Dr J. Oliver Boyd-Barrett

(2009)

Oliver Boyd-Barrett

Full Resume

Education

(Higher Education)

Ph.D. (1978) From the Open University (U.K.). World wide news agencies: Development, organization, competition, markets and product. A study of Agence France Presse, Associated Press, Reuters and United Press to 1975. (UMI Mircofiche Author No.4DB 5008).

BA Hons, (Class 2i) (1967). From Exeter University (U.K.). Sociology.

(High School)

GCE (General Certificate of Education)(U.K.): 'A' levels in History (Grade A), English Literature (Grade A), 'Special' paper in History (Grade 1), and Latin (AO), 1964; '0' levels: passes in 10 subjects, including three 'A' grades; studied at Salesian College, Chertsey, Surrey (U.K.).

Appointments and Experience

(1) Full-time Appointments

2008- Professor (full), Department of Journalism, School of Communication Studies, Bowling Green State University, Ohio

2005-2008: Director, School of Communication Studies, Bowling Green State University, Ohio.

2001 - 2005: Full professor, tenured, Department of Communication in College of Letters, Arts and Social Sciences, California State Polytechnic University, Pomona (U.S.A.).

1998-2001: Associate Dean of the College of the Extended University, California State Polytechnic University, Pomona (U.S.A.).

1994-98: Director, Distance Learning, at the Centre for Mass Communications Research, Leicester University, and Director of the MA in Mass Communication (by distance learning) (U.K.).

1990-94: Sub-Dean (Courses) and Senior Lecturer, School of Education, at the Open University; Deputy Director MA in Education, 1992-3. (U.K.).

1985-90: Lecturer, School of Education, at the Open University (Language and Communications) (U.K.).

1975-85: Lecturer, School of Education, at the Open University (Administration and Management) (U.K.).

1974-75: Research Fellow, Faculty of Humanities and Social Science, at City University, London (U.K.).

1971-74: Research Officer, Faculty of Social Science, at the Open University (U.K.).

1969-70: Research Assistant, Industrial Sociology Unit, at Imperial College, London

(U.K.).
  1967-69: Research Assistant, Dept. of Sociology, at Essex University (U.K.).

(2) Part-Time Appointments

2007- Chair of the Global Communication and Social Change Division, International
        Communication Association.
2005- Vice-Chair of the Intercultural / International Communication Division,
        International Communication Association.
2004- North American Editor for *Global Media and Communication* (Sage Journal)
2003 External reviewer, MA in Communications program, California State University,
        Northridge
2000-2001 Consultant to Communications Division, UNESCO (Paris).
2000-2003 Advisory board, *Media in Focus* series, Sage.
2000- External Moderator, Graduate Communication Programs, UNITEC Institute of
        Technology, Auckland, New Zealand.
2000 Consultant author to the University of Leicester, Centre for Mass Communications
        Research
1999 Guest lecturer for the Interpolytechnic Visiting Educators Programme, Auckland,
        New Zealand
1999 Guest lecturer for the USIA-Georgetown University Economic Journalism Program,
        Economics University, Ho Chi Minh City, Vietnam.
1999- Advisory editor for *Journalism Theory, Practice and Criticism* (Sage).
1998-1999 Consultant (project evaluation and training), Dubai 2 Television, Dubai
        (United Arab Emirates).
1997-1998 External Examiner for Media Practices degree field, Faculty of Humanities,
        Luton University (U.K.)
1995-1998 External Examiner for the undergraduate BA degree in Broadcasting Studies,
        Falmouth College of Arts (U.K.).
1995- Series editor, *Foundations in Media*, Edward Arnold, London (U.K.).
1993-1998 Associate Lecturer, E825 *Language and Literacy in Social Context*, MA level,
        Open University (U.K.).
1993-1998 Associate Lecturer, E227, *Language and Communication in Society;* Open
        University.
 1993-1998 Exam script marker E227, *Language and Communication in Society*, Open
        University.
1993-1998 Tutor mentor E227, *Language and Communication*, Open University.
1993-1998 Tutor monitor E825, *Language and Literacy in Social Context*, MA, Open
        University.
1996-1998 Associate Lecturer for U210, *The English Language*, Open University.
1996-1998 Exam marker, U210, *The English Language*, Open University (1996-1998).
1992-1997 Director, *La Petite Ecole Francaise*, (Language School for Children 3-10)
        (Milton Keynes, U.K.) (1992-7).
1993-1995 Visiting Lecturer, *MA in Communications Policy*, City University, London
        (U.K.).
1992-1995 External Examiner for the undergraduate BSc degree in Mass

Communications, Leicester University (U.K).

1990-1993 External Examiner for the Diploma of Communication Studies, University of Warwick (Tile College), (U.K.).

1994-1995 Consultant, Distance-Taught *MA in Communications Media*, Centre for Mass Communications Research, University of Leicester (U.K.).

1992-1993 MA Projects Supervisor, Centre for Mass Communications Research, University of Leicester (International Communication MA) (U.K.).

1991-1992 Visiting Lecturer, Centre for Mass Communications Research, University of Leicester (International Communication MA) (U.K.).

1990-1991 Consultant to Parliamentary Office for Science and Technology, London, (U.K.)

1989-1991 Consultant to UNESCO, Section of Free Flow of Information and Communication Research (Paris, France).

1983-1984 Consultant to SHAPE Technical Centre (Supreme Headquarters Allied Powers, Europe) (The Hague, Holland).

1983-1984 Ad hoc specialist adviser on open learning to Council for National Academic Awards, London (U.K.).

1983-1984 Occasional Lecturer, Department of Communication Studies, Polytechnic of Central London (U.K.).

1980-1982 Consultant to Finnish National Commission for UNESCO (Helsinki, Finland).

1975-1977 Consultant to the Third Royal Commission on the Press, London (U.K.).

1975-1977 Visiting Lecturer in communication studies, City University, London (U.K.).

1974-1976 Part-time Tutor for the Open University (U.K.), 'People and Organizations' course.

1970-1971 Lecturer, part-time, Sociology, Brunel University (U.K.).

1968-1969 Lecturer, part-time, Sociology, Brunel University, London (U.K.).

Journal Advisory Boards: *Global Media and Communication*; *Journalism: Theory, Practice and Criticism*; *Communication, Culture and Critique*; *The Chinese Journal of Communication*, *Journal of Global Mass Communication, Journal of Mass Communication* at Francis Marion University

Other: occasional rappateur for ESRC (research funding council, U.K.), Social Sciences and Humanities Research Council of Canada, University Grants Committee (Hong Kong); occasional manuscript reader for (among others) publishers Blackwell, Duke University Press, Edward Arnold (Hodder Arnold), Oxford University Press, Pluto Press, Routledge, Rowman and Littlefield, Sage, Taylor and Francis; for journals, *Communications: The European Journal of Communication Research*; *Curriculum*; *Journalism: Theory and Practice*; *Information and Communication Studies Journal*; *Journalism and Mass Communication Quarterly*, *Global Media and Communication*; *Journal of International Communication*, and paper reviewer for International Communication Association.

Details of Recent Appointments

(1) Professor, Department of Journalism, School of Communication Studies, Bowling Green State University, Ohio (2005-Present)

Upon stepping down from the position of Director of School in fall 2008, with a view to committing more time to research and associated publishing commitments, I returned to faculty as a member of the Department of Journalism (I had previously held a joint appointment in the Departments of Journalism and Telecommunications). In this role I teach courses at graduate and undergraduate levels in communications pedagogy; war, media and propaganda; political economy of communications; international communications; communications policy.

