

Catherine Cassara
Department of Journalism
School of Communication Studies

1. Academic Degrees

Ph.D., Michigan State University, 1992. Dissertation: "International News in American Newspapers: Testing International News Flow Theories."

M.A., Michigan State University, 1987. Thesis: "Presidential Initiatives and Foreign News Coverage: The Carter Human Rights Policy's Effect on U.S. Newspaper Coverage of Central and South America."

B.A., University of Virginia, 1976. Major: Russian Studies.

Intensive Summer Language Study, Russian School, Middlebury College: 1974-1976, 1989.

2. Academic Positions

a) Teaching

Associate Professor, Department of Journalism, BGSU, 1998 to present.

Assistant Professor, Department of Journalism, BGSU, 1992 to 1998.

Graduate Teaching Assistant, School of Journalism, Michigan State University, 1986-1992.

b) Administrative

Graduate Coordinator, School of Communication Studies, BGSU, 2001-2002.

3. Non-Academic Positions

Feature Writer, Agricultural and Natural Resources Information Service, MSU, 1985-1986.

Editor, *International Report*, Center for International Studies, MSU, Fall 1985.

Staff Reporter, *The Lewiston Daily Sun*, Lewiston, Maine, 1984-1985.

Staff Reporter, *The Journal Tribune*, Biddeford, Maine, 1981-1984.

Staff Reporter, *The Pictorial*, Old Saybrook, Connecticut., 1979-1981.

Assistant Editor, *The Times*, Springfield, Virginia, 1979.

Assistant Composing Supervisor, *The Fairfax Globe*, Fairfax, Virginia, 1977-1979.

4. Teaching Experience

a) Undergraduate courses

JOUR 100 Introduction to Mass Communication

JOUR 200 Journalistic Writing

JOUR 201 Journalistic Writing for Non-Majors

JOUR 250 Reporting

JOUR 325 Copy Editing

JOUR 420 Public Affairs Reporting

JOUR 465 Media History
JOUR 475 Perspectives on International Media

b) Graduate Courses

COMS 620 Communication Pedagogy
COMS 640 Humanistic Research Methods
COMS 714 Media History
COMS 780 Media Content Analysis
COMS 780 News Framing
COMS 780 Global News
COMS 780 Human Rights and the Global Media

c) Other teaching

JOUR 495/COMS 684 Women Democracy and Media
JOUR 495/COMS 729 International Media Seminar

d) Dissertation Students

Completed:

Chair: Donna Hale, "The Image of Disabled People As Reflected in Award-Winning Photos," 2005.

Chair: Timothy Gleason, "The Development of A Photojournalism Historiography: An Analysis of Journalism History Approaches," 2000.

Chair: Richard Hendrickson, "The Best Interests Of The Children As An Argument For Media Access To Juvenile Courts," 2000.

Member: Chad Stebbins, "All The News Is Fit To Print: A Biography Of Country Editor Arthur Aull," 1995.

In Progress: Ramune Braziunaite, Ekaterina Bakhmetova, Kate Burk, Christaan Eayrs, Brigit Talkington

Graduate School Representative:

Four English dissertations completed, two leadership dissertations completed; two philosophy dissertations completed; on psychology dissertation in progress.

5. Service Experience

a) Department

Co-chair, Print Position Search Committee, 2005-2006.
Currier Endowment Projects Committee, 2004-2006.

Print Sequence Head, Dept. of Journalism, BGSU, 1993-1994, 1995- 2000, 2002 to present.
Department of Journalism's Library Representative, 1996 to 2004.
Chair, Currier Visiting Lecture Series Committee, 2002-2003.
Undergraduate Program Chair, 1998-1999, 2000-2001.
Assistant Chair, May 1997-1998.
Chair, Faculty Development Committee, BGSU, 1996-1999.
Frazier Reams Scholarship Committee, BGSU, 1993-2001.

b) School

Graduate Program Committee, 1996-1998, 2000-2002, 2004-2006.
Member, COMS Graduate Program Design Committee 1998-1999.
COMS representative, Graduate Council, BGSU, 2008-2002.
Chair, Search Committee, School of Communication Studies, 200-2001.

