

Alberto González

Distinguished University Professor
School of Media & Communication
Bowling Green State University
Bowling Green, Ohio 43403-0234
(419) 372-6076
email: agonzal@bgsu.edu

Education

1986 Ph.D. Communication, Ohio State University
1980 M.A. Communication, Ohio State University
1977 B.S. Speech Education major, English minor (Cum Laude)
Bowling Green State University

Academic and Administrative Positions

2017-present Distinguished University Professor
2013-2017 Professor & Chair, Department of Communication
2009-2013 Professor, School of Media & Communication, Department of Communication
2000-2008 Professor & Vice Provost, BGSU
1999-2000 Professor & Chair, Dept. of Interpersonal Communication, BGSU
1997-1999 Associate Professor & Chair, Dept. of Interpersonal Communication, BGSU
1992-1997 Associate Professor, Dept. of Interpersonal Communication, BGSU
1987-1992 Assistant Professor, Texas A&M University, College Station, TX
1986-1987 Assistant Professor, University of Minnesota, Morris
1983-1986 Instructor, University of Minnesota, Morris

Awards

2021 Certificate of appreciation for having directed the 2021 BGSU Distinguished Dissertation (Graduate College, BGSU)
2016 Outstanding Service Award (Central States Communication Association)
2016 Puchot-Cordova Scholar of the Year (Latino/a Communication Studies Division of the National Communication Association)
2014 Miguel Ornelas Award (21st Latino Issues Conference, BGSU)
2014 Outstanding Faculty Contribution (President's Leadership Academy, BGSU)

- 2007 Distinguished Teacher-Scholar of Communication Studies (Latino/a Communication Studies Division of the National Communication Association)
- 2005 Outstanding Research Award (American Alliance for Theatre & Education)
- 2005 Male Image Award (Phi Beta Sigma, BGSU)
- 2000 Community Building Award (Latino Student Union, BGSU)
- 2000 Omicron Delta Kappa (leadership honorary)
- 1999 Diamante Award--Outstanding contributions in education
- 1999 Winifred O. Stone Faculty Mentor Award (Graduate College, BGSU)
- 1995 Distinguished Scholarship Award (International and Intercultural Division of the Speech Communication Association)
- 1994 Outstanding Contributor to Graduate Education (BGSU Graduate Student Senate)
- 1983 Walter B. Emery Award (Ohio State U. Dept. of Communication)

Teaching and Advising

Courses Taught:

Graduate

Intercultural Communication
Culture and Communication
Intercultural Rhetoric
Humanistic Research Methods
Contemporary Rhetorical Theory
Rhetoric and Popular Music
Rhetoric and Technology
Rhetorical Criticism
Political Rhetoric
Philosophical Foundations of Communication Studies

Undergraduate

Intercultural Communication
Leadership Communication
Business & Professional Speaking
Persuasion
University Success 100
Introduction to Communication
President's Leadership Academy Summer Course

Professional & Leadership Communication, Sookmyung Women's University, (Seoul, SK, International Summer Institute, 2015, 2016 and 2019)

Doctoral Dissertations Directed

Hai Ly Tran, "Sojourners in the Country of Freedom and Opportunity: The Experiences of Women with Non-Immigrant Dependent Spouse Visas in the U.S.," April 2021. This dissertation was recipient of the 2021 BGSU Distinguished Dissertation Award.

Emi Kanemoto, "Rhetorical Complexity of Advocating Intercultural Peace: Post-World War II Peace Discourse," August 2019

Chad M. Nelson, "Neoliberalism and the Rhetoric of School Closure in Latina/o Detroit," May 2019.

Gabriel Cruz, "Superheroes and Stereotypes: A Critical Analysis of Comic Book Material," August 2018.

- Xinxin Jiang, “Whose Voice? A Critical Analysis of Identity, Media, and Popular Music in *The Voice of China*,” August 2018.
- Nina Gjoci, “Remaking Albania: Public Memory of Communist Past,” August 2018.
- Andrew Donofrio, “Contesting the Keys to Freedom: Rhetoric, K-12 Education Policy, and Whiteness as Cultural Practice,” August 2017.
- Abdulrahman Ibrahim Aljahli, “A Rhetorical Examination of the Fatwa: Religion as an Instrument for Power, Prestige, and Political Gains in the Islamic World,” August 2017. (Co-directed with Lara Martin Lengel.)
- Stormy P. Trotter, “Countering the Misconceptions of Media Portrayal Using Creative Expression: An Examination of Veterans with PTSD and the Complexity of Identity Gaps,” May 2017. (Co-directed with Sandra Faulkner.)
- Fan Zhang, “Building and Negotiating Religious Identities in a Zen Buddhist Temple: A Perspective of Buddhist Rhetoric,” May 2017.
- Linsay M. Cramer, “An Intersectional and Dialectical Analysis and Critique of NBA Commissioner Adam Silver and NFL Commissioner Roger Goodell’s Ambivalent Discourses in the New Racism,” May 2017. (Co-directed with Lisa Hanasono.)
- Courtney J. Wright, “The Cultural Rhetorics of After-Dinner Speaking,” August 2016.
- Eun Young Lee, “The Rhetorical Landscape of Itaewon: Negotiating New Transcultural Identities in South Korea,” May 2015. This dissertation received the top dissertation award from the International and Intercultural Communication Division of the National Communication Association, November 2016.
- Linda Ziberi, “The Rhetorical Uses of Multiculturalism: An Ideographic Analysis of the European Union and Macedonian Discourses in the Dialogue for EU Accession,” May 2012. (Co-directed with Dr. Lara Martin-Lengel.)
- Eva Szalvai, “Emerging Forms of Globalizations Dialectics: ‘Interlocalization’ and New Praxis of Power and Culture in Commercial Media and Development Communication,” August 2008.
- Hsin-I Cheng, “Culturing on the Borderlands: A Critical Ethnography on Taiwanese and Chinese Transnational Practices.” August 2006. The publication based on this dissertation received the top book award from the International and Intercultural Communication Division of the National Communication Association, November 2009.
- Souhad A. Kahil, “A Rhetorical Examination and Critique of *Hezbollah*, The Party of God.” May 2006.
- Hoda Al-Mutawah, “Gender Relations in the Arab World: A Rhetorical Criticism of Naguib Mahfouz’s *Awlad Haratina*.” December 2005.
- Jerry Fliger, “The Rhetorical Inducements of Time: Constructing National Identity in the Discourse Surrounding Australia’s Aboriginal Issue.” August 2005.
- Rosalinda Cantú, “The Cultural Construction of Latino/a Identity on *El Show de Cristina*.” August 2005.
- Amy M. Heuman, “An Ethic of Speaking With: Articulating a Politics of Location in Cultural Communication Research.” August 2004.

