

3 Year Program for Bachelor of Science in Apparel Merchandising & Product Development with Marketing Minor

Example Three-Year Plan of Study

The program outline below shows how a student can earn the degree in three years at BGSU. Before you enroll at BGSU, **consult with a College of Education and Human Development Advisor (419-372-7372)** so that you earn the right credits that will count toward the degree.

Credits to earn before enrolling at BGSU through AP, CLEP, CCP, or IB			
BGSU Course Subject and Title	Credits	BGSU Course Subject and Title	Credits
GSW 1110 Intro to Academic Writing	3	Natural Science BGP	3
GSW 1120 Academic Writing	3	Natural Science BGP	3
COMM 1020 Intro to Public Speaking	3	Humanities and Arts BGP	3
ECON 2000 or higher Intro to Economics	3	Social Behavioral BGP	3
Humanities and Arts BGP	3	Quantitative Literacy BGP	3
Total Hours Completed: 30			
Fall Semester Year 1		Spring Semester Year 1	
AMPD 1510 Apparel & Textile Industry	3	AMPD 2010 Twentieth Century Fashion	3
AMPD 2020 Merchandising Math	3	AMPD 2510 Fundamentals of Apparel	3
MKT 3000 Principles of Marketing	3	AMPD 2810 Textiles for Apparel	3
ACCT 2000 or 2210 Accounting & Business Concepts I	3	MKT 3020 Consumer Behavior	3
BGP Elective	3	BGP Elective	3
		COOP 50 Work Block	0
Total	15	Total	15
Fall Semester Year 2		Spring Semester Year 2	
MGMT 3050 Principles of Organization and Mgmt	3	AMPD 3800 Visual Merchandising	3
AMPD 2720 Career Exploration	3	AMPD 4020 Merchandising Soft Goods	3
AMPD 3130 Textile Product Analysis	3	AMPD 4030 Consumer Analysis in Fashion	3
AMPD 3510 Fashion Forecasting	3	Marketing Elective	3
AMPD 3600 Multi-Channel Retailing	3	General Elective	3
		General Elective	3
Total	15	Total	18
Fall Semester Year 3		Spring Semester Year 3	
AMPD 3890 Supervised Field Experience	3	AMPD 4140 Product Development Studio	3
AMPD 4400 Computers for Apparel Products	3	AMPD 4510 Global Issues	3
Marketing Elective	3	Marketing Elective	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3
General Elective	3	General Elective	3
Total	15	Total	15

Any questions? Contact an advisor in Student and Academic Services at 419-372-7372 or edhdadvising@bgsu.edu

1) Electives are needed to reach the required minimum 122 credit hours; 2) 30 hours of coursework must be completed at BGSU; 3) 40 credit hours must be completed at the 3000/4000 level at BGSU; 4) students must complete at least two years of the same foreign language in high school or they will be required to take the equivalent at the college level; 5) A Co-Op 50 (a non credit-bearing experience) is also required as part of the AMPD major and should be completed before the student's second year at BGSU.