

Table 56

Income vs. Expense Analysis for Chapman Learning Community in 2000-2001

Income Gained From Improved Chapman Retention for the Fourth Year for the Fall 1997 Cohort

Chapman Retention Rate = 69.8%

Retention Rate For Students In No Learning Communities = 62.5%

Additional Chapman Participants Retained = 10

Additional Income Gained from Improved Chapman Retention (@\$10,000) = \$100,000

Income Gained From Improved Chapman Retention for the Third Year for the Fall 1998 Cohort

Chapman Retention Rate = 72.4%

Retention Rate For Students In No Learning Communities = 68.3%

Additional Chapman Participants Retained = 4

Additional Income Gained from Improved Chapman Retention (@\$10,000) = \$40,000

Income Gained From Improved Chapman Retention for the Second Year for the Fall 1999 Cohort

Chapman Retention Rate = 86.2%

Retention Rate For Students In No Learning Communities = 76.9%

Additional Chapman Participants Retained = 22

Additional Income Gained from Improved Chapman Retention (@\$10,000) = \$220,000

Income Gained From Increased Recruitment Due to Chapman for the Fourth Year for the Fall 1997 Cohort

Additional Students (@5% of Cohort Size) = 7

Students Retained at Fourth Year (@70%) = 5

Additional Income Gained From Increased Recruitment Due to Chapman (@\$10,000) = \$50,000

Income Gained From Increased Recruitment Due to Chapman for the Third Year for the Fall 1998 Cohort

Additional Students (@5% of Cohort Size) = 5

Students Retained at Third Year (@72%) = 4

Additional Income Gained From Increased Recruitment Due to Chapman (@\$10,000) = \$40,000

Income Gained From Increased Recruitment Due to Chapman for the Second Year for the Fall 1999 Cohort

Additional Students (@5% of Cohort Size) = 12

Students Retained at Second Year (@86%) = 10

Additional Income Gained From Increased Recruitment Due to Chapman (@\$10,000) = \$100,000

Income Gained From Increased Recruitment Due to Chapman for the First Year for the Fall 2000 Cohort

Additional Students (@5% of Cohort Size) = 9

Additional Income Gained From Increased Recruitment Due to Chapman (@\$10,000) = \$90,000

Total Additional Income Gained From Improved Chapman Retention = \$360,000

Total Additional Income Gained From Improved Chapman Retention and Recruitment = \$640,000

Chapman Expenses = \$277,208

Additional Net Income From Chapman Retention = \$82,792

Income/Expense Ratio (Retention Only) = 1.3:1

Additional Net Income From Chapman Retention and Recruitment = \$362,792

Income/Expense Ratio (Retention and Recruitment) = 2.3:1