- Colleen Coughlin, "Lezbe Friends, U-Hauls and Baubo: A Study of Lesbian Stand-Up Comedy." May 2004.
- Georgina Oana L. Gabor, "Play(ing) With(in) Parentheses: A Meta-critical Analysis of Cultural Rhetoric." August 2003. (Co-directed with Dr. Joseph Austin)
- Deidra Donmoyer, "Finding Space: A Criticism of the Rhetorical Construction of the Female Action hero in Film." August 2003.
- Guillermo J. Gibens, "Audience Perceptions of *Univisión*: Three Hispanic Groups." May 2003.
- Bei Cai, "Cultural-Other Representation: Reporting the Hong Kong Transfer by American Media in the Post-Cold-War Era." August 2002.
- Barbara Hugenberg, "Fan Culture of the Cleveland Browns Organization: A Critical Ethnography." May 2001.
- Cory L. Young, "Preaching to the Choir: A Critical Interpretive Study of the Meanings of Diversity." December 2001. (Co-directed with Dr. Paige Edley.)
- Lori Walters-Kramer, "Performing Emancipatory Rhetorics: The Possibilities of Michelle Shocked's Musics, Discourses, and Movements," August 2001.
- Molly Swiger, "'Consuming' Third World Children: Constructing an American Self," December 2000.
- Michael G. Robinson, "Genre from the Audience Perspective: Science Fiction." August 2000
- Andrew E. Rudd, "Constructing Identity through Communication Performances and Practices in Muskegon Garage Sales." August 1999.
- Trudi Peterson, "Between Compliance and Resistance: The Narrative Articulation of Women's Interrelationships with Beauty Discourses." December 1998.
- Patricia S. Hill, "Speaking from within: (His)Stories of African American Mothers and Daughters of Shaker Heights." August 1998.
- Adriana Karch, "The Symbolic Construction of a Learning Organization: An Ethnography of Owens Corning World Headquarters' Learning Center." August 1998.
- Jennifer M. Willis, "Constructing the Immigrant: Elite Discourse and Immigration Policy." August 1997. This dissertation received the top dissertation award from the International and Intercultural Communication Division of the National Communication Association, November 1998.
- Sue L. Wenzlaff, "The Dynamics of Organizational Leadership Change." December 1996.
- Pravin Rodriguez, "Cultural Discourses and Identity Maintenance of Asian Indians at a Hindu Temple." August 1996.
- Monica D. Carter, "A Metaphorical Analysis of African American Managers in their Working Environments." December 1995.
- Alice Crume, "Ethnography of Speaking: A Case Study of a Community-Based Mediation Center." December 1995.
- Pamela Green, "Aretha Franklin: The Emergence of Soul and Black Women's Consciousness in the Late 1960s and 1970s." December 1995.

Anthony Esposito, "A Cultural Analysis: The Rhetoric of Congressman James Traficant."
August 1995

Tonia K. Stewart, "The Social Drama of the Clarence Thomas/Anita Hill Hearing." December
1994.

Shaorong Huang, "'To Rebel Is Justified': A Rhetorical Study of China's Cultural Revolution
Movement, 1966-1969." August 1994.

Member, Doctoral Committee

Courtney Bliss (ACS)	ABD, Summer 2019
Kerry Wilson (U. of Illinois)	ABD (guest committee member)
Xiaoli Wen	dissertation defended, Spring 2019
Zehui Dai	dissertation defended, August 2018
Jeannette Dillon	dissertation defended, Spring 2017
Matt Meier	dissertation defended, Summer 2014
Christy Mesaros-Wincles	dissertation defended, Spring 2012
Matthew D. Lamb	dissertation defended, Spring 2011
Toniesha Taylor	dissertation defended, Fall 2008
Peiling Lee	dissertation defended, Spring 2008
Aaron Burton	dissertation defended, Spring 2008
Jennifer Walton	dissertation defended, Spring 2006
Christine Pease-Hernandez	dissertation defended, Fall 2004
Ako Inuzuka	dissertation defended, Summer 2004
John Howard	dissertation defended, Summer 2003
Laura Prividera (COMS)	dissertation defended Spring 2002
Doresa Perry (COMS)	dissertation defended, Summer 2001
Bazan Romero (ACS)	dissertation defended, Fall 2000
Wayne Sneath (ACS)	dissertation defended, Fall 2000
Mary Vaughn (IPC)	dissertation defended, Spring 1999
Colleen Coleman (IPC)	dissertation defended, Spring 1999
Laura Mason (IPC)	post-comps/pre-prospectus
James Miller (IPC)	dissertation defended, Fall 1997
David Palmer (IPC)	dissertation defended, Fall 1997
Kari Baumgartner (IPC)	dissertation defended, Fall 1997

Graduate College Representative:

Brittany Marie Lee (Leadership)	Summer 2020
Pauline Baird (English)	Spring 2016
Lakeisha Dowling (HEA)	Pre-preliminary exam (Fall 2015)
Brady Gaskins (HEA)	August 2009
Laura Gonzales (HEA)	August 2006
Brent A. Marsh (HEA)	August 2006
Molly McClure (HEA)	Spring 2005
Thomas Cahoon (HEA)	Fall 2002
Kimberly Caldwell (HIST)	Fall 2001
Yvonne Prather (MCOM)	Summer 1998
Tamara Powell (ACS)	Spring 1999

Master's Degree Students

Program Advisor	Arabella McDonald
Project Chair	Hannah Hawk
Project-Chair	Marissa Lewis 2020
Project Committee	Rosalyn C. Whickum 2020
Thesis Advisor	Keisuke Kamura Spring 2018
Thesis Committee	Diana Pitcher Spring 2017
Thesis Advisor	Zhao Ding Spring 2015
Thesis Advisor	Wendy Fournier (ACS) December 2000
Practicum Committee	Lisa Walker Sandoval (English) May 2005 Laura Cismas (English) May 2006

Publications

Books:

- Atay, A., **González, A.**, & Chen, Y-W. (Eds.) (2021). *Intercultural memories: Contested places, spaces, and stories*. New York, NY: Peter Lang Publishing.
- Atay, A. & **González, A.** (Eds.) (2020). *Connections & Inclusions: Intercultural Communication in Communication Studies Scholarship*. New York, NY: Routledge.
- Mutua, E.M., **González, A.**, & Wolbert, A. (Eds.) (2018). *The Rhetorical Legacy of Wangari Maathai: Planting the Future*. Lanham, MD: Lexington Books. (Recipient of the **2019 Outstanding Co-Edited Book Award** by the International & Intercultural Communication Division, NCA)
- González, A., & Chen, Y-W. (Eds.) (2016). *Our Voices: Essays in Culture, Ethnicity and Communication, 6th Edition*. New York, NY: Oxford University Press.
- Baldwin, J., Coleman, R.M., **González, A.** & Shenoy-Packer, S. (2014). *Intercultural Communication For Everyday Life*. Boston, MA: Wiley-Blackwell.
- González, A. & Harris, T.M. (Eds.) (2013). *Mediating Cultures: Parenting in Intercultural Contexts*. Lanham, MD: Lexington Books.
- González, A. & Tanno, D.V. (Eds.) (2000). *Rhetoric in Intercultural Contexts*. Thousand Oaks, CA: Sage.
- Tanno, D.V. & **González, A.** (Eds.) (1998). *Communication and Identity Across Cultures*. Thousand Oaks, CA: Sage.
- González, A. & Tanno, D.V. (Eds.) (1997). *Politics, Communication, and Culture*. Thousand Oaks, CA: Sage.
- Medhurst, M.J., **González, A.** & Peterson, T.R. (Eds.) (1990). *Communication & the Culture of Technology*. Pullman, WA: Washington UP.
- González, A. (1990), *Public Speaking: A Basic Course Supplement*. Dubuque, IA: Kendall/Hunt.

Articles & Book Chapters:

- Jiang, X & **Alberto González** (2021). “<China Dream> and <Root-Seeking>: The Rhetoric of Nationalism in *The Voice of China*.” *Journal of Contemporary China*. Online date, March 1. DOI: 10.1080/10670564.2021.1893553
- Lee, E.Y. & González, A. (2021). (Be)Coming Home: Transformative Places and Koreamerican Identity in Itaewon, South Korea. In Atay, A., Chen, Y-W, & González, A. (Eds), *Intercultural Memories: Contested Places, Spaces, and Stories*, (pp. 33-51). New York, NY: Peter Lang Publishing.
- González, A., Heuman, A.N. & Cramer, L.M. (2021). Draining the Democracy: Donald J. Trump and Anti-Immigrant Rhetoric. In A.M. Angel, N. Gomez & M. Butterworth (Eds), *Rhetorics of Democracy in the Americas*, (pp. 57-710). State College, PA: Pennsylvania State University Press.
- Gonzalez, A. & Heuman, A.N. (2020). Internationalizing Rhetorical Studies. In P.K. Turner, S. Bardhan, T.Q. Holden & E.M. Mutua, (Eds.) *Internationalizing the Communication Curriculum in an Age of Globalization*, (pp. 84-98). New York, NY: Routledge.
- Atay, A. & **González, A.** (2018). Introduction: Intercultural studies within Central States. *Communication Studies*, 69(4), pp. 337-340.
- González, A. (2018). Intercultural Communication and the Central States Region. *Communication Studies*, 69(4), pp. 362-365. (Also published in book form in 2020 as *Connections & Inclusions*, by Routledge Press).
- Heuman, A.N. & **González, A.** (2018). Trump’s Essentialist Border Rhetoric: Racial Identities and Dangerous Liminalities. *Journal of Intercultural Communication Research*. Online Date, May 22. DOI: 10.1080/17475759.2018.1473280
- González, A. & Bardhan, S. (2018). Rhetoric and Intercultural Communication. In Y.Y. Kim (Ed.) *International Encyclopedia of Intercultural Communication*. Malden, MA: Wiley & Sons.
- Gonzalez, A. & Cramer, L.M. (2018). Dialogue and Intercultural Communication Pedagogy. In Atay, A. & Toyosaki, S. (Eds.), *Critical Intercultural Communication Pedagogy* (pp. 217-226). Lanham, MD: Lexington Books
- González, A. & Donofrio, A. (2017). Disability Cultures and the Intercultural Communication Course. In M.S. Jeffress, (Ed.), *Pedagogy, Disability and Communication: Applying Disability Studies in the Classroom* (pp. 111-128). New York, NY: Routledge.
- Gonzalez, A. (2017). From Insult to Reflection: Stand-up Comedy and Cultural Pedagogy. In M.R. Meier & C.R. Schmitt (Eds.), *Standing Up, Speaking Out: Stand-up Comedy and the Rhetoric of Social Change* (pp. 125-131). New York, NY: Routledge.
- González, A. & Cramer, L.M. (2016). Building toward Inclusion: A Response to Forum Essays. *Communication Education*, 65(1): 125-127.
- Chen, Y-W, Lawless, B, & **González, A.** (2015). Relating across Difference for Social Change: Calling Attention to Inter/Cultural Partnerships in Nonprofit Contexts. *Journal of International and Intercultural Communication*, 8(3): 187-192.
- González, A., Calafell, B.M. & Avant-Mier, R. (2014). An LSCD & *La Raza* Microhistory: The Latina/o Communication Studies Division & *La Raza* Caucus of the National Communication Association. *The Review of Communication*, 14(2): 1-13.

- Harris, T.M. & **González, A.** (2014). Constructing a Cultural Identity Through Family Communication. In L.H. Turner & R. West (Eds.) *The Handbook of Family Communication* (pp. 26-40). Thousand Oaks, CA: Sage.
- González, A. & Labbé, B.R. (2014). Rationality and Critical Intercultural Research. *Hypothesis: Rationality and Communication*, 1(1): 89-100.
- González, A., Chavez, J.M. & Englebrecht, C.M. (2014). *Latinidad* and Vernacular Discourse: Arts Activism in Toledo's Old South End. *Journal of Poverty*, 18(1): 50-64.
- Mutua-Kombo, E. & **González, A.** (2013). Ideographs of Suppression: Jomo Kenyatta's Independence Day Speech. *African Yearbook of Rhetoric*, 4(1): 12-19.
- González, A. & Harris, T.M. (2013). Introduction. In A. González & T.M. Harris (Eds.) *Mediating Cultures: Parenting in Intercultural Contexts*, (ix-xiv). Lanham, MD: Lexington Books.
- González, A., Houston, M. & Chen, V. (2012). Introduction. In A. González, M. Houston & V. Chen (Eds.). *Our Voices: Essays in Culture, Ethnicity and Communication*, 5th Edition (xi-xxiii). New York, NY: Oxford University Press.
- González, A. & Willis-Rivera, J. (2012). Hispanic Heritage Month: Not for Members Only. In A. González, M. Houston & V. Chen (Eds.). *Our Voices: Essays in Culture, Ethnicity and Communication*, 5th Edition (pp. 141-149). New York, NY: Oxford University Press.
- González, A. (2011). Reflecting Upon "Enlarging Conceptual Boundaries: A Critique of Research in Intercultural Communication" in R. Halualani & T. Nakayama (Eds.). *Blackwell Handbook of Critical Intercultural Studies* (pp. 53-58). Oxford, England: Blackwell.
- González, A. (2011). Listening to Our Voices: Latina/os and the Communities They Speak. In M. Holling & B. Calafell (Eds.) *Latina/o Discourse in Vernacular Spaces: Somos de Una Voz?* (pp. 3-15). Lanham, MD: Lexington Books.
- González, J.B., Cantú, R. & **González, A.** (2006). "Staging Whiteness: Possibilities for Resistance and Revelation in a High School Production of *Simply Maria, Or the American Dream*." *Youth Theatre Journal*, 20: 124-139. Reprinted in L. M. Cooks and J. S. Simpson, Eds. (2007). *Dis/Placing Race: Whiteness, Pedagogy, Performance*, (pp. 141-167). Landham, MD: Lexington Books.
- González, A. & Cheng, H. (2003). Intercultural Rhetoric. In J.L. Golden, G.F. Berquist, W.E. Coleman and J.M. Sproule, (Eds.), *The Rhetoric of Western Thought: From the Mediterranean World to the Global Setting*, 8th Edition (pp. 471-478). Dubuque, IA: Kendall/Hunt. (Reprinted in 9th & 10th Editions).
- González, A. & González, J.B. (2002). The Color Problem in Sillyville: Negotiating White Identity in One Popular Kid-Vid. *Communication Quarterly*, 50(3 & 4): 410-421.
- González, A. & Heuman, A. (2003). The Latin Grammys and the ALMAs: Awards Programs, Cultural Epideictic, and Intercultural Pedagogy. *Journal of Latinos and Education*, 2: 47-57.
- Tanno, D.V. & **González, A.** (1998). "Sites of Identity in Communication and Culture." In D.V. Tanno and A. González. (Eds.). *Communication and Identity Across Cultures* (pp. 3-7). Thousand Oaks, CA: Sage.
- González, A. & Tanno, D.V. (1997). Imaginative Frames for Politics, Communication, and Culture. In A. González and D.V. Tanno. (Eds.). *Politics, Communication, and Culture*, (pp. 3-8). Thousand Oaks, CA: Sage.

