in-garage door opener button. If the temperature drops below 40 degrees you have to press four or five times to get the door to move.

I live on a farm, which means I don’t have city water. I have a pond and a self-contained water treatment system in a pump house. This fine edifice, which from the outside looks like an old fashioned outhouse, has a heater that seems to go out at the coldest times of the year.

People tell me I should go to a warmer climate for the winter. But then I couldn’t go to BGSU hockey games or watch cardinals against fresh snow or feel the vibration when the county and township snowplows go past my 115-year old house. But when I listen to that little voice that lives behind the ringing in my right ear I realize I’m right where I’m supposed to be and I love every minute of winter.

Chris Sexton

Faculty Senate Report  continued from page 5

• Sherideen Stoll, Chief Financial Officer and Vice President of Finance and Administration, presented a Power Point providing a broad picture that compared and contrasted BGSU financially with other Ohio institutions we compete with. She noted that the downward trend in enrollment affects State Share of Instruction monies and primary operating support from enrollment (tuition and SSI). BGSU has been negatively impacted by changes in the SSI formula. In 2010, funding was comprised of 64% tuition and 32% state. In 2015, funding is comprised of 72% tuition and 22% state. Stoll responded to a number of questions from Senators. She reported that over the past several years, no corner of the university relying on E & G budget has gone without funding cuts. This includes classified, administrative staff and faculty.

Watch for your ballot and membership renewal in early May.

Reservation -- BGSURA Buffet Luncheon at Bowling Green Country Club
Luncheon Monday May 11 2015. Cost $15
Reservation deadline Wednesday May 6 2015.
11:30-noon: Check-in, socializing. Noon: Buffet luncheon followd by program

Name(s) __________________________________________________
Number of reservations @ $15 ________________________________

1. How to pay by mail:
   CHECK ENCLOSED FOR $ _____ PAYABLE TO BGSURA
   Send reservation form and check to:
       Gaylyn Finn, BGSURA Treasurer
       966 Deer Ridge Run, Bowling Green OH 43402

2. Reservation by email: gfinn3@woh.rr.com. Pay by cash or check at the door.

Luncheon Menu

Vegetable Lasagna
Amaretto Chicken
Glazed Carrots
Broccoli & Cauliflower
Garden Salad & dressings
Rolls and Butter
DESSERTS
Coffee, Tea, Iced Tea