(2) Director of the School of Communication Studies, Bowling Green State University, Ohio (2005-8)

Director of the School of Communication Studies, and full professor, tenured, jointly for the Departments of Journalism and Telecommunications (two of the three departments that comprise the School – the other is Interpersonal Communication). In this capacity, I am a member of the Chairs and Directors of the College of Arts and Sciences, and I chair the Faculty Board of the School of Communication Studies. The School has 40 full-time faculty. As Director, I am the chief executive officer of the School and am charged to provide intellectual and academic leadership in the broad field of communication. I am administratively responsible for any and all activities of the School, responsible to the Dean of the College, and through the Dean, to the Provost. I also teach courses at undergraduate and graduate level, principally in the areas of political economy of communications, and propaganda and media, and supervise graduate students. Additionally, I represent the School on the University's Peace and Conflict Studies program and am working with other members of the program towards an international conference on War, Media and Conflict Resolution in September 2008.

(3) California State Polytechnic University Pomona, Department of Communication (2001-5)

Full professor, tenured, Department of Communication, College of Arts, Letters and Social Sciences (CLASS). Courses taught in the period 2001-2003 include:

COM 108 (Information Gathering and Writing),
COM 201 (Introduction to Communication Theory),
COM 413 (Propaganda, Public Opinion and the Mass Media),
COM 416 (Advanced Communication Research),

COM 423 (The Political Economy of Mass Communication).
In Development: The Business of Hollywood

In 2003-5 I chair the department Curriculum Committee, co-chair the Learning and Teaching committee (representing the department on the corresponding School committees), and represent the department on the School's Technology committee.

(4) California State Polytechnic University Pomona, College of the Extended University (1998-2001)

I joined the College of the Extended University as Associate Dean in May 1998. In this role I was accountable to the Dean for a variety of programs and advancement:

Programs
Special session degree programs, principally the Professional MBA, the MSc in
　　　Aeronautical Engineering, and the BA in Architecture.
'Open University' program access to the University's undergraduate courses for the
　　　general community.
A portfolio of Certificate Programs for business-sponsored and self-financed students,
　　　covering a wide range of programs, including communications, public relations,
　　　construction management, human resource management, effective supervision,
　　　environmental studies, geographic information systems, legal investigation,
　　　paralegal studies, test preparation, landscape technology and environmental
　　　studies.
The Center for Advanced Computer Technology, which offers a wide range of computer
　　　related certificate courses both on campus and on-site for business clients (I was
　　　acting director for this program, 2000-2001).
On-Line and Distance Education, including the LEP-UPLINK program.
Generation of new certificate courses: these include business Spanish, stress
　　　management, public relations, environmental economics, educational economics,
　　　media industries and architectural computing.

As a member of the senior management team, I shared responsibility for:
　　　On-Site Corporate Training
　　　Cal Poly English Language Institute
　　　The NASA Commercialization Center (business incubator)
　　　The Pomona Technology Center (business incubator)
　　　Kellogg House Pomona conference center
　　　Asian Development Center (including the USIA China and Vietnam programs)
　　　Africa Development Center (including the solar power freezer program)

Advancement
I helped to identify, and collaborated in the pursuit of, funding opportunities that corresponded with the mission and strengths of the College of the Extended University. Among others, I proposed, contributed to the management of, and evaluated the USIA program, Enhancement of Computer Software Intellectual Property Rights in China, and

I managed the OBEMLA program, LEP-UPLINK.

(5) Center for Mass Communications Research, University of Leicester (U.K.) (1994-1998)

As Director, Distance Learning, I set up an innovative distance-learning MA in Mass Communications. I was appointed in October 1994; the program welcomed its first students in September 1995; it had paid back its start-up money and was generating profit by 1997. The program is still running successfully. Development work involved the generation of millions of words of original writing, in addition to video and audio supplementary materials, with the aid of on-site academics and dozens of international expert consultants. The program served an annual population of approximately 200 students, mostly professional people in one or other branch of the communications industries, drawn from over 40 countries.

As Director, I had the following responsibilities: -

  Management of the distance learning office, which included two full-time lecturers, two
      clerical assistants, a team of dozens of part-time internal and external consultants
      and tutors
  Securing internal and external academic approvals
  Management of the production and teaching budget
  Curriculum development for print, audio and video materials
  Contracting and management of consultants and tutors
  Oversight of the production process, liaison with printers
  National and international publicity and marketing,
  The orientation, development and evaluation of a tutorial team,
  Establishment and management of relations with agents in Hong Kong, Israel,
      Singapore, Taiwan and Thailand, United Arab Emirates.
  Negotiations with external publishers
  Editing of course readers
  Tutoring the course (personal tutorial responsibility for 30+ students at any time)
  Organization of and contributions to the teaching and workshop sessions of one to three
      day seminars in Israel, Greece, Hong Kong, Leicester, Singapore, Taiwan, and the
      United Arab Emirates.
  Organization of examination arrangements in many countries; liaison with the external
      examiner; organization and chairing of regular examination boards.

(6) Open University (U.K.)(1975-1994)

As Sub-Dean (Curriculum and Resources) at the School of Education for the Open University (1990-1994) I had general oversight, answerable to the Dean, for courses at certificate, advanced diploma, undergraduate, MA, and professional development levels, serving a population in excess of 12,000 distance learning students. More details of my

administrative and academic responsibilities are provided below.

<div align="center">(a) Administration (to 1994)</div>

Sub-Dean, School of Education, 1990-1994
Chair, Programme Committee, 1990-1994
Chair, Information Technology Policy Group, 1990-1994
Chair, Broadcasting Sub-Committee, 1990-1994
Chair, Further and Continuing Education Working Group, 1991-92
Chair, Undergraduate Programme Working Group, 1993-4
Chair, Course Manager Coordination Group, 1990-1994
Chair, Course Production Coordination Group, 1990-1994
Deputy Director, MA in Education, 1991-3
Member, School Board, 1975-1994
Member, MA in Education Programme Committee, 1991-3
Member, Finance Committee, 1990-1994
Member, Certificate Programme Committee, 1990-1994
Member, Centre of Language and Communications, 1984-1994
Member, Centre of Education Policy and Management, 1975-1984

<div align="center">(b) Course/ Open University Teaching</div>

(The Open University of United Kingdom, with a total student population of approx. 200,000 students, primarily teaches through use of multi-media delivery systems. In addition to research, faculty are primarily engaged in development of print, audio-visual and online components for the production of new and replacement courses, the maintenance of these courses in presentation, tutoring and monitoring).

E227/EZS227: **Language and Communication in Society** - an Introduction. I was course and exam board chair for this half-credit version of EH207 (see below) presented simultaneously in the U.K. and in Singapore from 1994. Also course tutor.

E825: for first presentation in 1994, this was a re-make of an existing MA module in **Language and Literacy in Social Context** (E815). Co-editor and contributor to Reader 4. Also course tutor.

E210: for first presentation in 1996: this was the re-make of the course EH207 (Communication and Education - see below), and focused on **The English Language** (new title). I was joint editor and contributor for one of the four volumes, on language and the media. This course was also to be a second level core course of the degree in English language and literature of the Open University Degree Programme (OUDP) in Singapore, delivered by the Singapore Institute of Management as part of the government-approved distance taught degree programme. It is also offered by the Open University of the United States.

E555, **Media Education: An Introduction**, 1990-1992, launched in May 1992.I was OU production chair. This is a continuing education pack, partly funded by the British Film Institute. It also involved collaboration with BBC Schools Broadcasting who used elements of the video component of the pack as a basis for two programmes in their in-service education series for teachers.

