

Student ID: _____
Student Name: _____
Advisor Name: _____

Catalog: Fall 2023 Undergraduate Catalog
Program: Media Production and Studies, Specialization in
Media Production, B.A.

This is for planning purposes only, please check with your advisor with questions about your degree progress

Media Production and Studies, Specialization in Media Production, B.A.

Media Production

Fundamental changes in media technologies and industries allow media content to be delivered through hundreds of cable channels as well as through the Internet platforms to devices and locations unimaginable just a few years ago. The result is never-before-seen demand for sports, news, and entertainment programming. At the same time, producers and directors are rapidly reinventing media forms. Music videos and podcasts, web advertisements, social media content, and YouTube shorts are attracting new audiences that are both global and hyper-local.

The mission of Media Production specialization is to produce professionals who have the creative and technical capabilities to produce the high quality audio and video products for today's converging, multi-platform media environment. Media production students enter careers ranging from camera operators and editors to TV and radio producers and directors in public and commercial radio and television, cable, telephony, social media, advertising, and education fields.

Learning Outcomes

Upon completion of the baccalaureate degree, students in Media Production are expected to:

- Comprehend and analyse the historical, cultural, political, and economic contexts that shape the operations of electronic media systems (broadcasting, telephony, Internet, digital media);
- Critically analyze the social, cultural, and psychological effects and implications of electronic media systems from a variety of theoretical and policy perspectives;
- Comprehend the key social science research methods used in researching the role of electronically mediated communication processes;
- Formulate the effectively communicate ideas in oral, written, and visual contexts;
- Comprehend and apply the various production, performance, and writing techniques that are integral to the realization of effective media texts.

BG Perspective (BGP) Requirements

Must complete at least 1 course in each of the following:

English Composition and Oral Communication

Quantitative Literacy

Must Complete at least 2 courses in each of the following:

Humanities and the Arts

Natural Sciences - at least one Lab Science required

Social and Behavioral Sciences

Complete total required BGP credit hours by selecting courses from any of the above categories:

University Requirements

Designated courses in Humanities and the Arts and the Social and Behavioral Sciences domains may be used to fulfill both the BGP requirement and one of the following university requirements:

Cultural Diversity in the US _____

International Perspective _____

Composition Requirement:

WRIT 1120

Total BGP Credits: Must be at least 36

Arts & Sciences Requirements

World Languages and Cultures (_____ yrs of HS_____)

Consult the Undergraduate Catalog or the Arts and Sciences Student Handbook regarding approved course options in the different language and culture areas.

_____ 1010 _____
_____ 1020 _____

Lab Science

Multidisciplinary Component

Select from approved offerings, in consultation with an advisor and a faculty mentor. Four courses total, each with a different subject prefix. At least two courses at 3000/4000 level. Courses applied to the Arts & Sciences MDC may not be used to fulfill other Arts and Sciences degree requirements, nor may they be used to fulfill major, minor, BGP or other program requirements.

Major Requirements

Media Production & Studies Core Requirements

(13-15 Hours)

Course Name	Terms Taken	Grade	Core
MDIA 1030 - Media and the Information Society			
MDIA 2600 - Writing for Electronic Media			
MDIA 3550 - Global Media Systems and Policy			
or			
MDIA 4600 - Media Policy and Industry			
or			
MDIA 4750 - Privacy, Dissent, and the Surveillance Society			
MDIA 3660 - Media's Influence on Individuals and Society			
MDIA 4890 - Media Internship			

Specialization in Media Production

(27 Hours)

Media Production Competency Requirements

(12 Hours)

Course Name	Terms Taken	Grade	Core
MDIA 1995 - Fundamentals of Non-Linear Editing			
MDIA 2610 - Television and Video Production			
MDIA 2620 - Audio Production			
MDIA 2630 - Multi-camera Television Production			
or			
MDIA 3690 - Live Event Production			

Media Production Electives

(9 Hours)

(Consultation with department advisor is strongly recommended)

Course Name	Terms Taken	Grade	Core
MDIA 1996 - Radio Performance			
MDIA 2630 - Multi-camera Television Production			
ADV 2640 - Introduction to Interactive Advertising and Social Media			

MDIA 3500 - Scriptwriting			
MDIA 3640 - Advanced Video Field Production and Lighting			
MDIA 3641 - Television Newscast Directing			
MDIA 3680 - Intermediate Audio Production and Performance			
MDIA 3690 - Live Event Production			
MDIA 3950 - Workshop on Current Topics			
MDIA 4390 - Topics in Sport Media			
MDIA 4660 - Television and Film Criticism			
MDIA 4680 - Advanced Directing and Producing			
MDIA 4900 - Problems in Media			
MDIA 4912 - Advanced Audio Mixing and Mastering			
MDIA 4913 - Video Practicum			

Electives

(6 Hours)

Any other MDIA courses; 3 hrs. must be at the 3000-level.

- MDIA
- MDIA
- MDIA

Total Hours: 40-42

Minor

(Usually 20 Hours, no courses in major may be used)

Electives and Non-Credit Courses

Notes:

- No course from the major may be counted in the minor
- No course from any minor may be counted in the major.
- MDIA 4890 Media Internship may be taken up to 3 credit hours.
See internship coordinator.
- COMM 3000 is an equivalent to MDIA 3600

For Graduation You Will Need:

- 122 credit hours minimum.
- Minimum GPA 2.00.
- At least 30 credit hours of BGSU course work.
- 40 credit hours at the 3000/4000 level.
- Completion of all degree requirements, including the BG Perspective Core.
- A major, and if required, a minor, specialization or emphasis.

Any substitution or waiver of courses required for your major or minor program must originate in the department/school offering the major or minor and must be approved by the College Office.

To ensure a timely graduation, see a **College Advisor** during the semester prior to your intended graduation.

Remember to complete an **Application for Graduation** by the end of the second week of classes during the fall semester or spring regular session, or by the end of the first week of the summer semester. For the specific dates, check your DARS. You may log onto MyBGSU to complete the online application. After the deadlines, you will need to complete an application in person in the College Office.

Notes: