

MARKETING EDUCATION
 School of Teaching and Learning
 College of Education and Human Development

Name _____

2012-2013

Bachelor of Science in Education; Leads to Marketing Education licensure in grades 4 and beyond. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

<u>CONTENT FOR TEACHING SPECIALTY##</u>	<u>53-54 HRS</u>
_____ BUSE 2400 Business Problems of the Consumer	3
_____ BUSE 4510 Career Development	2
_____ BA 2030 Written Communication for Business	3
_____ BA 3900 Introduction to Multinational Business	3
_____ ECON 2020 Principles of Microeconomics	3
_____ ECON 2030 Macroeconomics	3
_____ ESHP 2040 Introduction to Entrepreneurship	3
_____ FIN 2000 Personal Finance	3
_____ LEGS 3010 Business Law	3
_____ MGMT 3050 Introduction to Management	3
_____ MKT 3000 Principles of Marketing	3
_____ MKT 3020 Consumer Behavior	3
_____ MKT 4080 Promotion	3
_____ <u>SELECT ONE:</u>	<u>3</u>
_____ MKT 4300 Retail Management	
_____ MKT 4400 Professional Selling	
_____ MKT 4420 Sales Management	
_____ <u>SELECT ONE:</u>	<u>3</u>
_____ CS 1000 Computer Basics	
_____ MIS 2000 Intro. to Mgmt. Information Systems	
_____ <u>SELECT ONE:</u>	<u>3</u>
_____ ACCT 2000 Accounting Concepts for Nonbusiness	
_____ ACCT 2210 Accounting & Business Concepts I	
_____ <u>SELECT ONE:</u>	<u>3-4</u>
_____ BUSE 3150 Internship in Marketing Education (3)	
_____ BUSE 3160 Internship in Business Educ. & Mkt. (4)	
_____ <u>SELECT ONE:</u>	<u>3</u>
_____ BUSE 2720, 2760, and 2780 or MKT 4350 or MIS 4050 or LEGS 4230	

Enroll simultaneously

All courses under Content for Specialty & Professional Education must be taken for a letter grade (not S/U) except for BUSE 3150, 3160, and 4970.

@ "C" or better required.

<u>PROFESSIONAL EDUCATION ##</u>	<u>48-52 HRS</u>
_____ EDHD 2010 Introduction to Education @	2
_____ EDTL 2300 Intro. to Educational Technology @	2
_____ BUSE 2000 Intro. to Bus. & Marketing Educ. @	2
_____ BUSE 4000 Basic Business in Secondary Schools	2
_____ BUSE 4630 Teaching & Learn. Strategies Adults	2
_____ EDFI 3030 Educational Psychology Applied to Adolescent Development (PSYC 1010 prerequisite)	3
_____ EDFI 4080 Education in Pluralistic Society ##	3
_____ EDAS 4090 Organization & Administration	3
_____ EDTL 4210 Content Area Literacy	3
_____ EDIS 2310 Students w/Exceptionalities	3

METHODS BLOCK

_____ #BUSE 4640 Teaching & Learning in Marketing Education	2
_____ #BUSE 4650 Dev. & Trends in Workforce	2
_____ #BUSE 4690 School & Work-based Teaching	2
_____ #BUSE 4770 Business & Marketing Ed. Practicum	2
_____ #EDFI 4020 Assessment & Evaluation	3

STUDENT TEACHING

_____ BUSE 4970 Student Teaching	12-16
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COLLEGE REQUIREMENTS

_____ COMM 1020@	3 HRS 3
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BG PERSPECTIVE REQUIREMENTS

_____ GSW 1120 @ (_____ GSW 1100/1110)	
<u>Quantitative Literacy (Group A Recommended)</u>	
_____ Elective _____	
<u>Natural Science</u>	
_____ Elective _____	
_____ Elective _____	
<u>Social and Behavioral Sciences</u>	
_____ Elective _____	
_____ Elective _____	
<u>Humanities and Arts</u>	
_____ Elective _____	
_____ Elective _____	
<u>Cultural Diversity in the United States</u>	
_____ Elective _____	
<u>Additional BG Perspective Course</u>	
_____ Elective _____	

One BG Perspective course from above is an International Perspective course

Degree Audit Report (DAR) is available on MyBGSU. This is an unofficial record of a student's progress.

TWO IMPORTANT CHECKLISTS

I. COLLEGE RETENTION REQUIREMENTS

- _____ Attainment of 60 semester hours
- _____ "C" or better in GSW 1120
- _____ "C" or better in COMM 1020
- _____ "C" or better in BUSE 2000
- _____ "C" or better in EDHD 2010
- _____ "C" or better in EDTL 2300
- _____ Accumulative GPA of at least 2.5

II. PREREQUISITES FOR STUDENT TEACHING

- _____ Full acceptance by the College/program
- _____ 90 semester hours of college credit
- _____ 2.5 minimum accumulative GPA
- _____ EDFI 3030
- _____ BUSE 4640

REMINDERS:

- (1) PSYC 1010 is a prerequisite to EDFI 3030, a required education course, and can be used as a social science elective; EDFI 4080 is a required education course and can also be used as a Cultural Diversity elective.
- (2) Meet with your advisor at least once each year. Names of advisors and other assistance can be obtained via MyBGSU web page. Click on "My Advisor."
- (3) SENIOR YEAR: You must apply for graduation on-line prior to the term deadline; complete an application for licensure during your student teaching semester--you will receive instructions for doing so during a required meeting that precedes student teaching.
- (4) Remember that you must have a 2.5 accumulative grade point average and have successfully completed the PRAXIS II Series to be eligible for licensure upon graduation.
- (5) Complete at least 30 hours of coursework at BGSU.
- (6) STUDENT TEACHING: You must student teach for at least 12 weeks for 12 credits. However, you may student teach for 12, 13, 14, 15 or 16 weeks. Each week is for 1 credit. All student teaching must be completed in one semester.

<p>NOTE: Undergraduate students and degree holders seeking licensure must meet all specified requirements, including satisfactory completion of all PRAXIS II tests to qualify for Marketing Education licensure. Degree holders should consider the graduate level licensure program in Marketing Education. Contact (419) 372-2904.</p>
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