EH232, **Computers and Learning**, 1988-1990: Course team author of Unit 4, Educational Computing in Context, and joint editor of the Course Reader, Computers and Learning.

EH207, **Communication and Education**: production chairman 1984-6 including presentation chairman from 1989, exam board chairman from 1989. In addition to being production chair, I was also block coordinator for Blocks 6 and 8; joint author of Unit 1 (How Do People Communicate?), author of Block 6 (Units 18/19: The Communications Media in Education and Society), author of Block 8 (Unit 28, in its rewritten form presented in 1990: Educational Computing in Context), academic consultant for TV1, TV6 and audio 1, audio 6, joint editor of the Course Reader, Media, Knowledge and Power; part author of the National Curriculum Supplement, presented from 1990, and main author of the revised Block Guides for Blocks 6 and 8, presented from 1990. Half of this course has been formally adopted as part of the foundation course of a new distance taught degree in language and literature at the Singapore Institute of Management to run for five years from 1994.

DT200, **Introduction to Information Technology**, 1986-87 course team author for Block 3,A,2: IT in Finance: the Case of Reuters.

E324, **Management in Post-Compulsory Education**, 1982-1984: core course team member; author of Block 4, part 1 (Curriculum Management: External Control and Institutional Response), block coordinator for Block 4; academic consultant for TV6 and audio-cassette 2:2; senior editor for the course reader, Approaches to Post-School Management.

E323, **Management and the School**, 1979-1981: core course team member; author of Block 2 (School Management: the Wider Context), part author of Block 5 (Managing the Curriculum), part 1; block coordinator for Blocks 2 and 5; academic consultant for TV2 and Radio 4

E222, **The Control of Education in Britain**, 1977-79: core course team member, author of Unit 9 (The Curriculum: A Question of Control), and author of rewrite of Unit 9 to take account of subsequent developments by 1982 (The Control and Development of School Curriculum: External Factors); member of exam board, 1981-3.

E221, **Decision-Making in British Education Systems**, 1976-77: presentation course team chairman and exam board chairman.

E321, **Management in Education**, 1975-76: core course team member, part author of Unit 2, part author of Unit 15 (The Manager and Small groups in the Organization); academic consultant for radio programmes 2, 6, and 10.

DE353, **Mass Communication and Society**, 1975-1977; author of Unit 5 (Mass Communication in Cross-Cultural Contexts); author of two course-associated reader articles; member of exam board 1977-78; exam board chairman 1983-84.

I taught on D102 (**Social Science Foundation Course**) Summer School in 1988,1989, 1990. For several years I tutored the Social Science course, **People In Organizations**. I tutored EH207 (**Communication and Education**) in 1992; E815 (**Language and Literacy in Social Context**) in 1993, and tutored E825 and E227 in 1994-97, and E825 and E210 (**The English Language**) in 1997 and 1998. I was U.S. consultant for E210 in

1999.

(List of publications etc. follows)

Publications

(1) Books and Edited Collections

(2006) Communications media, globalization and empire (Ed.) London: John Libbey Publishing.

(2004). 新聞全球化 (*The globalization of news*) (with T. Rantanen) (Eds.). Chinese Edition. Weber Publications International Ltd.

(2004). *Approaches to media* (with C. Newbold) (Eds.). Western Journalism and Communications Classics. Chinese Edition. Beijing: Xinhua Publishing House

(2002). *The media book* (with C. Newbold & H. Van Den Bulck) (Eds.). London: Edward Arnold.

(2001). *Final report of the Workshop on News Agencies in the Era of the Internet.* Paris: UNESCO.   (Also   at: http://www.unesco.org/webworld/publications/news_agencies/news_agencies.rtf).

This report is also available in French: Rapport final: Atelier sur les Agences de Presse a l'ere   de   l'Internet.   http://216.239.57.104/search?q=cache:PpT-Sv10GOIJ:www.unesco.org/webworld/publications/news_agencies/news_agencies_fr.pdf+Oliver+Boyd-Barrett&hl=en

(1998). *The globalization of news* (with T. Rantanen) (Eds.). London: Sage.

(1997). *Media in global context* (with A. Sreberny-Mohammadi & al.) (Eds.). London: Edward Arnold.

(1995). *Approaches to media* (with C. Newbold) (Eds.). London: Edward Arnold.

(1995). *Education for a democratic Spain* (with P. O'Malley) (Eds.). London: Routledge.

(1994). *Media texts: Authors and readers* (with D. Graddol) (Eds.). London: Multilingual Matters.

(1992). *Contra-flow in global news: International and regional news exchange mechanisms* (with D.K. Thussu). London: John Libbey.

(1992). *Media education: An introduction* (with M. Alvarado) (Eds.). London: British Film Institute.

(1990). *Computers and learning* (with E. Scanlon) (Eds.). London: Addison Wesley.

(1987). *Media, knowledge and power* (with P. Braham) (Eds.)London: Croom Helm.

(1986). *Warning improvement study: Assessment of news agency and foreign broadcast monitoring services as information sources*. Consultant Report STC CR-54, NATO (Unclassified). The Hague: SHAPE Technical Center.

(1983). *Approaches to post-school management* (with T. Bush & al.) (Eds.). London: Harper and Row.

(1981). *Le trafic des nouvelles* (with M. Palmer). Paris: Alain Moreau.

(1980) *The international news agencies*. London: Constable; Beverly Hills: Sage.

(1977) *Studies on the press* (with J. Tunstall & C. Seymore-Ure). London: HMSO.

(1a) Books and Edited Collections (in progress)

(2009) *Media, War and US Empire: The Journalism of Complicity*, Polity Press (under contract)

(2010) *Global Media*, (Ed) (proposal in development for Peter Lang)

(2010) War, Media and Conflict Resolution (Ed) (proposal in development for Routledge)

(2011) *Hollywood and the CIA* (proposal in development for Routledge)

(2011) *Media and War: An Introduction* (with Andrew Hoskins) (proposal in development for Routledge)

(2) Peer-Reviewed (Research and Teaching) Publications

(2008) News agency majors: Ownership, Control and Influence Revisited, *Journal of Global Mass Communication*, Vol. 1, No.1, pp. 57-71

(2008) (Review of:) *Jeremy Tunstall: The media were American: US mass media in decline, Global Media and Communication*, Volume 4(2): 201-207

(2008) (with Shaung Xie) Al-Jazeera, Phoenix Satellite Television and the return of the state: Case studies in market liberalization, public sphere and media imperialism, *International Journal of Communication,* 2, 206-224

(2006) *Cyberspace, globalization and empire*, pp.21-42, in Global Media and Communication (Vol.2, Issue 1)

(2005) A different scale of difference, contribution to Symposium: what is global about global media, pp. 15-19, in *Global Media and Communication* (Vol. 1, Issue 1).

(2004) Judith Miller, the New York Times, and the propaganda model, In *Journalism Studies*, (Vol 5, Issue 4).

(2003) Globalizing the national news agency, In *Journalism Studies*, (Vol 4, Issue 3), pp. 371-385

(2003) Doubt foreclosed: U.S. mainstream media and the attacks of 9-11, in N. Chitty, R. Rush & M. Semati (Eds.) *Studies in terrorism* (pp. 35-54). Penang: Journal of International Communication/ Southbound Press

(2001). Approaches to the study of mass communications. Unit 1 of *The MA in mass communications* (by distance learning), 2nd Edition. Leicester, U.K.: Center for Mass Communications Research, University of Leicester.

