



# Key Performance Indicators in Higher Education

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## Background for Planning at BGSU

- New President in 1995, new vision, core values, initiatives
- Need a road map to understand goals

# Background for Planning at BGSU

- Developed a planning process in 1998 based on best practices
  - tangible positive results for participants and minimal administrative burdens
  - recognition and integration of institutional history, culture and politics
  - Identified coordinator
  - Annual process that is regularly evaluated
  - Routinely updated information about external trends
  - Routinely updated information about internal trends
  - Small but broad-based planning group with rotating membership
  - linkage with division, unit, and University-wide budget, human resources, facilities, enrollment, development and technology planning
  - SWOT analysis
  - Strategic directions and annual priorities
  - University Portfolio to benchmark success



## University Portfolio

- Provides a means for critical self-analysis, planning, and external accountability
- Ideas for the format and content were borrowed from the Urban Universities Portfolio Project, specifically IUPUI.
- Sections correspond to the six Strategic Directions of the University plus a summary University Scorecard
- Each section includes
  - supporting Annual Imperatives,
  - Indicators,
  - Achievements and Improvement Initiatives
- Web-Based with Numerous Links