- Cai, Bei & **González, A.** (1997). The Three Gorges Project: Technological Discourse and the Resolution of Competing Interests. *Journal of Intercultural Communication*, 7(1):101-111.
- Willis, J.L. and **González, A.** (1997). Reconceptualizing Gender Through Intercultural Dialogue: The Case of the Tex-Mex Madonna, *Women & Language*, 20: 9-12.
- González, A. (1997). My Back Pages: Confessions of a Fugitive Interculturalist. In J. Trent (Ed.) *Communication Views from the Helm for the 21st Century*, (pp. 380-384). Boston, MA: Allyn and Bacon.
- González, A. & Willis, J.L. (1997). "Remembering Selena," In A. González, M. Houston, & V. Chen. (Eds.) *Our Voices: Essays in Culture Ethnicity and Communication*, 2nd Edition, (pp. 41-45). Los Angeles, CA: Roxbury Press.
- González, A. Willis, J.L. & Young, C. (1997). "Cultural Diversity and Organizations." In P. Y. Byers (Ed.) *Organizational Communication: Theory and Behavior*, (pp. 284-304). Boston, MA: Allyn & Bacon, 1997.
- González, A. & Huang, S. (1994). Expanding the Knowledge Base: Reconsidering the Communication Literature, *Journal of the Association of Communication Administration*, 3: 160-169.
- González, A., Houston, M. & Chen, V. (1994). "Introduction," In *Our Voices: Essays in Culture, Ethnicity, and Communication (xii-xxi)*. In A. González, M. Houston, V. Chen, (Eds.) Los Angeles, CA: Roxbury Press.
- González, A. & Flores, G. (1994). Tejana Music and Cultural Identification, In A. González, M. Houston, & V. Chen, (Eds.), *Our Voices: Essays in Culture, Ethnicity, and Communication*, (pp. 37-42). Los Angeles, CA: Roxbury Press.
- González, A. & Peterson, T.R. (1993). Enlarging Conceptual Boundaries: A Critique of Research in Intercultural Communication, In S.P. Bowen and N. Wyatt, (Eds.), *Transforming Visions: Feminist Critiques in Communication Studies*, (pp. 249-279). New York, NY: Hampton Press.
- González, A. (1991). Facilitating Cultural Diversity: A Latino Perspective, *ACA Bulletin*, (78): 46-49.
- González, A. (1991). Rhetoric, Culture Class, and Dylan's *Blood on the Tracks*. In M.J. Medhurst & T.W. Benson, (Eds.) *Rhetorical Dimensions in Media: A Critical Casebook* (pp. 308-321). Dubuque, IA: Kendall/Hunt.
- González, A. and Bradley, C. (1990). "Breaking into Silence: Technology Transfer and Mythical Knowledge among the Acomas of *Nuevo Mexico*," *Communication and the Culture of Technology* (pp. 63-76). In M.J. Medhurst, A. González, and T.R. Peterson (Eds.) Pullman, WA: Washington State UP.
- González, A. (1990). Mexican "Otherness" in the Discourse of Mexican Americans. *Southern Communication Journal*, 55(2): 276-291.
- González, A (1989). "Participation" at WMEX-FM: Interventional Rhetoric of Ohio Mexican Americans, *Western Journal of Speech Communication*, 53(4): 398-410.
- González, A. (1989). Concealed Pragmatism in Weaver's Rhetorical Theory, *Speech Communication Annual*, 3(1): 63-72.

- Makay, J.J. & **González, A.** (1987). Dylan's Biographical Rhetoric and the Myth of the Outlaw Hero, *Southern States Speech Journal*, 52 (1): 165-180.
- W. Thomas Duncanson and **Alberto González**, (1986). A Program of Faculty Development for Small College Career Satisfaction, *Association for Communication Administration Bulletin* 58 (3): 39-42.
- González, A. (1984). Cultural Predispositions of Mexican Americans: A Rhetorical Experiment in Textual Criticism, In S. Thomas (Ed.), *Studies in Communication Theory and Interpersonal Interaction*, (pp. 40-50). Norwood, NJ: Ablex Publishing.
- González, A. & Makay, J.J. (1983). Rhetorical Ascription and the Gospel According to Dylan, *Quarterly Journal of Speech*, 69(1): 1-14.

Book Reviews:

- González, A. (1999). [Review of the book *The Rhetorical Career of César Chávez*]. *Quarterly Journal of Speech*, 85, 439-440.
- González, A. (1990). [Review of *Discourse and Discrimination and Communicating Racism*]. *Quarterly Journal of Speech*, 76, 214-16.

Conference Papers and Presentations

- Jiang, X & **Alberto González**, “<China Dream> and <Root-Seeking>: The Rhetoric of Nationalism in *The Voice of China*.” Central States Communication Association (CSCA) Convention, Chicago, IL, 2019. **Top Paper** from Rhetorical Theory and Criticism. Convention cancelled due to COVID-19.
- Jiang, X & **Alberto González**, “Rhetoric and *Zhengming*: Promoting Nationalism in *The Voice of China*.” National Communication Association (NCA) Convention, Baltimore, MD, 2019. **Top Paper** from Association for Chinese Communication.
- Alberto González & Eun Young Lee, “From ‘Mostly Democrats’ to ‘Patriots’: Rhetorical Constructions of Government Workers During the 2018-2019 Partial Shutdown.” NCA Convention, Baltimore, MD, 2019.
- Eun Youn Lee & **Alberto González**, “Transformative Spatial and Material Rhetorics of Korean American Identity in Itaewon, South Korea.” CSCA Convention, Omaha, NE, April 2019.
- Eun Young Lee & **Alberto González**, “A playground at ‘The Scariest Place on Earth’: Political and cultural ironies at play in the DMZ.” NCA Convention, Salt Lake City, UT, 2018.
- Alberto González, “Ethnic Labels in Play: Are we Latina/o or Latinx? Thoughts from Officers and Member, Past and Present.” NCA Convention, Salt Lake City, UT, 2018. Panel discussant.
- Alberto González, “#rhetoricsofwhite: Addressing Racial, Gender, Language, and Nationality Bias in Publications, Editorships, Reviews, and Citation Patterns in Rhetorical Studies.” NCA Convention, Salt Lake City, UT, 2018. Panel discussant.

