

APPAREL MERCHANDISING AND PRODUCT DEVELOPMENT
with
FASHION INSTITUTE OF TECHNOLOGY OPTION
 School of Family and Consumer Sciences
 College of Education and Human Development

NAME _____

2012-2013

Bachelor of Science in Apparel Merchandising and Product Development. This degree program is designed to be completed in 4 years. Changing majors, academic issues or other unforeseen circumstances may require additional semesters for completion.

REQUIRED COURSES	42 HRS	COLLEGE REQUIREMENTS	3 HRS
_____ AMPD 1510 Apparel & Textile Industry	3	_____ COMM 1020 @	3
_____ AMPD 2020 Merchandising Math	3		
_____ AMPD 2510 Apparel Studio I: Assembly and Fit	3	BG PERSPECTIVE REQUIREMENTS	
_____ AMPD 2810 Textiles	3	_____ GSW 1120 (_____ GSW 1100/1110)	
_____ COOP 50 Work Block	0		
_____ AMPD 3130 Textile Product Analysis	3	<u>Quantitative Literacy (Group A Recommended)</u>	
_____ AMPD 3510 Visual Analysis	3	_____ Elective _____	
_____ AMPD 3800 Visual Merchandising	3		
_____ AMPD 3890 Supervised Field Experience	3	<u>Natural Science</u>	
_____ AMPD 4010 History of Costume	3	_____ Elective _____	
_____ AMPD 4020 Merchandising Soft Goods	3	_____ Elective _____	
_____ AMPD 4030 Consumer Analysis in Fashion	3		
_____ AMPD 4140 Product Development Studio	3	<u>Social and Behavioral Sciences</u>	
_____ AMPD 4400 Computers for Apparel Products	3	_____ Elective _____	
_____ AMPD 4510 Global Issues	3	_____ Elective _____	

REQUIRED SUPPORTING COURSES	9-11
_____ ECON 2000 or higher**	3
_____ MATH 1210 or 1220	3-5
_____ MKT 3000 Principles of Marketing	3

FASHION INSTITUTE OF TECHNOLOGY (F.I.T)	30 HRS
_____ AMPD 3090 (Junior Year)	
Must be accepted into F.I.T.	
Advertising and Communications (F/Spr)	
Textile Development and Marketing (F)	

FREE ELECTIVE COURSES **Minimum 12**
 (These are free electives that are not used anywhere else in your program. Consider choosing 3000-4000 level courses from: BA, COMM, ART, ARTH, PSYC, FCS, AMPD, SOC, MKT, MGMT, ENG, foreign language, or VCT.)

** Can also be used to fulfill one of the electives in BG Perspectives shown in the right-hand column.

@ Letter grade of "C" or better is required.

A MINOR IS STRONGLY ENCOURAGED.

<u>Humanities and Arts</u>
_____ Elective _____
_____ Elective _____
<u>Cultural Diversity in the United States</u>
_____ Elective _____
<u>Additional BG Perspective Course</u>
_____ Elective _____

One BG Perspective course from above is an International Perspectives course.

REMINDERS:

(1) Meet with your advisor at least once each year. Names of advisors can be obtained via MyBGSU web page. Click on "My Advisor."

(2) **SENIOR YEAR: You must apply for graduation on-line prior to the term deadline.**

(3) Complete at least 30 hours of coursework at BGSU.