c) College

Promotion and Tenure Committee, College of Arts & Sciences, BGSU 2004-2006.
Arts & Sciences Council, College of Arts & Sciences, 2001-2002

d) University

Committee on Academic Affairs, 1998 to present.
Faculty Senate, 1997-2002, 2003-2006.
Honorary Degrees & Commemorative Committee, 2000 to present.
Faculty Senate Representative, Master Plan Oversight Committee, 2001 to 2002.
University Planning Committee, 2001-2002.
University Discipline Committee, 1999-2001.
Faculty/Staff Move-in Crew, 2001, 2002, 2003.
Marshal, Commencement, May 1996, Dec. 1996, May 1997, Dec. 1997, May 1998, Aug. 2001, Dec. 2001, May 2002, Dec. 2002, May 2003, Aug. 2003, Dec. 2003, May 2004, Aug. 2004, Dec. 2005.

e) Professional

1) Academic

Ohio Host Committee, 2004 American Journalism Historians Association Convention.
Markham Paper Competition Chair, International Communication Division, Association for Education in Journalism and Mass Communication, 2002-2003.

Professional Freedom & Responsibility Chair, Newspaper Division, AEJMC, 2001-2002.
Editorial Board, *International Communication Bulletin*, 2000 to present.

Research Chair, Commission on the Status of Women, AEJMC, 1990-2000.

Membership Committee, AEJMC, 1997-2000.

Head, International Communication Division, AEJMC, 1996-1997.

Vice Head/Program Chair, International Communication Division, AEJMC, 1995-1996.

Research Chair, International Communication Division, AEJMC, 1994-1995.

Markham Paper Competition Chair, International Communication Division, AEJMC, 1993-1994.

Speaker, Great Lakes Interscholastic Press Association Workshop, 1993-2004.

2. Industry

Human Resources and Education Committee, Ohio Newspaper Association, 2002 to present.

Osman C. Hooper Newspaper Contest, Ohio Newspaper Association, 2002, 2004.

Washington Newspaper Publishers Assoc. 1998 Better Newspaper Contest.

U.S. Dept. of the Army's Keith L. Ware Journalism Competition, 1998, 1999, 2000.
Illinois Press Association, 1996.

Great Lakes Interscholastic Press Association, 1993-2004.

Writing Judge, Michigan Interscholastic Press Association, 1987-1992.

6. Curriculum Development

Developed curriculum for International Media Seminar – distinct spring semester workshops every other year for undergraduate students and graduate students, respectively, anchored by a 10-day visit to attend a seminar in Paris: 2000, 2003, 2005

Developed, implemented and taught in training workshop for public information officers of USAID's Bureau of Europe and Eurasia, 2004.

Developed and taught workshops for Tunisian students in United States and in Tunis on reporting, investigative reporting, reporting for student newspapers, etc. 2004 to present.

Developed, administered and taught in 3-credit, 3 week, intensive, summer workshop for Tunisian and BGSU students on "Women, Democracy & Media" in 2005.

Developed curricula for several courses: including Media History, Perspectives on International Press, Public Affairs Reporting, etc. In the case of the first two I have also made the transition to a new teaching approach involving Powerpoint and other opportunities provided by news teaching technologies.

7. Professional Development

Participated in Catalyst Ohio program grant of and training for use of Palmpilot, 2005.

Member, Technology Faculty Learning Community, 2005-2006.

Member, Online Teaching and Learning Community, 2004-2005.

12th International Conference on Teaching and Learning, Jacksonville, Fla. April 17-21, 2001

8. Academic Advising

Head of Newspaper Print Sequence

Advise Journalism majors in the print sequence, my own advisees and others.

Involved in advising training efforts for new faculty.

Undergraduate Program Coordinator

Graduate adviser for mix of master's and beginning doctoral students.

Faculty Adviser, Society for News Design, 2001 to present.

Graduate Student Association of School of Communication Studies, 2001-2002.

9. Research Projects and Grants

a. Federal and International Fellowships and Grants

Co-Director, "Capacity Building for a Democratic Press: A Sustainable Partnership to Develop Media and Journalism Curricula in Tunisia," a two-year grant funded through the **U.S.-Middle East University Partnerships Program** of the U.S. Department of State, \$100,000.

Primary author, 2005-2006 Fulbright Scholar-in-Residence, **Council for International Educational Exchange of Scholars**, to bring Tunisian scholar, Dr. Fatma Azouz, to BGSU for the academic year (application has Fulbright and embassy approval and is being processed in Washington), will serve as for year as principal contact for academic arrangements.