(2001). Global communication orders. In W. Gudykunst & B. Mody (Eds.), *Handbook of international and intercultural communication (Second Edition)*. Thousand Oaks: Sage (2001), pp.325-342.

(2000). Distance education provision by universities: How institutional contexts affect choices. In *Journal of Information Communication and Society (iCS)*. (Vol 3, Issue 4) pp. 474-493

(2000). (with Terhi Rantanen), National news agencies: Will they survive? In *Journalism Theory, Practice and Criticism*, Vol 1, No 1. pp 86-105

(2000). National and international news agencies: Issues of crisis and realignment. In *Gazette. The International Journal for Communication Studies*. Vol. 62/1 pp.5-18.

(1999). European and North American models of distance education. In *The Journal of Interdisciplinary Studies*, Vol 12. pp. 45-54. (Reprinted in *Global Cal Poly*. Fall, 1999. pp. 28-35).

(1991) Educational computing in context. In *Computers and learnin*g (Unit 4). Milton Keynes, U.K.: Open University

(1990) Schools computing policy as state-directed innovation, (1990). In *Educational Studies*. Vol.16, No.2. pp. 169-186.

(1990). Educational computing in context. In *Communication and education.* (Unit 28, EH207). Milton Keynes, U.K.: Open University Press

(1990). The National Curriculum supplement (with Tony Pugh and Vi Winn). Special supplement for EH207. In *Communication and education*. Milton Keynes, U.K.: Open University Press

(1990). Structural change and curriculum reform in democratic Spain. In *The Curriculum Journal*,Vol.1,No.3, pp.291-306

(1991). Church and state in Spanish education. In *Compare*, Vol.21,No.2, pp.179-198.

(1988). IT in finance: The case of Reuters. In *Introduction to information technology.* (Block 3,A, part 2 of TD200). Milton Keynes, U.K.: Open University Press

(1987). How do people communicate? (with Neil Mercer). In *Communication and education.* (Unit 1 of EH207). Milton Keynes, U.K.: Open University Press

(1987). The communications media in education and society. (1987). *Communication and education.* (Units 18/19 of EH207). Milton Keynes, U.K.: Open University Press

(1984). Curriculum management: External control and institutional response. In *Management in post-compulsory education.* (Block 4, part 1, of E324). Milton Keynes, U.K.: Open University Press

(1983). The educational potential of cable television networks in the UK. In *Educational Studies*, 9:3 pp.221-232. (Reprinted in *Teaching at a Distance*, No.24, pp.62-71).

(1982). The control and development of school curriculum: External Factors. In *The control of education in Britain.* (Unit 9, 2nd. Edition, E222). Milton Keynes, U.K.:Open University Press.

(1981). Managing the curriculum (with D. Smetherham). In *Management and the school.* (Block 5 of E323). Milton Keynes, U.K.: Open University Press.

(1981). School management: The wider context. In *Management and the school*. Block 2

of E323). Milton Keynes: Open University Press.

(1981/2) Western news agencies and the 'media imperialism' debate: What kind of data-base? In *Journal of International Affairs*, Fall/Winter,35:2, pp.247-260.

(1979). The curriculum: A question of control? In *The control of education in Britain*. (Unit 9 of E222). Milton Keynes, U.K.: Open University Press

(1977). Mass communication in cross-cultural contexts. In *Mass communication and society*. (Unit 5 of DE353). Milton Keynes: Open University Press

(1976). The manager and small groups in the organization (1976)(with R.McHugh and C.Morgan). *Management in Education*. (Unit 15 of E321). Milton Keynes, U.K.: Open University Press

(2a) Peer-Reviewed (Research and Teaching) Publications (in progress)

The Propaganda Model Revisited, for *International Journal of Media and Foreign Affairs*

(3) Book Chapters
(Generally subject to peer review by editors and/or others)

(2008) (with Terhi Rantanen) Global and national news agencies , in A. De Beer and J. Merrill (eds) Global Journalism: Topical Issues and Media Systems, 5th Edition, pp. 33-47

(2008) News agencies, history of in Wolfgang Donsback (Ed), *Blackwell International Encyclopedia of Communication*, Wiley-Blackwell

(2007) Positioning the news audience as idiot, in Maltby, S. & Keeble, R. (eds) *Communicating War: Memory, Military and Media*, pp. 90-102. Bury St. Edmunds: ArimaPublishing.

(2007) Alternative re-framing of mainstream media frames. In Thussu, D.K. (Ed) *Media on the Move: Global Flow and Contra-Flow in Global Communication*, pp. 201-220, London: Routledge

(2006) Globalization, media and empire: an introduction. In Boyd-Barrett, O. (Ed) *Communications media, globalization and empire*. London: John Libbey, pp. 1-16

(2006) Cyberspace, globalization and U.S. empire. In Boyd-Barrett, O. (Ed) *Communications media, globalization and empire*. London: John Libbey, pp. 53-76

(2006) Publishing research and the communication curriculum under globalization. In Leung, K.W., Kenny, J., and Lee, P. (Eds.). *Global Trends in Communication Education*

and Research, Cresskill, NJ: Hampton Press, pp. 235-259

(2005) Journalism, media conglomerates and the Federal Communications Commission. In S. Allen (Ed). *Journalism: Critical issues*, pp. 242-256. Maidenhead, UK: Open University Press.

(2004) (with Terhi Rantanen). News agencies as news sources, in Sreberny, A. and Paterson, C. (Eds). *International news in the 21ˢᵗ Century*, Luton: John Libbey/University of Luton Press.

(2004) Understanding: The second casualty, In S. Allen, S. B. Zelizer, (Eds). *Reporting War*: *Journalism in Wartime*, London and New York: Routledge, pp. 25-42

(2004) US global cyberspace, in D. Schuler and P. Day (Eds*.). Shaping the Network Society*. Cambridge: MIT Press, pp. 19-42

(2004) Cyberspace and the public sphere, in P. Day and D. Schuler (Eds*), Global Communities in the Network Society*. London: Routledge.

(2004) Global and national news agencies: The unstable nexus (with T. Rantanen). In A. de Beer & J. Merrill (Eds). *Global Journalism: Topical Issues and Media Systems*, New York: Allyn and Bacon, pp. 35-49.

(2003) Doubt foreclosed (2): U.S. mainstream media and the attacks of 9-11. In D. Demers (Ed), *Terrorism, Globalization and Mass Communication*, Spokane WA: Marquette Books, pp. 3-33.

(2003) Globalizing the national news agency. In D. Demers (Ed.) *Terrorism, Globalization and Mass Communication,* Spokane WA: Marquette Books, pp. 65- 85

(2003) Global communication orders, in Mody, B. (Ed.). *International and Development Communication: A 21st-century Perspective*. Thousand Oaks: Sage, pp. 35-52

(2002). State news agencies: A time for re-evaluation? (with T. Rantanen). In APA - Austria Presse Agentur (Ed.). *The Various Faces of Reality: Values in News (agency) Journalism*. Innsbruck: StudienVerlag, pp.79-90.

(2002). Towards the "New Model" news agency. In APA - Austria Presse Agentur (Ed.). *The Various Faces of Reality: Values in News (Agency) Journalism*. Innsbruck: StudienVerlag, pp. 91-96.

(2002). Theorizing the news agencies. (with T. Rantanen). In D. McQuail (Ed.) *McQuail's Reader in Mass Communication Theory*. London: Sage. pp. 215-211.

