

TOURISM/EVENT PLANNING MAJOR
 Tourism Industry Administration Specialization
 Sport Management, Recreation, and Tourism Division (SMRT)
 School of Human Movement, Sport, and Leisure Studies
 College of Education and Human Development

DRAFT

NAME _____

2009-2010

Bachelor of Science in Education. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

TOURISM INDUSTRY ADMIN. SPEC. (85-86 HRS)	40	COLLEGE REQUIREMENTS	6-8 HRS
Professional Core	40	_____ IPC 1020	3
_____ RTD 1900 Recreation Ldrship @ or RTD 2100 @	3	_____ Mathematics Elective* _____	3-5
_____ RTD 2150 Intro. to Travel & Tourism @	3		
_____ RTD 3150 Program Planning in Travel & Tourism #	3	BG PERSPECTIVE REQUIREMENTS	
_____ RTD 3250 Resort, Convention & Tourism Agency Administration #	3	_____ GSW 1120 (_____ GSW 1100/1110)	
_____ RTD 3870 Practicum #	2	<u>Natural Science</u>	
_____ RTD 4150 Evaluation & Assessment #	3	_____ Elective _____	
_____ RTD 4830 Recreation Areas & Facilities #	3	_____ Elective _____	
_____ RTD 4840 Contemporary Issues in Tourism #	3	<u>Social and Behavioral Sciences</u>	
_____ RTD 4870 Practicum #	2	_____ Elective _____	
_____ RTD 4880 Internship #	15	_____ Elective _____	
Interdisciplinary Core	24	<u>Humanities and Arts</u>	
_____ ACCT 2000 Accounting Concepts for Nonbusiness Majors	3	_____ Elective _____	
_____ BA 3100 Introduction to Hospitality Management #	3	_____ Elective _____	
_____ GEOG 1250 Weather & Climate **	3	<u>Cultural Diversity in the United States</u>	
_____ LEGS 4500 Hospitality Law	3	_____ Elective _____	
_____ MGMT 3050 Principles of Organization & Mgmt. #	3	<u>Additional BG Perspective Course</u>	
_____ MKT 3000 Principles of Marketing #	3	_____ Elective _____	
<u>Select one:</u>		<input type="checkbox"/> One BG Perspective course from above is an International Perspective course.	
_____ CS 1000 Computer Basics <u>or</u>			
_____ MIS 2000 Management Information Systems	3		
<u>Select one:</u>		*Mathematics:	
_____ ECON 2000 or 2020# or 2030# **	3	One of the following must be completed: 1120, 1150, 1160, 1220, 1260, 1280, 1300, 1310, 1340, 1350, 2320.	
Option Electives:	21-22	** May fulfill BG Perspective requirements.	
<u>Choose any seven of the following:</u>		@ Grade of C or better required.	
_____ ACCT 2210 Accounting and Business Concepts I	3	# These courses have prerequisites.	
_____ BA 2030 Business Communication #	3		
_____ BA 3900 Intro. to Multinational Business #	3		
_____ BUSE 4550 Administrative Management	3		
_____ GEOG 4240 Geographic Information Systems #	4		
_____ IPC 3040 Leadership in Communication #	3		
_____ MKT 3020 Consumer Behavior #	3	NOTE: No more than 30 hours allowed in College of Business.	
_____ MKT 4050 Services Marketing #	3		
_____ MKT 4100 Marketing Comm. & Promotion # OR	3		
_____ MKT 4080 Introduction to Promotion	3	NOTE:	
_____ PSYC 3060 Psychology of Gender	3	You must complete the last 30 hours immediately preceding graduation at BGSU. If you wish to deviate from this policy, you must request permission to do so in 365 Education Building.	
_____ PSYC 3090 Psychology of Adult. Dev. & Aging #	3	Degree Audit Report (DAR) is available on MyBGSU.	
_____ PSYC 3110 Social Psychology #	3	This is an unofficial record of a student's progress.	
_____ SM 2210 History & Philosophy of Sport	3		
_____ SM 4250 Sport & Gender #	3		
_____ SOC 3120 Population & Society #	3		
_____ SOC 4170 Sociology of Sport #	3		
_____ RTD 3850 Recreation Programming #	3		

TOURISM/EVENT PLANNING MAJOR – See the website for career, curriculum, courses, and admission information:
<http://go2.bgsu.edu/choose/academics/majors/?interest=trsm>.