Council for International Educational Exchange of Scholars, Fulbright Visiting Specialist Program: Direct Access to the Muslim World (Laura Lengel, PI; Catherine Cassara, Co-I; Kristie Foell, Co-I; Bruce Edwards, Co-I; Salim Elwazani, Co-I). Awarded to bring Dr. Hamadi Redissi, Professor, Faculty of Law and Political Science, University of Tunis March – April 2004.

1996 Knight Fellow, **Institute for Journalism Excellence, American Society of Newspaper**

Editors, Summer 1996.

Teaching Fellow, 1993 AEJMC-Freedom Forum Teaching Workshop, Ernie Pyle School of Journalism, Indiana University.

IREX Developmental Fellowship, International Research and Exchanges Board, 1989, \$4,000.

b. Regional and internal fellowships and grants

Grant of assistance from BGSU Technical Education Support Consultants, 2003-2004, 2005

2003 BGSU Student Achievement Assessment Committee, \$500.

Travel Grant, Faculty Research Committee, BGSU, 2002, \$1,000.

Ohio Humanities Council, \$500 mini-grant to bring journalism historian David Nord to BGSU for three days in April, 2002.

Graduate Recruiting Initiative, College of Arts & Sciences, 2002, \$1,000.

2001 BGSU Advising Initiative Grant, on behalf of BGSU Department of Journalism, \$590.

2001 BGSU Student Achievement Assessment Grant, on behalf of BGSU Department of Journalism, \$3,000.

2000 BGSU Tech Grant Travel Award, to attend 12th International Conference on Teaching and Learning, Jacksonville, Fla. April 17-21, 2001, \$1,000.

Faculty Improvement Leave, Bowling Green State University, Fall 1999.

Faculty Research Grant, Bowling Green State University, 1996-1997.

Half-time Research Assistant, Graduate College. BGSU. 1994-1995.

c. Pending Applications

Principal Investigator, "Aiding Future Practitioners to Develop Professional Standards in Tunisian and Palestinian Media" submitted to **Open Competition Seeking Professional Exchange Programs, Bureau of Education and Cultural Affairs**, U.S. Department of State, \$250,000 over two years (with Co-PIs: Laura Lengel, Nancy Brendlinger, Robert Bortel, John Warren, Bruce Edwards).

Principal Investigator, "Capacity Building for a Democratic Press in North Africa: Practical Journalism Training for Developing the Successor Generation of Media Professionals," submitted to Higher Education for Development for the **2006 U.S.-Middle East University Partnerships Program** of USAID/U.S. Department of State, 300,000 over three years (with Co-PIs: Laura Lengel, Nancy Brendlinger, Robert Bortel, James Foust, Gi Woong Yun, Bruce

Edwards).

d. Grant applications unfunded

Principal Investigator, with Dr. Laura Lengel and Dr. Noemi Marin of Florida Atlantic University, “Have-nots in the Global Academy: Information, Development and the Digital Divide in the Academic Workplace” **IREX 2005 Policy-Connect Collaborative Research Grants Program**, \$30,000 (under review).

Iraqi Universities' Curriculum Growth in Technology and Democratic Media: Assessing Efforts to Internationalize and Democratize Iraq. Grant proposal submitted to The 2004 John J. and Nancy Lee Roberts Fellowship Program, IREX.

Association Liaison Office for University Cooperation in Development/USAID Grant Competition for 2003, **Department of State U.S. – Middle East University Partnerships Program**, Media and Journalism Discipline. Media, Democracy and the Information Society: Enhancing Communication Practice and Civil Society in the Maghreb (Laura Lengel, PI; Catherine Cassara, Co-I; Bruce Edwards, Co-I; Patricia Kubow, Co-I), \$258,000 (unfunded).

Association Liaison Office for University Cooperation in Development/USAID Grant Competition for 2005 **Leadership Initiative for Public Health in East Africa: Tanzania and Uganda**. Capacity Building for Public Health Leadership in East Africa: A Sustainable Partnership Initiative for Tanzania and Uganda (H. Kassa, PI/US Partnership Director; M. Bisesi (MCO) and M. Longmore, US Partnership Co-Directors/Co-I; Program Coordinators/Co-I's: C. Cassara, C. Czerniak (UT), B. Edwards, L. Lengel, J. Price (UT). Co-PI/US Partnership Co-Director; C. Cassara, Co-PI/US Partnership Co-Director; Co-I; Kristie Foell, Co-I; M. Longmore, Co-I; Bruce Edwards, Co-I; Patricia Kubow, Co-I), \$2,000,000 federal grant for the first two of five year program with funds renewable after 2 years.