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Free flow of information, in Christopher Sterling (Ed) *Sage Encyclopedia of Journalism*, Thousand Oaks, CA: Sage (2009)

Flow and contra-flow, in Stephen Littlejohn and Karen Foss (Eds) *Sage Encyclopedia of Communication Theory*, Thousand Oaks, CA (2009)

The free flow doctrine, in Stephen Littlejohn and Karen Foss (Eds) *Sage Encyclopedia of Communication Theory*, Thousand Oaks, CA (2009)

New World Information and Communication Order, in Stephen Littlejohn and Karen Foss (Eds) *Sage Encyclopedia of Communication Theory*, Thousand Oaks, CA (2009)

Media Studies, 'globalization' and the 'war on terror,' in Thussu, D.K. (Ed) *Internationalizing Media Studies*. London: Routledge (Publication scheduled for June, 2009).

(With Kim McCann): Media and empire in the Caribbean: Theoretical perspectives, in Skinner et al. (Eds)(title and publisher to be confirmed)

News agencies. Global and national news agencies: Opportunities and threats in the age of the Internet (with T. Rantanen). In A. Briggs A. and P. Cobley (Eds.). *The Media: An Introduction*. Ed. London: Longman (revision for third edition)

News agencies in the era of the Internet, *Media Asia* (accepted for publication, issue date

to be determined).

Cyberspace, Globalization and Empire (reprint) in Paul James (Ed), *Globalization and Culture*, London: Sage (publication scheduled for June, 2009).

(4) Articles
(professional and community journals)

(2003) A victory for US media conglomerates, *Third World Resurgence*, 153-154, pp. 66-69.

(2003). Imperial news and the new imperialism, *Third World Resurgence*, 151-152, pp. 44-48. Reprinted in *Mainstream Current Affairs Weekly*, Vol. No. XLI, No. 3, August 2, 2003.

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(1993). Teacher training at the UK Open University. *Educational Media International*, Vol.30, No.2, pp.94-97.

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(1981). Journalism training and post-school education in the UK. *FIEJ Bulletin*, No.129, December

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(1977). The sad decline of the foreign correspondent. *The Media Reporter*, Vol. 1, No.2, pp. 34-35

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(5) Discussion Papers

(1997) Media education. Discussion Papers in Mass Communications, No. MC97/2, ISSN 1363-7185 (May)(21 pages).

(6) Commissioned and other Reports

(2007) *News Agencies in the Media Convergence Era: Strengthening And Promoting Asia Pacific Voice,* report of the 13th Organization of Asia Pacific News Agencies General Assembly. Jakarta: Antara

(2006) (Coordinator and Contributor) *The School of Communication Studies, Bowling Green State University, Program Review* (Self-Study).

(2001). *Enhancing computer software intellectual property rights in China: Final Report*. United States Information Agency (Agreement IA-PLMA-G9190170), Re: Annual Open Grant Program Announcement No.E/P-99-1.

(2001). *Final report of the Workshop on News Agencies in the Era of the Internet*, Amman Jordan, 28-31 January. UNESCO: Paris.

(2001). *The future of national news agencies*, lead paper for UNESCO workshop (above), Amman, Jordan, January. Also published on UNESCO web site.

(1999). *Environmental justice for Native Americans of Southern California*. Report to the Commission on the Extended University on the 1998-9 Funded Project. College of the Extended University, California State Polytechnic University, Pomona.

(1998). *The project : Dubai 2000 : Academic assessment of proposed pan-arab satellite*

station. Submitted to the Crown Prince, Dubai, and Minister of Defense (UAE), Shaik Mohammed Al Rashid Al Makoum.

(1991). *Contra-flow in global news: International and regional news exchange mechanisms* (with D.K.Thussu). Report for UNESCO, according to CC/CDF contract 354155.9.

(1991). *Learning, teaching and the new technologies* (with Peter Scrimshaw). Report for the Parliamentary Office of Science and Technology, London.

(1986). *News agencies: Political constraints and market opportunities - the Case of the "Big 4".* Report for the Finnish National Commission for UNESCO, Helsinki.

(1985). *Warning improvement study: Assessment of news agency and foreign broadcast monitoring services as information sources.* Report for SHAPE TECHNICAL CENTRE, Consultant Report STC CR-54, NATO, The Hague (Unclassified).

(1977). *The collection of foreign news in the national press: organization and resources.* Report for the Royal Commission on the Press, Parliament. London.

(7) Translations

(1992). Media education in Latin America. By Valerio Fuenzalida, translated for the British Film Institute as a contribution to a volume arising from proceedings for the BFI/UNESCO 1990 Toulouse Conference on Media Education, namely Bazalgette, Bevart and Savine (Eds.). *New directions in media education.* London: British Film Institute

(1992). New directions in media education: Conference valediction. By Rafael Roncaqliolo, translated for *New directions in media education* (see above).

(1992). Television v/s teachers: From antagonism to creativity - experiences in Chilean schools. By Ana Maria Mendez C. and Miguel Reyes Torres, translated for *New directions in media education* (see above).

(1995). The antecedents of reform. By Jose Maria Maravall. In O. Boyd-Barrett and P. O'Malley (Eds.). *Education for a democratic Spain.* London: Routledge.

(1995). The place of evaluation in educational reform. By Angel Chica. In Boyd-Barrett and O'Malley (Eds.). op. cit.

(1995). The value of diversity and the diversity of value. By E.M. Enguita. In Boyd-Barrett and O'Malley (Eds.). op.cit.

(1995). The teachers' centres. By S. Morgenstern de Finkel. In Boyd-Barrett and

O'Malley (Eds.). op.cit.

(1995). Professionalism, unionism, and educational reform. By Antonio Guerrero. In Boyd-Barrett and O'Malley (Eds.). op. cit.

(1995). Vocational education in LOGSE: a new model for the future? By D.M. Justicia. In Boyd-Barrett and O'Malley (Eds.). op.cit.

(1995). Preamble to LOGSE. By Ministerio de Educacion. In Boyd-Barrett and O'Malley (Eds.). op.cit.

(1995). Problems in the implementation of reform. By Javier Doz Orrit. In Boyd-Barrett and O'Malley (Eds.). op.cit.

(1995). The process of pedagogic reform. By J. Gimeno Sacristan. In Boyd-Barrett and O'Malley (Eds.). op cit.

(1995). The Spanish inspectorate in search of a modern model of inspection. By Alvarez Areces and Perez Collera. In Boyd-Barrett and O'Malley (Eds.). op.cit.

(8) Open University
BBC/OUP Audio-Visual Contributions

As academic contributor to: -

(1992). School of Education *Radio Bulletin*, No.4.: Language policy in Spain

(1992). School of Education (special) *Radio Bulletin*: Teachers at a distance.

(1989). School of Education *Radio Bulletin* No.1.

(1990). School of Education *Radio Bulletin* No.4:
This program examined the implications of the Broadcasting Bill for schools broadcasting; the potential of alternative delivery systems for school video; and resources for IT and video in schools.

(1987). *A revolution yet to come?*
A TV component for EH207, Communication and education, which assesses the impact of the micro in English schools. Accompanying audio-cassette and broadcast notes.

(1987). *Deadline midnight Wednesday.*
A TV component for EH207, Communication and education, a case study of educational journalism which focuses on the work of Virginia Makins in covering an educational feature for the Times Educational Supplement. Accompanying broadcast notes and audio-cassette.

(1987). *Tetley Tea Folk*
A TV component for EH207, <u>Communication and education</u>, which uses an advertising campaign as a case study of media semiotics in relation to production and audience factors. Accompanying audio cassette and broadcast notes.