- Alberto González, "Pioneering a Paradigm Shift in Intercultural Communication: First Generation Critical Intercultural Communication Scholars." NCA Convention, Salt Lake City, UT, 2018. Panel discussant.
- Alberto González, "Thinking with Difference in Communication Studies." Master Class, (CSCA), Milwaukee, WI, 2018.
- Alberto González, Preconference presenter, "A conversation on persuasion & diversity in a nonprofit environment," CSCA Convention, Minneapolis, MN, 2017.
- Alberto González, & Nina Gjoci, "Aylan Kurdi's Challenge to <Civilization>: Visual Argument in the Syrian Refugee Crisis," NCA Convention, Philadelphia, PA, 2016.
- Alberto González, "Civility, Institutional Whiteness, and the Academy: Faculty of Color as Communication Teachers, Scholars, and Public Servants." Discussion panel, NCA Convention, Philadelphia, PA, November, 2016.
- Alberto González, "Family Identity, Intergenerational Dialogue, and DNA Testing." Discussion panel, NCA Convention, Philadelphia, PA, November, 2016.
- Alberto González, "Guacamole and Bibimbap at the Scariest Places on Earth: Borderlands Rhetoric and Intercultural Communication," Marting Lecture, Baldwin Wallace College, November 1, 2016.
- Alberto González, "The Rhetoric of Immigration Reform," Guest Lecture, College of Wooster, April 18, 2016.
- Alberto González & Linsay Cramer, "Magical Knowing, Race, and Critical Intercultural Pedagogy," CSCA Convention, Grand Rapids, MI, 2016.
- Alberto González, "A Mythic Return to Our Foundation: The Concept of Culture in Intercultural Communication," Panel Discussant, CSCA Convention, Grand Rapids, MI, 2016.
- Alberto González, "Memory and Narrative in Abe's August 2015 Address: A Case of Intercultural *Apologia*," Southern States Communication Association (SSCA) Convention, Austin, TX, 2016.
- Alberto González & Linsay Cramer, "Continuing the Critique: The 'Special Features' in the *Dear White People* DVD," NCA Convention, Las Vegas, NV, November 2015.
- Alberto González & Zhao Ding, "The Rhetoric of Immigration Reform." Refereed paper, NCA Convention, Chicago, IL, November 2014.
- Alberto González and Lisa Hanasono, "Intangible Profits: Connecting Diverse Approaches to the Study of Intercultural Communication." Discussion panel, NCA Convention, Washington, D.C., November, 2013.
- Alberto González, "Articulating Ongoing Tensions in Teaching Intercultural Communication." Discussion panel, Eastern Communication Association (ECA) Convention, Pittsburgh, PA, April, 2013.
- Alberto González & Monica L. González, "Media Use and Latina Identity in a Bicultural Family," NCA Convention, Orlando, FL, November 2012.
- Alberto González, "Pedagogy and Intercultural Knowing: The Case of *Latinidad*," CSCA, Cleveland OH, April 2012.

- Alberto González, "Vernaculars of 'Home' Among Ohio Mexican Americans," CSCA Convention Milwaukee, WI, April 2011.
- Alberto González, "Vernacular Rhetoric of Ohio Mexican Americans," Invited Presentation at New York University, New York, NY, September, 2010.
- Alberto González, "Building Bridges Between Critical Cultural Studies and Latina/o Communication Studies," Paper Presenter, NCA Convention, San Francisco, CA, November 2010.
- Alberto González, "Rhetorical and Cultural Outbursts," Panel Participant, CSCA Convention, Cincinnati, OH, April 2010.
- Alberto González, "Settling in Time of Change: 'Five Years Out' in Culture and Communication." Panel Participant, NCA Convention, Chicago, IL, November 2009.
- Alberto González, "Five Years Out: De-Marginalizing the Voice(s) of the Other in Communication Scholarship." Panel Participant, NCA Convention, Chicago, IL, November 2009.
- Alberto González, "Womentoring Session Three: Achieving Tenure and Setting Priorities" Participant, NCA Convention, Chicago, IL, November 2009.
- Alberto González, Discourses of Stability and Change: The Past, Present and Future of La Raza Caucus, Panel Participant, NCA Convention, Chicago, IL, November 2009.
- Alberto González, "Online Classes in Intercultural Communication: Embracing/Resisting Change." Panel Participant, NCA Convention, Chicago, IL, November 2009.
- Alberto González, Top Papers in International & Intercultural Communication, Respondent. NCA Convention, San Diego, CA, 2008.
- Alberto González, "Health, Aging, and Latinos," Organization for the Study of Language, Communication and Gender Conference. Memphis, TN, 2008.
- Alberto González, Top Papers in International & Intercultural Communication, Respondent. NCA Convention, Chicago, IL, 2007.
- Alberto González, Communication and the U.S. Immigration Debate. CSCA Convention, Minneapolis, MN, 2007.
- Alberto González, Strategies on Publication & Academic Advancement, Roundtable Discussion. NCA Convention, Boston, MA, 2005.
- Rosalinda Cantú and Alberto González, Race Relations in *El Show de Cristina*. NCA Convention, Boston, MA, 2005.
- Alberto González, Communication Teachers Dialogue on the (In)Visibility of Whiteness, Respondent. NCA Convention, Chicago, IL, 2004.
- Alberto González, Ten Years Post OJ: Race, Ethnicity and Communication Studies, Panel Participant. NCA Convention, Chicago, IL, 2004.
- Alberto González, Central States Rocks? Perspectives through Intercultural Lenses. Panel Participant, CSCA Convention, Cleveland, OH, 2004.
- Alberto González, Teaching "Sensitive Topics" in the Basic Communication Course, Respondent. CSCA Convention, Cleveland, OH, 2004.

- Alberto González, Discussion Workshop for Faculty Looking to Move into Administration, Panel Participant. NCA Convention, New Orleans, LA, 2002.
- Alberto González, Top Competitive Papers Panel Respondent, Latino/a Communication Studies Division. NCA Convention, New Orleans, LA, 2002.
- Alberto González, Strategies for Addressing Student Resistance to Intercultural Communication, Panel Participant. ECA Convention, New York, NY, 2002.
- Alberto González, Collaborating for Change: Dialogue among NCA Editors and Scholars about Diversity. NCA Convention, Atlanta, GA, 2001.
- Alberto González, “Cultural Ritual at the Latino Grammys,” Conference on Latino/as, Language, and Globalization. University of Connecticut, April 2000.
- Alberto González, Outcome-Based Approaches to Intercultural Communication, Panel Participant. NCA Convention, Seattle, WA, 2000.
- Alberto González, Difference Matters in Organizational Communication, Panel Participant. NCA Convention, Chicago, IL, 1999.
- Alberto González, Coloring Outside the Lines: Hammerback & Jensen’s *The Rhetorical Career of César Chávez*, Chair & Panel Participant. NCA Convention, Chicago, IL, 1999.
- Alberto González, From Cyberdivas to Cyberdogmas: Contextualizing the Rhetoric of Virtual Community, Respondent. NCA Convention, Chicago, IL, 1999.
- Alberto González, Thinking at the Margins, Publishing at the Center, Spotlight Panel Participant. CSCA/SSCA Convention, St. Louis, MO, 1999.
- Alberto González and Linda Cantú, The Rhetorical Career of Cesar Chavez, Panel Participant. Western Speech Communication Association Convention, Vancouver, B.C., 1999.
- Alberto González, Spotlight on Scholarship: Beyond the Millennium, Part I: Underlying Issues in Communication Inquiry, Panel Participant. NCA Convention, New York, NY, November, 1998
- Alberto González, New Horizons: The Intellectual Bases for Diversity, Panel Participant. NCA Convention, New York, NY, November 1998
- Alberto González, Change and Continuity in Intercultural Communication Textbooks: Lessons Learned and New Visions in Intercultural Communication, Panel Participant. NCA National Convention, NYC, November 1998.
- Alberto González, Lessons Learned: Contextualizing Participation Concerns of Historically Marginalized Groups in Communication Research, Panel Chair. NCA Convention, NYC, November 1998.
- Alberto González, Food for Thought: Critical Approaches to Cultural Consumption, Panel Chair and Respondent. CSCA Convention, Chicago, April, 1998.
- Alberto González and Linda Cantú, “*Si Se Puede* and Beyond: Cultural Commodities and Mexican American Activism.” NCA Convention, Chicago, IL, 1997.
- Jo Beth González and Alberto González, “The Color Problem in Sillyville: Hegemonic Whiteness in One Popular Kid-Vid.” NCA Convention, Chicago, IL, 1997.