10. Publications

a) Books

1) Book chapters

Catherine Cassara and Laura Lengel, “Move over CNN: Al-Jazeera’s View of the West Takes on the World,” in Ralph Berenger, ed., *Global Media Goes to War*. Spokane: Marquette, 2004.

“Eastern Europe, The Newly Independent States of Eurasia, And Russia: Newly Independent States of Eurasia” in A.S. de Beer and John Merrill, eds., *Global Journalism – Topical Issues and Media Systems*. 4th ed. Boston: Allen & Bacon, 2003.

“Foreign Correspondence,” Chapter 26 in *American Journalism: History, Principles, Practices*, ed. by Wm. David Sloan and Lisa Mullikin Parcell, McFarland Publishing Co., 2002, pp. 248-257.

Catherine Cassara, "Sourcing and Interviewing," in *The Responsible Reporter*, Bruce Evensen, ed. Vision Press, Fall 2007.

b) Refereed articles

Laura Lengel, Catherine Cassara, Fatma Azzouz, and Hamid El Bour,, "Building a Shared Vision: Developing and Sustaining Media Education Partnerships in the Middle East and North Africa," *Global Media Journal*. Vol. 5 Issue 8, Spring 2006, refereed.

<http://lass.calumet.purdue.edu/cca/gmj/sp06/gmj-sp06-lengel-cassara-azouz-elbour.htm>

Laura Lengel, Catherine Cassara, Fatma Azouz, and Hamida El Bour, "Online Media Education and Training in the Arab World and Abroad: Connecting Journalism and Communication Students in International Contexts." (in press) *Proceedings of the 3rd Annual Communication Forum on Media Education & Training in the Arab World*. Riyadh, Saudi Arabia: Saudi Association for Media & Communication, refereed.

"U.S. Newspaper Coverage of Human Rights in Latin America, 1975-1982: Exploring President Carter's Agenda-Building Influence," *Journalism and Mass Communication Quarterly*, 73 (Fall 1998) 478-486, refereed.

Catherine Cassara and Laura Lengel, "Move Over CNN: Al Jazeera's View of the World Takes on the West," *Transnational Broadcasting Studies* 12, 2004, refereed.

http://www.tbsjournal.com/cassara_lengel.htm

"International News In Six American Newspapers: Last Look At A Bipolar World?" *International Communication Bulletin* 30, No. 1-2 (Spring 1995), pp. 13-17, refereed.

James Bernstein, Stephen Lacy, Catherine Cassara, Tuen-Yu Lau, "Geographic Coverage by Local Television News," *Journalism Quarterly* 67, Winter 1990, pp. 663-671, refereed.

c) Non-Refereed articles

Updated entry on Al-Jazeera for *The World Book Encyclopedia* 2004.

Sidebar on Increase and Cotton Mather for Fifth Edition of *The Media in America* edited by W. David Sloan and James Startt. (Northport, Ala.: Vision Press, 2002).

Updated entry on Katharine Graham for *The World Book Encyclopedia* 2000.

"Historical Research and International Media: One Scholar's Perspective," *Clio Among the Media* (Newsletter of the History Division of the Association for Education in Journalism and Mass Communication), Vol. 31 No. 4 (Summer 1999); 9-10.

"Presidential Initiatives and Foreign News: The Carter Human Rights Policy and Coverage of Central and South America," chapter in *News Media and Foreign Relations: A Multifaceted Perspective* ed. by Abbas Malek, Norwood, N.J.: Ablex, 1997; pp. 161-175.

Biographical article on science writer William L. Laurence, *American National Biography*, ed. John A. Garraty and Marc C. Carnes, (New York: Oxford University Press, 1999) Vol. 13, pp. 260-261.

Biographical article on foreign correspondent Sigrid Schultz, *American National Biography*, Oxford University Press, ed. John A. Garraty and Marc C. Carnes, (New York: Oxford University Press, 1999) Vol. 19, pp. 437-438.