(1984). *A matter of course.*
A TV component of E324, <u>Management in post-compulsory education</u>, a case study which looks at how a course in radio journalism at the London College of Printing comes to be validated by the relevant industry association and by the academic Council for National Academic Awards. With accompanying cassette program which looks at the block release mode of journalism training at Harlow Technical College. With broadcast notes.

(1982). *Religious education - A suitable case for law?*
TV component of E222, <u>The control of education in Britain</u>. This case study looks at the mechanisms whereby agreement is reached within one local educational authority on the legally compulsory religious education element of the school curriculum. With accompanying radio program and broadcast notes.

(1981). *Welcome Mr. Lucas*
A TV component of E323, <u>Management and the school</u>. This case study of school-parent relations takes place in a primary school in the East End of London. Accompanying radio broadcast on role of voluntary Newham Parents' Centre. With accompanying broadcast notes.

(1979). *In the Mode.*
A TV component of E222, <u>The control of education in Britain</u>. This case study investigates examinations policies in two schools in a mining area of Yorkshire. With accompanying radio and broadcast notes.

(9) Other

(2008) Judge for Censored 2009 (edited by Peter Phillips and Andrew Roth), Seven Stories Press.

Invited Lectures, Conference Addresses and Contributions

(2008) Joint initiator, organizer, presenter, and moderator for the international conference on *Media, War and Conflict-Resolution*, Bowling Green State University, Sept. 17-19. Two presentations (1) Rescuing the Propaganda Model; and (2) Hollywood and the CIA.

(2008) Participant (by competitive entry) in Disney-ABC *Digital Media Summit*, Burbank, Los Angeles, August 5-8

(2008) Division chair, reviewer, organizer, chair of business meeting, panel chair and respondent for the conference of the International Communications Association in Montreal, May 21-26; co-presenter of paper on *Al Jazeera and Phoenix Satellite TV, and the Return of the State*; co-organizer and panel presenter for the preconference, *Mediating Global Citizenship*, May 22-23 (projected)

(2008) *Reassessing the future of news agencies.* Paper presented by video-conference to graduate students of international communication at UNITEC, Auckland, New Zealand, April 15

(2008) Participation as representative of Bowling Green State University's School of Communication Studies, and as session moderator, for UNESCO workshop on *Capacity Building for Potential Centres of Excellence in Journalism Training in Africa*, Rhodes University, Grahamstown, South Africa, March 17-18.

(2007) Presentation on *Antara and News Agencies of Asia-Pacific Region*, and seminar leader on Communication Theory for faculty and students of the Department of Communication at the University of Diponegoro, Samarang, Indonesia, Dec. 13.

(2007) Keynote speaker, *News Agencies in the Age of the Internet*, Annual Meeting of the Organization of Asian News Agencies, Jakarta Dec. 11.

(2007) Panelist, *MultiMedia Journalism*, AUSACE Conference, Dubai Oct.26-31

(2007) Panelist, *Internationalizing the Communication Curriculum*, National Communication Association, Chicago, Nov.

(2007) Panelist: *Reflections on the Global, the Transnational and the International*, 50th Conference of the International Association for Mass Communication Research, Paris, July 24.

(2007) Division vice-chair, reviewer, organizer, panel chair and respondent for the conference of the International Communications Association in San Francisco, May 23-28, and organizer and Keynote speaker (*Assessing what isn't there in international news coverage*) for the pre-conference *Methodologies for International Communication Research*, May 22-23 (projected)

(2007) *Recovering agency for the propaganda model*. Paper presented to the conference *20 Years of Propaganda?* at the University of Windsor, Canada, May 16

(2007) *The media audience as naive*. Paper presented to the conference on War, Media and Conflict, Marquette University, Milwaukee, April 19

(2007) *Reassessing media propaganda in times of war*. Paper presented by video-conference to graduate students of international communication at UNITEC, Auckland, New Zealand, April 12

(2006) Panelist, *Reporting Conflict in Times of War and Terrorism*, Society for Professional Journalists, BGSU Chapter, September 26th.

(2006) Chair and respondent for the panel session on Communications globalization and hybridity; respondent for (2) International Media/Development top papers; presenter (with Kang Sun) of paper Media, 9/11 and Pretexts for War for panel How journalism's reporting of crisis blurs war, terror, insurgencies and natural disaster. As vice-chair of Division 5, I also organized and coordinated the divisional annual dinner. The 56th Annual *International Communication Association Conference*, Dresden, June 19-23.

(2006*) Interdependency or Conflict? Information and Communication Technologies*, paper presented to the International Division of the Broadcasting Educators Association convention, Las Vegas, April 29

(2006) *The limits of conflict reporting.* Paper presented by video-conference to graduate students of communication at UNITEC, Auckland, New Zealand, April 10

(2005) Organizer, panel chair and presenter for the panel session *Alternative news agencies reframing international news*, annual conference of the International Communication Association, New York, May 27.

(2005) Organizer, panel chair, panel respondent for the all-day pre-conference *Articulating the Media/Globalization Nexus*, annual conference of the International Communication Association, New York, May 26.

(2005) *Cyber imperialism: History interrupted.* Paper presented to the Ault Conference of the School of Communication Studies, Bowling Green State University, Ohio, April 28

(2005) *On the (near) impossibility of ethical war reporting.* Paper presented at a conference, *Ethics in War and Wartime*, presented by The Institute for Ethics and Public Policy, California State Polytechnic University, Pomona, May 5

(2005) *Alternative news media reframe mainstream news.* Paper presented by video-conference to graduate students of communication at UNITEC, Auckland, New   Zealand, April 18

(2004) Speaker and panelist, *Workshop on the Future of Information and Communication Technologies, Social Cohesion and the Nation State*, Center for Strategic and International Studies (CSIS), Washington D.C., Sept. 23rd.

(2004) Presenter (*Casualties of Genre: The Case of War Reporting*; also, *Cyberspace, Power and Globalization*), at the conference of the Center for Global Media Studies Globalization and Communication, Seattle, Washington, July 16-17

(2004) Reviewer for sessions of the International/Development Communication, Mass

Communication and Political Communication divisions of the International Communication Association (ICA) Conference, New Orleans, May 27-31st. Chair of the panel Inquiries into Mass Media: New and Old Approaches; and of News Coverage of Conflict. Respondent for the panels Inquiries into Mass Media: New and Old Approaches, News Coverage of Conflict, US Official Rhetoric and the "War on Terrorism." Presenter (*Cyberspace, Power and Globalization*) at the panel Cyberspace, Satellites and Media in Global Public Spheres. Organizer, panel for New Sage Journal: Global Media and Communication.

(2004) Panelist for "Problematising the 'global': A Symposium to Mark the Launch of *Global Media and Communication*", London School of Economics and Political Science (U.K.), May 15.

(2004) U.S. mainstream media and the mysteries of 9/11. Paper presented by video-conference to graduate students of communication at UNITEC, Auckland, New Zealand, April 14.

(2003) Reviewer for sessions of the International/Development Communication and Political Communication divisions of the International Communication Association (ICA) Conference, San Diego, May 23-27. Chair of the panel, Media Coverage of the Middle East: Personal and Policy Agenda. Respondent for the panel Marketing Imperatives in Television Industries; presenter (*Globalization of the National News Agency*) at two panels: Models of Convergence in Wholesale News Distribution, and Global Power Articulated in Cultural Production and Consumption ; presenter (*Doubt Foreclosed: US Mainstream Media and the Attacks of September 11, 2001*) at the Political Communication Division Poster Session.