- Alberto González, "The De/Politicized Space of Communication: The Relationship of Ethnic Caucuses and the Intercultural/International Communication Division," Panelist. NCA Convention, Chicago, IL, 1997.
- Alberto González, The Centrality of Communication: Negotiations of Narrative of Difference and Identity at the Margin, Respondent. NCA Convention, Chicago, IL, 1997.
- Dolores V. Tanno and Alberto González, "Sharing the Wealth Presentation: Intercultural Dialogue--Perspectives on the Study of Culture and Communication." NCA Convention, Chicago, IL, 1997.
- Alberto González, "A Conjunctural Approach to Identity and Intercultural Relations." CSCA Convention, St. Louis, MO, 1997.
- Alberto González, Pedagogy and the Resistant Student: Discussing Diversity in the Classroom. Panel Discussant. CSCA Convention, St. Louis, MO, 1997.
- Alberto González, Intercultural Communication Study--History, Status Quo, and Future, Panel Discussant. CSCA Convention, St. Louis, MO, 1997.
- Alberto González, Communication in Intercultural Settings, Panel Facilitator. CSCA Convention, St. Louis, MO, 1997.
- Alberto González, "Issues in Intercultural Communication Research." Conference of the Americas, Mexico City, Mexico, 1997.
- Alberto González, "Making Graduate Education in Communication a More Diverse Place," Task Force Participant. Speech Communication Association (SCA) National Convention, Washington, D.C., 1996.
- Jennifer L. Willis and Alberto González, "A Rhetoric of Participation: Interests and Invitations from the Field." CSCA, St. Paul, MN, 1996.
- Colleen Coleman and Alberto González, "Right vs. Left on the AM Dial: Limbaugh and Cuomo Construct a Political Spectacle." CSCA, St. Paul, MN, 1996.
- Alberto González, "Ecumenism Among Us": Communication Perspectives Bridging Religious Differences, Round Table Participant. CSCA, St. Paul, MN, 1996.
- Alberto González, Perspectives on Interpreting Culture: Experiences from the Field, Roundtable Participant. ECA Convention, New York, NY, 1996.
- Alberto González, "Toward Defining Multicultural Learning in Communication Classrooms." SCA National Convention, San Antonio, TX, 1995.
- Alberto González and Shaorong Huang, "Cultural Identity and Intercultural Acceptance: Chinese Prescriptions in *Pushing Hands*." SCA National Convention, San Antonio, TX, 1995.
- Alberto González, "Shaping the Contours of a Postmodern Communication Ethic," Round Table Participant. SCA National Convention, San Antonio, TX, 1995.
- Alberto González, "The New Congress: Shifting Attitudes Toward Multiculturalism?" CSCA Convention, Indianapolis, IN, 1995.
- Alberto González, The Challenges and Possibilities of Cross-Cultural Communication: The Furor over Nation of Islam's Khalid Abdul Muhammad, Roundtable Participant. CSCA Convention, Indianapolis, IN, 1995.

- Alberto González, Issues in Communicating across Cultures, Round Table Participant. CSCA Convention, Indianapolis, IN, 1995.
- Alberto González and Cate Cardwell, "Politics and Cultural Identity: Narrative Fragments from a Chicana's Campaign." SCA National Convention, New Orleans, LA, 1994.
- Alberto González and Dolores V. Tanno, "Reframing the Mexican American Identity: The Case of Henry Cisneros." SCA National Convention, Miami Beach, FL, November 1993.
- Alberto González, "Enhancing Multiculturalism in Times of Scarce Resources." SCA National Convention, Miami Beach, FL, November 1993.
- Alberto González, "Kenneth Burke, Otherness, and Mexican American Rhetoric." Kenneth Burke Society Second National Triennial Convention, Airlie, VA, April 1993.
- Alberto González, "Quantitative and Qualitative Approaches in Intercultural Communication Research: Toward a Program of Synthesis." SSCA/CSCA Convention, Lexington, KY, April 1993.
- Alberto González, Dialogue: Toni Morrison's *Playing in the Dark, Whiteness and the Literary Imagination*, Roundtable Participant. SSCA/CSCA Convention, Lexington, KY, April 1993.
- Alberto González and Thomas L. Wilmeth, "'Whatever You Got to Say to Me Won't Come as Any Shock:' Terms for Truth and Speech in Bob Dylan's Musical Rhetoric." SCA National Convention, Chicago, November 1992.
- Alberto González, "Dimensions of the Political Correctness-Cultural Conservatism Debate." SCA National Convention, Chicago, November 1992.
- Alberto González, "The Interpretive Turn in Intercultural Communication Research." Ohio Speech Communication Association Convention, Columbus, October 1992.
- Alberto González. "Rhetorical Criticism and the Multicultural Public: The Case of Henry Cisneros." Western Speech Communication Association, Boise, February 1992.
- Alberto González. "The Search for La Raza: Issues and Perspectives for Communication Research," SCA National Convention, Atlanta, November 1991.
- Alberto González, "Facilitating Cultural Diversity: A Latino Perspective." ECA Convention, Pittsburgh, April 1991.
- Alberto González, "Toward an Integrated Multi-Cultural Curriculum." Southern States Communication Association Convention, Tampa, April 1991.
- Alberto González, "*Comunicación Alternativa: The Trend toward Popular Communication in Latin America.*" SCA National Convention, Chicago, November 1990.
- Tarla Rai Peterson and Alberto González, "Entreé in Gender Research: Responsibilities, Difficulties, and Potential." Conference on Research in Gender and Communication, Atlanta, Georgia, March 1990.
- Alberto González and Karen E. Altman, "Prescribing for Minorities in Post Civil Rights America: The Discourse of Prejudice in Two Official English Campaigns." Southern States Communication Association Convention, Birmingham, Alabama, April 1990.
- Alberto González and Tarla Rai Peterson, "Unexplored Possibilities for a Feminist Perspective in Intercultural Communication Inquiry." SCA Convention, San Francisco, November 1989.

Alberto González and Charmaine Bradley, "Breaking into Silence: Technology Transfer among the Acoma of *Nuevo Mexico*." Conference on Communication and the Culture of Technology, Texas A&M University, March 1989.

Alberto González, "The Agrarian Hero Re-Defined: The Populist Rhetoric of Jim Hightower." SCA Convention, New Orleans, November 1988.

Alberto González and Anita Horecka, "Reception Situation *Qua* Interpretive Community: Farmers' Perceptions of News Media Coverage on 'The Farm Crisis.'" CSCA Convention, Schaumburg, IL, April 1988.

Alberto González, "'The Long Night of Their Captivity: Thematic Influences of King's I Have A Dream Address on the Northwest Ohio Farmworker Boycott.'" Conference on the Oratory of Martin Luther King, Jr., the Martin Luther King Center, Atlanta, Georgia, January 1988.

Alberto González, "'Participation' In Mexican American Self-Presentation: Rhetorical Requirements for WMEX-FM." SCA Convention, Boston, November 1987.

Beth Bader and Alberto González, "History as Rhetoric: Political Activism Among the Sioux Indians of Sisseton, South Dakota." CSCA Convention, Cincinnati, April 1986.

Alberto González, "*La Voz* Speaks: Hispanic Responses to Entrepreneurial Rhetoric." CSCA Convention, Cincinnati, April 1985.