Biographical article on foreign correspondents Edgar Ansel Mowrer and Paul Scott Mowrer, *American National Biography*, ed. John A. Garraty and Marc C. Carnes, (New York: Oxford University Press, 1999) Vol. 16, pp. 42-44.

11. Papers Read to Professional Societies and Conferences

a) Invited

"Understanding the Role of the Universal Declaration of Human Rights in the United States Foreign Policy," Colloquium-- The Rhetoric of Human Rights, Department of Communication Studies, Chapman University, Orange California, Thursday, Oct. 26, 2006,

Eleanor Roosevelt: A Passion for Justice," BGSU Women's Center, March 24, 2004.

"Women Covering the World for America," BGSU Women's Center, Feb. 18, 2004,

"Mass Media History in Context: More Than Just Old News," Communication Studies Colloquium, BGSU, Sept. 17, 2002.

"The Whys and Wherefores of Publication Styles," GradSTEP, BGSU, 2005, 2004, 2003, 2002, 2001, 2000, 1998.

"Directions for Mass Communication Research," AEJMC Graduate Education Interest Group Mid-Year Conference, Ohio University, Athens, April, 1998.

"Russian News: Management in a State of Flux," Media Management and Economics Division, Association for Education in Journalism and Mass Communication, Atlanta, Aug. 1994.

b) Refereed

Laura Lengel, Catherine Cassara, Fatma Azouz, & Hamida El Bour, "Online Media Education and Training in the Arab World and Abroad: Connecting Journalism and Communication Students in International Contexts," 3rd Annual Communication Forum on Media Education & Training in the Arab World. Riyadh, Saudi Arabia: Saudi Association for Media & Communication.

Catherine Cassara and Fatma Azzouz, "Arab Women Journalists in a Global News Setting" Global Fusion 2005 Sept. 30-Oct. 1, 2005 Athens, Ohio.

Catherine Cassara & Fatma Azouz, "Blocked Channels: War Coverage As A Route To

Professional Advancement American And Arab Women Journalists.” presented to the Organization for the Study of Communication, Language, and Gender (OSCLG) Reno, NV, October 13-16, 2005.

Catherine Cassara & Laura Lengel, “Have-Nots in the Global Academy: The Information Society and the Digital Divide in the Academic Workplace.” presented at the International Research Foundation for Development World Forum on Information Society: Digital Divide, Global Development and the Information Society, November 14-16, 2005, Tunis, Tunisia.

“Models of Transition or Cautionary Tales?: Media and Transition in the Post-Soviet States of Eurasia,” *Global Fusion* 2003, Austin, Texas Oct. 23-26.

"To the Edge of America": U.S. Newspaper Coverage of the 1939 Voyage of the Jewish Refugees Aboard the S.S. *St. Louis*." Presented to International Communication Association, Washington, D.C., May 2001.

"Focus Group Projects As A Teaching Tool in Reporting Classes," 16th Annual Lilly Conference on College Teaching, Miami University, Oxford, Ohio, November, 1996.

"International News In Six American Newspapers: Last Look At A Bipolar World?" International Communication Division, Association for Education in Journalism and Mass Communication, Kansas City, Aug. 1993. Top faculty paper.

"The Foreign Language Press in America: A Historiographic Analysis," History Division, AEJMC, Boston, Aug. 1991.

"Confrontation and Change: Reassessing Soviet Media Theory," International Communication Division, AEJMC, Minneapolis, 1990. Top three student paper.

"Presidential Initiatives and Foreign News Coverage: The Carter Human Rights Policy's Effect on U.S. Newspaper Coverage of Central and South America," International Communication Division, AEJMC, Washington, D.C., Aug. 1989.

James Bernstein, Stephen Lacy, Catherine Cassara, and Tuen-Yu Lau, "The Localism Doctrine and Use of SNG Vehicles," Radio-Television Journalism Division, AEJMC, Washington, D.C., Aug. 1989.

"Eyewitness to Missing Moments: The Foreign Reporting of Josephine Herbst," History Division, AEJMC, Portland, Oregon, 1988.

c) Non-Refereed

"Opening Eyes and Raising Questions: Generating Global Consciousness in an Ohio Journalism Classroom," International Communication Division, AEJMC, August 1997.

"Why We Need To Teach Journalism Students To See International Angles to Local Stories," International Communication Division, AEJMC, Anaheim, Aug. 1996.