ADMISSION PROCEDURES

- Declare your intent to be a Tourism/Event Planning Major with an option area (Tourism Administration or Tourism Studies) at the Office of Student and Academic Services for the College of Education and Human Development (365 Education Building, phone 419.372.7372). This office can assist in planning for your initial courses in Tourism, issues with your Degree Audit reports, and graduation applications. Declare any minors here also.
- After declaring your *intent to major* at the Office of Student and Academic Services for the College of Education and Human Development, a faculty advisor will be assigned and you must meet the following Admission requirements for entry into the Tourism Major:

ADMISSION REQUIREMENTS

- Must have achieved a 2.5 accumulative GPA.
- Must have completed RTD 1900 and RTD 2150 with a “C” or above.
- A minimum of 34 BG Perspective hours.
- Completed application process. (See Matriculation form below)

MATRICULATION FORM

- Apply to the program by completion of a Matriculation form near the end of the appropriate semester in which you will complete your admission requirements. See the matriculation forms for the deadlines. Forms available at 119 Eppler North.
- Once informed of acceptance by letter, students may continue the sequence of professional core courses.
- If transferring into the program, must allow for at least 3 or 4 semesters for course work and internship.

RETENTION

- As a tourism major, each student must maintain an overall 2.5 GPA as a prerequisite for RTD 3870, RTD 4150, RTD 4830, RTD 4870, and RTD 4880.
- Adhere to all the prerequisites for RTD courses.

FIELDWORK – PRACTICUM AND INTERNSHIP

- Download Fieldwork Manual for forms – Go to Web page – <http://www.bgsu.edu/departments/hmsls/>, then click on *Sport Mgmt, Rec & Tourism*, click on *Recreation and Tourism program*, click *courses* then scroll to the bottom *Fieldwork manual*.
- Look for your site at least one semester before your fieldwork semester. See the office for application deadlines.
- Practicum (RTD 3870) (introductory level educational experience in a work setting).
 - Prerequisites: Tourism major, RTD 2150, RTD 1900 or RTD 2100, RTD 3150, 2.5 GPA, and approval of advisor
- Internship (RTD 4880 – 15 credits – 600 work hours)
 - Prerequisites for internship (RTD 4880): 2.5 GPA, RTD 3250, RTD 3870, RTD 4870, RTD 4150 or RTD 4830, and approval by advisor of the application form. (Application form is used to register you through the RTD office).
- Site pre-approved by faculty advisor by submitting application forms and list of responsibilities.
- Resources for Fieldwork Sites – See Mary Watt Center, 119 Eppler North, phone 419-372-2876, for hours and listproc, bulletin board.

GRADUATION

Student must achieve a 2.5 accumulative GPA, meet degree requirements and apply for graduation on-line prior to the term deadline or afterward in Room 365 Education Building.

VITAL INFORMATION

Subscribe to **RecTourismLeaders list proc**: Weekly information on course offerings, changes in curriculum, Recreation and Tourism Majors Associations events, scholarships, Fieldwork, & jobs. **Steps to subscribe** to RecTourismLeaders:

- 1) **Send an email** exactly as listed below:
- 2) **Address:** listproc@listproc.bgsu.edu
- 3) **Subject:** (leave this blank)

- 4) **Text/message:** (Type the following *italicized* text only, do not use a signature or any other form of identification at the end of this *italicized* text. This should be typed on **one** line)
Subscribe RecTourismLeaders Firstname Lastname (Insert your name for Firstname & lastname)

Contact the **Main office during the following hours: 8:00 to noon (M-F)**. Phone: 419-372-2876.

Resources:

Mary Watt Center—119 Eppler North: Information on Fieldwork sites, computers, copier, study area. Phone: 419-372-2876 for hours.

HMSLS Student Lounge - 107 Eppler North