Alberto González, "Interrelated and Interdependent Factors in Hispanic Criticism." SCA National Convention, Denver, November 1985.

Alberto González, "The 'Otherness' of Mexican Americans in Ohio: A Pazian Critique." SCA National Convention, Denver, November 1985.

Alberto González and W. Thomas Duncanson, "A Program of Faculty Development for Small College Career Satisfaction," CSCA Convention, Indianapolis, April 1985.

Alberto González, "Mexican American Perceptions of First Amendment Freedoms." SCA Convention, Chicago, November 1984.

Alberto González and John J. Makay, "American Myth and Dylan's Biographical Rhetoric." SCA Convention, Washington, D.C., November 1983.

Alberto González, "Cultural Predispositions of Mexican Americans: A Rhetorical Experiment in Textual Criticism." Conference on Culture and Communication, Temple University, Philadelphia, April 1982.

Professional Service

Editorial Appointments

Editorial Board	<i>Journal of Applied Communication</i> (2021-present)
Editorial Board	<i>Quarterly Journal of Speech</i> (2019-present)
Editorial Board	<i>Southern Journal of Communication</i> , (2019-present)
Editorial Board	<i>Journal of Communication Pedagogy</i> (2018-present)
Editorial Board:	<i>Howard Journal of Communications</i> , (vol. 5-present)
Ad Hoc Reviewer	<i>Communication Teacher</i> (2021)
Ad Hoc Reviewer	<i>International Journal of Intercultural Relations</i> (2021)
Ad Hoc Reviewer	<i>Journal of Family Communication</i> , (2019)
Editorial Board	<i>Journal of International & Intercultural Communication</i> (2014-2019)

Editorial Board *Journal of Intercultural Communication Research* (2010-2019)
Special Issue co-editor, *Communication Studies*, “Connections and Inclusions: Intercultural Communication in Communication Studies Scholarship,” Ahmet Atay & **Alberto González**, (August 2018). NOTE: Taylor & Francis has published this issue as a book in their “Special Issues as Books” series.
Special Issue co-editor, *Journal of International & Intercultural Communication*, (August 2015). Yea-Wen Chen, Brandi Lawless & **Alberto González**.
Review and Criticism editor, “Critical Perspectives on Latin American Media Research.” *Critical Studies in Mass Communication*, 16, 1999, 226-243.
Co-editor (w/Dolores V. Tanno), *International and Intercultural Communication Annual*, vols. 20, 21, 22.

Ad Hoc Reviewer *Southern Journal of Communication*, Special issue on microaggressions, 2018
Ad Hoc Reviewer *Critical Discourse Studies*, 2018
Editorial Board *Communication Teacher* Special Issue on Teaching Diversity (vol. 30, Issue 3)
Ad Hoc Reviewer *Health Communication* (2013)
Editorial Board NCA Non-Serial Publications (2006-2010)
Editorial Board *Communication Yearbook*, (2006-2008)
Ad Hoc Reviewer: *Communication Yearbook 30*
Editorial Board: *Critical Studies in Media Communication* (2002-2004)
Editorial Board: *Communication Quarterly* (2000-2003)
Ad Hoc Reviewer: *Critical Studies in Mass Communication* (1999)
Editorial Board: *Communication Studies* (1997-2000)
Editorial Board: *Journal of Applied Communication Research* (special issue, 1998)
Ad Hoc Reviewer: *Western Journal of Communication* (1997)
Ad Hoc Reviewer: *Communication Studies* (1995)
Associate Editor: *Quarterly Journal of Speech*, 79-81 (1993-95).
Associate Editor: *Women's Studies in Communication* (1992-96).
Reviewer: *NY Speech Communication Annual* vols. 4-5 (1990-91).
Ad Hoc Reviewer: *Western Journal of Speech Communication* (1990)

National Communication Association

Scholars' Office Hours—Participant (2012-2019)
Paper Reviewer, International and Intercultural Communication Division (2010-2019)
Paper Reviewer, Latina/o Communication Studies Division (2010-2019)
Womentoring session participant (2016-2019)
Paper Reviewer, Rhetoric & Communication Theory Division (2018)
Doctoral Honors Seminar—Faculty Planner & Participant (2017)
GR Miller Outstanding Dissertation Award Committee (2017)
Chair, NCA Affirmative Action and Intercaucus Committee, (2007-2012)
Member, Nominating Committee, (2007-2012)
Member, Legislative Assembly (2005-2008 and 2010-2012)
Proposal Reviewer—Research-in-Progress, 2011
Immediate Past Chair, NCA International & Intercultural Communication Division (2007-08)
Seminar Leader, NCA Summer Faculty Development Institute, Randolph-Macon College, VA (2007)

Chair, International & Intercultural Communication Division (2006-07)
Vice Chair, International & Intercultural Communication Division (2005-06)
Seminar Leader, NCA Summer Faculty Development Institute, Luther College, Iowa (2002)
Golden Anniversary Award Committee (2001-2003)
Racial and Ethnic Diversity Advisory Committee (1998-2000)
NCA 2000 Summer Conference Steering Committee (1988-2000)
President's Blue Ribbon Planning Committee (1997-98)
Task Force on Racial Diversity in Communication (1995-7)
Nominating committee, International and Intercultural Communication Division (1996)
Paper/panel reviewer, Rhetorical and Communication Theory Division (1993)
Chair, *La Raza* Caucus of the SCA, (Miami, 1993)
Chair-elect, *La Raza* Caucus (Chicago, 1992)
SCA Committee on K-12 Policies and Procedures (1991-2)

Regional Communication Association Offices

President, Central States Communication Association (CSCA), April 2020-present
First Vice President, CSCA (April 2019- April 2020)
Paper reviewer, President's Undergraduate Research Conference (2019 CSCA)
Second Vice President, CSCA (2018-2019).
Chair, *Communication Studies* Top Article Award Committee (2016)
Vice Chair, *Communication Studies* Top Article Award Committee (2015)
Paper Reviewer, Intercultural Communication, CSCA (2010-2012, 2014-2017)
Paper Reviewer, Intercultural Communication, ECA (2013)
Paper Reviewer, Undergraduate Honors, CSCA (2007-09)
Member, Nominating Committee, CSCA (2003-04)
Paper/panel reviewer, Intercultural Division, CSCA (1997)
Chair, Nominating Committee, CSCA (1995-6)
Member, Awards Committee, Southern States Communication Association (1994)
Chair, Intercultural Communication Interest Group, CSCA (1993-94)
Chair, Intercultural Communication Division, SSCA (1991-92)

Institutional Service

University:

3-Minute Thesis Public Speaking Workshop for Graduate College, 2019 and Spring 2020
Panel Participant—Surviving Graduate School as a Student of Color, Fall 2019.
Feedback Workshop—President's Leadership Academy, 10-3-2019
Distinguished Professor Review Committee 2018
Shanklin Awards—Paper Reviewer—2016
Common Reads panel presenter (w/Katherine Boo)—2-22-2016
International Studies Career Night presenter—2-22-2016
Faculty Advisor: National Society of Collegiate Scholars (2013-2014)
Latino Issues Conference Planning Committee (2010-2013)
BGSU-Faculty Association Contract Negotiating Team (2011-2013)
Distinguished Thesis Award Committee (Fall 2013).
Sidney A. Ribeau President's Leadership Academy (PLA), Faculty Advisor, (Fall 2010-
Spring 2011)

