

# BGSU Firelands

## 2012-2013 General Business Management

Associate of Applied Business in  
Business Management Technology Degree Program

Students are responsible for adhering to all college and university requirements and policies as stated in the BGSU Undergraduate Catalog. Pre-requisites shown below are for reference only.

Student Name \_\_\_\_\_

BGSU ID \_\_\_\_\_

Student e-mail \_\_\_\_\_

Advisor: **Dr. Cynthia Miglietti**

e-mail: **cmiglie@bgsu.edu**

office: 329A West

| Communication  | Pre-Req                              | Cr        | T | G |
|--|--------------------------------------|-----------|---|---|
| GSW 1120 is required. Based on placement scores, GSW 1100 or GSW 1110 may also be required. No more than 6 hours of GSW 1100/1110/1120 count toward graduation. COMM 1020 and BA 2030 are also required. |                                      |           |   |   |
| GSW 1100   | Intensive Intro. to Academic Writing | placement | 5 |   |
| GSW 1110   | Intro. to Academic Writing           | placement | 3 |   |
| GSW 1120   | Academic Writing                     | placement | 3 |   |
| COMM 1020  | Intro. to Communication              |           | 3 |   |
| BA 2030  | Business Communication               | GSW 1120  | 3 |   |

| Mathematics   | Pre-Req                                 | Cr          | T      | G |
|---|---|-------------|--------|---|
| MATH 1260, STAT 2110, & STAT 2120 or MATH 1200/1220, BUSE 1010, & STAT 2000 are required. Based on placement tests, MATH 90 and/or MATH 95 may be advised. MATH 90 and MATH 95 do not count toward graduation. MIS 2000 or CS 1000 are also required. |   |             |        |   |
| MATH 90   | Elementary Algebra                      | placement   | 3      |   |
| MATH 95   | Intermediate Algebra                    | placement   | 3      |   |
| MATH 1200/1220 and  | College Algebra/College Algebra II (QL) | placement   | 3 or 5 |   |
| BUSE 1010 and   | Business Mathematics                    |             | 3      |   |
| STAT 2000   | Using Statistics                        |             | 3      |   |
| <b>OR</b>   |   |             |        |   |
| MATH 1260 and   | Basic Calculus                          | see catalog | 5      |   |
| STAT 2110 and   | Elementary Statistical Methods I        | see catalog | 3      |   |
| STAT 2120   | Elementary Statistical Methods II       | STAT 2110   | 3      |   |
| MIS 2000 or   | Intro to Management Information Systems | placement   | 3      |   |
| CS 1000   | Computer Basics                         |             | 3      |   |

| Approved Electives | Pre-Req | Cr | T | G |
|--------------------|---------|----|---|---|
|                    |         |    |   |   |
|                    |         |    |   |   |

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 credit hours must be BGSU courses. Please check with your advisor for appropriate course selections.

Note: Courses with the prefixes of ACT, BAT, and BUSE **WILL NOT** meet the requirements for the degree programs in the College of Business Administration.

| BG Perspective Curriculum  | Pre-Req                          | Cr          | T | G |
|--|----------------------------------|-------------|---|---|
| ECON 2020 or 2030 is <b>required</b> . Each student must complete a minimum of 9 credit hours from the following areas: Social & Behavioral Sciences (S or SI), Humanities & Arts (H or HI), Cultural Diversity (C.), or Natural Sciences (N). Course choices should be made from the list of approved courses in the BG Perspective Curriculum listed in the BGSU Undergraduate Catalog. PSYC 1010 is strongly recommended. |                                  |             |   |   |
| ECON 2020 or   | Principles of Microeconomics (S) | HS Alg or = | 3 |   |
| ECON 2030  | Principles of Macroeconomics (S) | see catalog | 3 |   |
|  |                                  | see catalog | 3 |   |

| Business Core (24 hour min) | Pre-Req                                    | Cr            | T | G |
|-----------------------------|--|---------------|---|---|
| BAT 1020 or                 | Introduction to Business Technology        |               | 3 |   |
| BA 1500                     | Overview of Business Administration        |               | 3 |   |
| BAT 2010                    | Human Resource Management                  |               | 3 |   |
| BAT 2050                    | Total Quality Leadership                   |               | 3 |   |
| BA 2040 or                  | Introduction to Entrepreneurship           |               | 3 |   |
| BAT 2040 or                 | Marketing                                  |               |   |   |
| MKT 3000 or                 | Principles of Mktg for Non-Business Majors | see catalog   |   |   |
| MKT 3010                    | Introduction to Marketing Management       | see catalog   |   |   |
| BAT 2080                    | Advertising                                |               | 3 |   |
| BAT 2090 or                 | Management & Supervision                   |               | 3 |   |
| MGMT 3050                   | Principles of Organization & Management    |               |   |   |
| ACCT 2210                   | Accounting and Business Concepts I         | soph standing | 3 |   |
| ACCT 2220 or                | Accounting and Business Concepts II        | ACCT 2210     | 3 |   |
| BAT 2070 or                 | Business Finance                           |               |   |   |
| FIN 2000 or                 | Personal Finance                           |               |   |   |
| FIN 3000                    | Business Finance                           | see catalog   |   |   |

| Technical Emphasis (6 hour min)   | Pre-Req     | Cr | T | G |
|---|-------------|----|---|---|
| Technical electives can be chosen from any ACCT, BAT, BUSE*, CS, or CST course, LEGS 3010, MGMT 3000 or BAT 2030, ECON 2030, ENVT 2700, ENG 3880, QS 3600. Consult the BGSU Undergraduate Catalog for prerequisites. <b>*Note:</b> BUSE 1100, 1190, and 2000 cannot be used to satisfy technical emphasis requirements. |             |    |   |   |
| Technical Elective  | see catalog | 3  |   |   |
| Technical Elective  | see catalog | 3  |   |   |

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| <b>Associate of Applied Business<br/>in Business Management Technology<br/>with a major in General Business Management</b> |
| <b><i>Suggested first year for full-time students</i></b>  |
| <i>BG Perspective</i>  |
| GSW 1100, 1110 and/or 1120 (3-8)   |
| COMM 1020 (3)  |
| <i>Basic courses</i>   |
| MATH 1200 or 1220 or 1260 (3-5)  |
| MIS 2000 or CS 1000 (3)  |
| <i>Core courses</i>  |
| BAT 1020 or BA 1500, BAT 2010 (6)  |
| Technical elective (3-4)   |
| <b><i>Suggested second year for full-time students</i></b>   |
| <i>BG Perspective</i>  |
| ECON 2020 or 2030 (3)  |
| BG Perspective electives (6)   |
| <i>Basic courses</i>   |
| STAT 2000, BUSE 1010; or<br>STAT 2110, 2120 (6)  |
| BA 2030 (3)  |
| <i>Core courses</i>  |
| ACT 2210 (3)   |
| BA 2040 or MKT 3000 or MKT 3010 or BAT 2040 (3)  |
| BAT 2050, 2080 (6)   |
| BAT 2090 or MGMT 3050 (3)  |
| Finance elective (3)   |
| Technical elective (3-4)   |

**ADVISOR'S NOTES:**

Courses labeled with the prefixes ACT, BAT, and BUSE will not count toward meeting requirements for the BSBA degree.

Each student must complete a sufficient number of electives to earn a minimum of 62 semester hours. At least 15 credit hours must be BGSU courses. Please check with your advisor for appropriate course selections.

**Students are responsible for adhering to all college and university requirements and policies as stated in the on-line BGSU UNDERGRADUATE CATALOG at:  
[www.bgsu.edu/catalog](http://www.bgsu.edu/catalog)**