(2003) Panelist for the 8th panel of the LAFREEWAVES series, *What's LA's Cultural Role in a Globalized Economy?*, at the Museum of Contemporary Arts' Ahmanson Auditorium, Los Angeles, May 1st.

(2003) Imperial news, news imperialism. Paper presented by video-conference to graduate communication students of UNITEC, Auckland, New Zealand, April 15.

(2002). Doubt foreclosed: U.S. corporate media and the attacks of September 11, 2002. Paper presented to the conference of the Center for Global Media Studies, Washington University: *The Future and Implications of Global Mass Media*. Spokane, July 12.

(2002). Contributions of national news agencies to global public relations and transnational politics. Paper presented to the conference of the Center for Global Media Studies, Washington University: *The Future and Implications of Global Mass Media*. Spokane, July 13.

(2002). Reviewer for sessions of the International/Development Communication Division of the *International Communication Association* (ICA) Conference. Seoul.

(2002). Views from alternative news organizations. Panel discussant for Symposium of the Rockefeller Foundation and the Journalism Resources Institute, Rutgers University. *Global Community Journalism: Covering and Participating in Communication for Social Change*. New Brunswick, May 30.

(2002). The "new model" news agency: Pitfalls and progress. Paper presented to the Symposium of the Austrian Press Agency. *The Various Faces of Reality (Values in News Agency Journalism)*. Vienna, May 13.

(2002). Doubt foreclosed: U.S. corporate media and the events of 9-11, 2001. Paper presented to the Fifth International Research Forum at Cal Poly Pomona: *Engaging the American Mind: International Education in the Post-September Eleventh World*. Pomona. April 26.

(2001). Reviewer, and panel respondent for sessions of the International/Development Communication Division of the *International Communication Association* (ICA) Conference, Washington D.C., May 24-28.

(2001). Reporting the Americas. *Inter-American Cooperation Beyond Free Trade*. University of Laval, Quebec, Canada. April 17.

(2001). The future of national news agencies. Keynote speaker and facilitator, UNESCO *Workshop on National News Agencies in the Era of the Internet*, January 28-31, Amman, Jordan.

(2000). U.S. media and world communication. Seminar for the *Zheijing Provincial Government administration group*. Cal Poly Pomona, December 1.

(2000). Globalization of the communications curriculum. Keynote speaker for the 35th Anniversary Conference on *Communication Frontiers in the New Millennium*. Chinese University of Hong Kong, 25 July.

(2000). Reviewer, panel respondent and panel chairman for sessions of the International/Development Communication Division of the *International Communication Association* (ICA) Conference, at Acapulco, Mexico, June 1-5.

(2000). Cyberspace and the public sphere. Keynote speaker for the Conference of *Computer Professionals for Social Responsibility*, University of Washington, Seattle, May 20.

(2000). Taking national news agencies into account. Keynote speaker for conference on *International News in the Twenty-First Century*. University of Leicester, U.K., March 16-17. Also offered by video-conference for students of the International Communications degree programs at UNITEC, New Zealand, April 6.

(2000). Media imperialism: End games. *Graduate seminar, College of Journalism,*

University of Cardiff. U.K., March 14. Also presented for the Spring course conference of the MA in Mass Communications (distance learning), at the University of Leicester, U.K., March 20.

(1999). British and U.S. models of distance learning. *New media in higher education and learning.* University of Southern California. October 28.

(1999). *News reporting in the context of globalization, and the globalization of media industries: theory and practice.* Week-long seminar for economic and business news journalists, in association with the Vietnam Program of Georgetown University, Washington, at the Economics University of Ho Chi Minh City, Vietnam, October 11-15.

(1999). Researching news agencies. *Plenary Assembly of the European Alliance of Press Agencies.* Geneva, Switzerland, September 24.

(1999). National and international news agencies: crisis and realignment. *European Alliance of Press Agencies Annual Seminar.* Athens, Greece, May 27.

(1999). *Globalization and the communications media.* Presentation to the Auckland Institute of Technology, May 2., and to UNITEC Institute of Technology, Auckland, New Zealand, May 12.

(1999). *International communications and the news agencies.* Presentation to Department of Political Science, University of Auckland, New Zealand, May 2., and to UNITEC Institute of Technology, New Zealand, May 13.

(1999). *Flexible learning strategies for higher education in the new millennium.* Presentation to staff of Auckland Institute of Technology, May 3.

(1999). *Flexible learning and the corporatization of higher education.* Presentation to staff of Manukau Institute of Technology, May 4., and to UNITEC Institute of Technology, New Zealand, May 14.

(1999). *Re-Assessing the 'media effects' tradition in media research.* Presentation to students and staff of the Department of Communication, Manukau Institute of Technology, May 5.

(1999). *Distance and flexible learning: appraisal and procedures.* Presentation to staff of Auckland Institute of Technology, May 3, 1999, Manukau Institute of Technology, May 5., Northlands Institute of Technology, May 10., and UNITEC Institute of Technology, May 14.

(1998). *Towards a political economy of international distance learning.* Presentation to conference on international communication, Carleton University, Ottawa, May 30th 1998

(1998). New directions in Arab satellite television : an ethnographic case study. *Staff and faculty seminar,* Centre for Mass Communications Research, Leicester University, May 13th.

(1998). *Reformulating media imperialism*. Presented by video-conference for students and faculty of the Department of Communication at UNITEC, New Zealand, April 23rd.

(1998). Constructing the global, constructing the local. *Faculty of Social and Political Sciences Seminar*, University of Cambridge. Jan. 30th.

(1997). Las agencias de noticias mundiales ante los procesos de globalizacion. *Summer school of the Universidad Europea de Madrid*. Marbella, Spain. July 21.

(1997). Theorizing the news agencies. *Annual conference of the International Communications Association*. Montreal. May 25.

(1997). 'Media Imperialism' revisited. *Electronic Empires*. Coventry School of Art and Design. Coventry, U.K. March 29th.

(1997). Media Education in Britain: searching the pedagogy. *Media Literacy and Audiovisual Forum for Youth*. Organized by the European Children's Television Centre. Athens (Greece), February 15.

(1996). The political economy of distance learning. *Post-graduate seminar, Centre for Mass Communication Research, University of Leicester*. Dec. 5th.

(1996). *'Media Imperialism' revisited*. Presented for faculty and student seminar of the Department of Communications, Baptist University, Hong Kong. Nov.22.

(1996). London as international news centre. *Michigan State University Summer School*, London. July.

(1995). *From media imperialism to globalization*. Presented for faculty and post-graduate students of the Department of Journalism, Chinese University of Hong Kong, November. Also to the Department of Journalism, Bangkok University, Thailand, November.

(1995). Agencias de las noticias: continuidades y irupciones. *Post-graduate seminar, Departamento de Historia de Comunicacion Social, in the Facultad de Ciencias de la Informacion, Universidad Complutense (Madrid)*. March 23.

(1995). El mundo de educacion y el mundo de comunicacion: unas convergencias. *Post-graduate seminar, Department de Periodismo, in the Facultat de Ciencies de la Comunicacio, Universidad Autonoma (Barcelona)*. March 27.

(1993). Educational reform in Spain: a U.K. perspective. *Las Reformas Educativas Actuales en Espana.Su evaluacion: Metodologia y Resultados* (Madrid: UNED). October

26th.

(1992). Current trends in the School of Education. *National Conference of Open University Tutors and Counsellors*. Wolverton, Bucks. Nov.28th.

(1992). Media Education: an Open University pack for teachers. *Address for Education In-Service Advisors*, Edinburgh, December 2nd.

