

APPAREL MERCHANDISING AND PRODUCT DEVELOPMENT
with
MARKETING MINOR

School of Family and Consumer Sciences
College of Education and Human Development

NAME _____

2012-2013

Bachelor of Science in Apparel Merchandising and Product Development. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

REQUIRED COURSES 42 HRS

_____	AMPD 1510 Apparel & Textile Industry	3
_____	AMPD 2020 Merchandising Math	3
_____	AMPD 2510 Apparel Studio I: Assembly & Fit	3
_____	AMPD 2810 Textiles	3
_____	COOP 50 Work Block	0
_____	AMPD 3130 Textile Product Analysis	3
_____	AMPD 3510 Fashion Forecasting	3
_____	AMPD 3800 Visual Merchandising	3
_____	AMPD 3890 Supervised Field Experience	3
_____	AMPD 4010 History of Costume	3
_____	AMPD 4020 Merchandising Soft Goods	3
_____	AMPD 4030 Consumer Analysis in Fashion	3
_____	AMPD 4140 Product Dev. Studio	3
_____	AMPD 4400 Comp. for Apparel Products	3
_____	AMPD 4510 Global Issues	3

REQUIRED SUPPORTING COURSES 3-5

_____	MATH 1210 or higher	3-5
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REQUIRED MINOR COURSES 21 HRS

Must earn a letter grade of "C" or better in each course taken as part of the minor.

_____	ECON 2000 or higher **	3
_____	ACCT 2000 or ACCT 2210 or MGMT 3050	3
_____	MKT 3000 Prin. of Marketing	3
_____	MKT 3020 Consumer Behavior	3

CHOOSE THREE

_____	MKT Electives	3
_____	(3200, 3500, 4000, 4050, 4080 or 4100, 4120, 4150, 4160, 4250, 4300, 4350, 4400, 4420, 4450, 4550)	3

ELECTIVE COURSES Minimum 21

(These are free electives that are not used anywhere else in your program. Consider choosing 3000-4000 level courses from: BA, COMM, ART, ARTH, PSYC, FCS, AMPD, ID, SOC, MKT, MGMT, ENG, foreign language, or VCT.)

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COLLEGE REQUIREMENTS 3 HRS

_____	COMM 1020 @	3
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BG PERSPECTIVE REQUIREMENTS

_____	GSW 1120	(_____ GSW 1100/1110)
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Quantitative Literacy (Group A Recommended)

_____	Elective	_____
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Natural Science

_____	Elective	_____
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_____	Elective	_____
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Social and Behavioral Sciences

_____	Elective	_____
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_____	Elective	_____
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Humanities and Arts

_____	Elective	_____
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_____	Elective	_____
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Cultural Diversity in the United States

_____	Elective	_____
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Additional BG Perspective Course

_____	Elective	_____
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One BG Perspective course from above is an International Perspectives course.

REMINDERS:

- (1) Meet with your advisor at least once each year. Names of advisors can be obtained via MyBGSU web page. Click on "My Advisor."
- (2) SENIOR YEAR: You must apply for graduation on-line prior to the term deadline.
- (3) Complete at least 30 hours of coursework at BGSU.

** Can also be used to fulfill one of the electives in BG Perspective shown in the adjacent right-hand column.

@ Letter grade of "C" or better is required.