PLA Selection Committee, (January 2010)
Presenter—"It Takes A Village" program—Graduate College (March 2011, April 2014)
Teacher—Mock Class in Communication—Office of Admissions (March 2011)
SMART Program—Faculty-Student meet & greet, (Spring 2010, February 2011 and September 2011)
Diamante Awards Planning Committee, Co-Chair (2007)
Diversity Leadership Team, Chair (2003-2005)
Strategic Enrollment Management Steering Committee, Chair (2002-2008)
Academic Plan Implementation Team (2003-2006)
Undergraduate Advising Plan Implementation Team (2003-2007)
Academic Plan Writing Team (ex officio member) (2002-2003)
University Task Force on Diversity, Chair (2001-02)
Retention Task Force, Chair (2001-02)
President's Advisory Committee (Academic Affairs Steering Committee Representative) (2002-2008)
Committee on Student Aid Policy Planning, Chair (2000-02)
University Program Review Committee (1998-2000)
Search Committee: Director of the Center for Multicultural and Academic Initiatives (Spring 2000)
Search Committee: Assistant Director of the CMAI (Spring 2000)
Search Committee: Provost (Summer-Fall 1999)
University Legions—leadership group appointed by the President.
Reader, Outstanding Thesis Award (Graduate College, Fall 1999)
Graduation Connections (Fall 98-2000)
GradSTEP Presenter, Aug. 1999
President's Leadership Academy—two Director's Forum Seminars on public speaking, Spring 1999.
President's Leadership Academy—mini-course on basics of communication, Summer 1999.
Search Committee: Vice Provost for Research and Dean of the Graduate College (1997-98)
Panel Participant in Conversations about Race-BGSU/ Owens Community College/UT. (Fall 1997)
Search Committee: Senior Vice Provost (1997)
Search Committee: Vice Provost for Academic Affairs and Dean of Undergraduate Studies (1997)
Task Force on Faculty Evaluation and Reward Policy (1996-97)
President's Special Committee on BGSU Mission/Vision Statement (Summer 1996)
Speaker: Admission's Hispanic Focus Day (1996, 1997)
Faculty Advisor to *Juntos* (Latino graduate student organization 1994-1998)
Commencement Marshall (Graduate College: Spring 1997 and 1998)
Speaker: *Mesa Obliqua* (Spring 1997)
Diversity Presentation, Student Affairs (Spring 1997)
Cultural Diversity Curriculum Committee (1995-present)
Speaker: *Mesa Obliqua* (Winter 1995)
Diversity Workshop, Counseling Center (Winter 1995)
Diversity Presentation, Multicultural Affairs (Winter 1995)
GSPDP Orientation Session on Tenure (Aug., 1994, 1995, 1996, 1997)
GSPDP and Graduate College Colloquium Participant (Nov. 1992)
Minority Career Institute—Workshop on Nonverbal Communication (Winter 1994)

College of Arts & Sciences:

Member, International Studies Advisory Committee (Fall 2018 and 2019-2021)
INST Director Search Committee (Spring 2021)
Faculty Senate (Fall 2010-2012)
Faculty Promotion Committee Member in Political Science—Fall (2011)
Ethnic Cultural Arts Program Executive Committee (1995-97)
Dean's Advisory Committee on Minority Affairs (1994-97)
American Culture Studies *ad hoc* Advisory Committee (1995-96)

School of Media and Communication

Personnel Committee (2019-present)
Assisted with proposal to add COMM 3040 to list of A&S MDC courses.
Director Succession Committee (2018)—member.
Ph.D. Qualifier Reader (2014-2018)
MA Comprehensive Exam Reader—Emily Skorupski (2016); Jillisa Blake (2017)
Director Evaluation Committee (2014-2018)
Director's Advisory Committee (2013-2017)
Tenure & Promotion Committee (2009-2010 and 2012-present)
Qualifying Exam reader (2011, 2012, 2015-2017)
Merit Committee (2009-2010)

Department:

Preview Day (Fall 2010, Fall 2012-2016, Fall 2018, Fall 2019)
Major Matchup (9-19-2018 and 9-26-2019)
Chair, 2013-2017
Faculty Search Committee Chair, Summer 2014, Summer 2015
Faculty Search Committee, Spring 2011
Interim Chair, Spring Semester, 2010
Faculty Search Committee, Fall 2010
Chair, 1997-2000
Course Supervisor: IPC 209, Interpersonal Communication and Interviewing, 1997-2000
Course Supervisor: IPC 205, Public Speaking, 1993-4
Chair, Search Committee, 1995, 1996, 1997
Member Merit Review Committee, 1995-7
Member Graduate Committee (1992-98)
Member School of Communication Studies Charter Committee (1995)
Member Library Representative (1992-96)
Member Merit Document Committee (1992-3)
Member School of Communication Studies Charter Committee (1993)

Professional Development Activities

Active Learning Classroom Workshop, Spring 2020
Completed online and f2f Title IX training conducted by HR. Fall 2018.
Community Leadership Workshops (series of 4)—sponsored by *La Conexión* de Wood County
HSRB Training, September 2016

Academic Advising & Administration, NACADA Regional Convention, 2004.
Department Chairs Breakfast, NCA Convention, November 1999.
Office of Sponsored Programs and Research (SPAR) Information Session for Chairs/Directors
on Grant Review, November 1997.
BGSU Participatory Leadership Program, Spring 1997.

Community Service/Outreach

Board of Directors (President)—*La Conexión de* Wood County (2014-2017)
Steering Committee Member—*La Conexión de* Wood County (2012-2014)
Diversity Program Committee—Bowling Green High School (Winter-Spring 2013)
Board of Trustees (President)—Sofia Quintero Art and Cultural Center (2011-2013)
Board of Trustees (Vice President)—Quintero Center (2009-2011)
Board of Trustees (Member)—Quintero Center (2005-2009)
Model U.N. coaching session, Bowling Green High School (March 2011)
Program on popular culture of the 1960s, Bowling Green High School (January 2010)
Executive Board—Diamante Awards of Northwest Ohio, 2002-2008
Panelist on Community Discussion on Diversity—Wood County Library, 2004
Estrella Awards—Keynote address (October, 2003)
Nonverbal Communication Coaching—Parents of Blind Children, 1998
Program on Mexican American music—BG Montessori School, 1997
Program on Mexican American traditions—BG Montessori School, 1996

External Consultations

External Program Reviewer, SUNY Brockport (April 2021)
External Program Reviewer, SUNY Geneseo (September 2019)
External Program Reviewer (Graduate Program), University of Texas, El Paso (June 2018)
External Program Reviewer, University of Central Florida (January 2018).
External Program Reviewer, University of Santa Clara (May 2015)
External Program Reviewer, University of North Carolina, Greensboro (February 2014)
External Program Reviewer, Gustavus Adolphus College (April 2010)
Speaking Across the Curriculum Consultation, Colby-Sawyer College (November 2008)
Faculty Development Workshop, South Texas College (September 2008)
Workshop on Intercultural Dialogue, Lorain County Community College (March 2002)
Workshop and Toolkit, Annie E. Casey Foundation (June 1999)
Workshop on Presentational Speaking, Marathon Oil (October 1996)
Workshop on Diversity Issues in the Workplace, Lucas Co. Children Services (June 1996)