(1992). Education in democratic Spain: the road to devolution. *Education reform group research seminars*, Open University London Region, March.

(1992). Language and media: convergence or divergence? *MA Programme, Centre for Mass Communications Research*, Leicester University, December 3rd.

(1991). Historicizing media education: notes from the Bronze Age. *BFI Easter School*, (Cardiff), March 25th.

(1991). News Imperialism: flow and contra-flow. *British Film Institute 'A Level' Media Studies Conference*, National Film Theatre 2 (London), June 15th.

(1991). Courses to horses: mobility of teaching for Europe. *UCET Annual Conference* (Oxford). Nov. 30th.

(1991). Cultural dependency and news flow: A 3-part seminar series for the *International Communication MA Option at the Centre for Mass Communication Research*. University of Leicester, Jan-Feb.

(1990). Current issues in international news flow. *Open University, D102 Summer School*. Bath 1989, Keele 1990.

(1986). Structural features of international news flow. *City University MA Communications Policy Seminar*. Oct. 23rd.

(1985). Some implications of recent developments in the world of world news agencies. *University of Wales at Cardiff, Centre for Journalism Studies graduate seminar*. March 14th.

(1984). Organizer and chair of a one-day conference *Cable TV, Education and the Open University*. This brought together 70 OU staff, other educationalists and cable operators to consider the implications of cable for education. Feb. 4th.

(1983). Education and new technology (May 11th.1983). Presentation for a conference organized by the Technology Policy Group of the Open University subsequently published in booklet and cassette form as *An Assessment of Information Technology* (ISBN 0 335 10483 5).

(1983). News agencies, media imperialism and the problem of data. *University of Leicester, Centre for Mass Communications Research, graduate seminar*, Spring.

(1982). The calling to account of the 'Big Four' news agencies. *University of Louisville (Kentucky) School of Journalism Summer School*, University of Syracuse, London campus, May 21st.

(1982). Broadband cable networks: The implications for Open University educational policy. *Administration and Management Group Seminar*, Feb.4th.

Research Examining / Supervision

<u>Commitee Member</u>
Ramune Braziunaite (2005-): Isolated incidents or deliberate policy? Media coverage of U.S. and British detainee abuse scandals in Iraq, 2006- **ABD**
Fred Kegolis (2007-): Training for Educational Leadership, **ABD**
Rucha Kavathe (2006-): Development Communication, ICT in Rural India, **ABD**
Kim McCann (2006-7): Media Diversity, Democracy and Public Interest: Media Ownership, Programs and Regulation. **Ph.D awarded 2007**
Brittany Rowe (2007-): Political Advertising and Media Dependency Theory, **ABD**
Eva Szalvai (2006-): Interglocalization and Catalan Media. **Ph.D awarded, 2008**

<u>Advisor</u>
Dexin Tian: 2005-8 Copyright Infringement in China **Ph.D awarded, 2008**
Primus Igboaka: 2006-7 Internet and Development Communication in Nigeria, **ABD**
Jim Baumann: 2006- Implementation of Digital Television, **ABD**
Mark Cruea: 2006 – Video Games, Content and Industry, **ABD**
Shuang Xie: 2007- Phoenix Satellite Television, **ABD**
Zelin Li: 2008- (Masters Student)

<u>Research Supervision</u>
External supervisor re: Shobha Das, PhD, Multiple Realities, Multiple Meanings: A
    Reception Analysis of Television and Nationhood in India, Open University
    (U.K.), awarded 1998
External supervisor re: Mustapha Malam, PhD. study of Pan-African News Agency and
    its use by Nigerian News Media (1993), Ph.D. awarded (City University, U.K).
External supervisor, MA projects (6), International Communication MA, Centre for Mass
    Communications Research, University of Leicester (U.K.), 1992. All passed.
External supervisor re: Fred Hunter (1983) Grub Street and Academia: the relationship
    between journalism and education, 1880-1940, with special reference to the
    London University Diploma for Journalism, 1919-1939, Ph.D. awarded (City
    University)(U.K.)
Internal advisor re: D.K. Thussu (1990): Testing NWICO Complaints: A Study of

Reuters' Coverage of the Indian Sub-Continent, Unpublished research report, Milton Keynes, Open University (U.K.),

Internal supervisor: David Oswell, ESRC PhD research student whose thesis on Discourses of Children's Television is in progress (abandoned).

Internal supervisor: Hisham Bourar, CMCR Leicester, PhD student, started Spring 1997, thesis concerning CNNI news coverage of the Middle East, (abandoned)

Internal supervisor : Arif Al-Ajel, CMCR Leicester, Public Relations Activities at the Ministry of Interior in the United Arab Emirates, started early 1998 (transferred)

Examiner for Research Degrees

External examiner re: Christina Diaz (1988) "Modernization" or cultural imperialism and dependency through media aid? A case study of television in Sudan, Ph.D. awarded (Sussex University, U.K.)

Internal examiner re: Pamela O'Malley (1989) "Reservoirs of Dignity and Pride; School teachers and the Creation of an Educational Alternative in Franco's Spain", Ph.D. awarded (Open University, U.K.)

External examiner re: H.Muhsin (1989) Arab Mass Media Planning: Specialized Mass Media Agencies within the Arab League with Special Reference to the Arab States Broadcasting Union. Ph.D thesis awarded (Keele University, U.K.).

External examiner re: M.D.Musa (1989) Confronting Western News Hegemony: A Case Study of the News Agency of Nigeria, Ph.D. awarded (Leicester University, U.K.)

External examiner re: M.Mukhtar (1990) Portrayal of Pakistan in the British Elite Press. Second submission, June 1991 (Leicester University, U.K.). MPhil awarded.

External examiner ('first opponent') re: Tehri Rantanen (1990) - Ph.D. thesis - Foreign News in Imperial Russia: the Relationship between International and Russian News agencies, 1857-1914, PhD awarded Dec.1990 (Helsinki University, Finland).

External examiner re: Abdelkader Gasmi (1991) - MPhil thesis - The BBC External Services. A Study of its Arabic Service, MPhil thesis, City University, (M Phil Awarded) (U.K.)

External examiner re: Mohamed Sayed Ibrahim (1992) - PhD thesis - The Relationship between the Question of Cultural Imperialism in the Third World and the Import of Popular Media Programmes, Leicester University (U.K.), (PhD. Awarded).

External examiner re: Penelope Anne Scott (1992) - PhD thesis - The Efficacy of a Mass Media Population Control Campaign in Jamaica's National Development. Leicester University (U.K.) (PhD Awarded).

External examiner re: Torki Fahad Al-Ayar (1994) , Ph.D thesis - Reading Interests of Saudi Children, Leicester University, (U.K.). (PhD Awarded).

Internal examiner re: U. Khattab (1995), Ph.D. thesis - Television, Audiences and Media Science: The Social Construction of AIDS, Leicester University (U.K.). (PhD Awarded)

Internal examiner re: Patria Roman-Velazquez (1996) Ph.D. thesis - The Construction of Latin Identities and Salsa Music Clubs in London: an Ethnographic Study, Leicester University (U.K.) (PhD Awarded)

External examiner re: Saeed Salahi (1997) Dependency of Third World Newspapers on International News Agencies for International News, University of Sussex (U.K.),

(M Phil awarded).

Internal examiner re: Bernard Emenyeonu (1997) Military Intervention in Nigerian Politics, Leicester University (U.K.) (PhD awarded).

External examiner re: James Canute (2008) Financial News and the Media in the Caribbean, University of the West Indies (PhD awarded).