



**Commitment to Service - Falcons Care Program**  
**COMMUNITY SERVICE ACTIVITIES**  
**Information Sheet**



<b>Community Service Project/Event:</b>
<b>Location:</b>
<b>Event Date &amp; Time:</b>
<b>Description of the community service activity in detail (attach additional info if necessary):</b>
<b>Student-Athletes (and sport) who may be involved:</b>
<b>Will the student-athlete receive any expense/benefit (meals, transportation, compensation, etc.)? If so, what will they receive?</b>
<b>Contact Person (phone &amp; e-mail address):</b>

Submit to: Ryan Squire, Compliance  
[rsquire@bgsu.edu](mailto:rsquire@bgsu.edu) or fax: 419-372-0553

cc: Mary Kay Coulter, Student-Athlete Services  
Mike Cihon, Athletic Communications

Will someone be available to take pictures at the event?

Yes

No

## 12.5.1.1 PROMOTIONAL ACTIVITIES

Pursuant to NCAA Bylaw 12.5.1.1 – Institutional, Charitable, Educational or Nonprofit Promotions, a member institution or recognized entity thereof (e.g. fraternity, sorority or student government organization), a member conference or a non-institutional charitable, educational or nonprofit agency may use a student-athlete’s name, picture or appearance to support its charitable or educational activities considered incidental to the student-athlete’s participation in intercollegiate athletics provided the following conditions are met:

- a) The student-athlete receives written approval to participate from the director of athletics (or his or her designee who may not be a coaching staff member), subject to the limitations on participants in such activities as set forth in Bylaw 17;
- b) The specific activity or project in which the student-athlete participates does not involve co-sponsorship, advertisement or promotion by a commercial agency other than through the reproduction of the sponsoring company’s officially registered regular trademark or logo on printed materials such as pictures, posters or calendars. The company’s emblem, name, address and telephone number may be included with the trademark or logo. Personal names, messages, and slogans (other than an officially registered trademark) are prohibited;
- c) The name or picture of a student-athlete with remaining eligibility may not appear on an institution’s printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity’s officially registered regular trademark or logo also appears on the item;
- d) The student-athlete does not miss class;
- e) All money derived from the activity or project goes directly to the member institution, member conference or the charitable, educational or nonprofit agency;
- f) The student-athlete may accept actual and necessary expenses from the member institution, member conference or the charitable, educational or nonprofit agency related to participation in such activity;
- g) The student-athlete’s name, picture or appearance is not utilized to promote the commercial ventures of any nonprofit agency;
- h) Any commercial items with names or pictures of student-athletes (other than highlight films or medial guides per Bylaw 12.5.1.8) may be sold only at the member institution at which the student-athlete is enrolled, institutionally controlled (owned and operated) outlets or outlets controlled by the charitable or education organization (e.g., location of the charitable or educational organization, site of charitable event during the event); and
- i) The student-athlete and an authorized representative of the charitable, educational or nonprofit agency sign a release statement ensuring that the student-athlete’s name, image, or appearance is used in a manner consistent with the requirements of this section.

***I have read and agree to follow the above-mentioned NCAA requirements regarding the use of a student-athlete’s name, picture, or appearance to promote an institutional, charitable, educational, or non-profit activity.***

\_\_\_\_\_  
Signature of Charitable and/or Educational Agency (if applicable)

\_\_\_\_\_  
Date

In order to satisfy the NCAA Bylaw as set forth above, Bowling Green State University’s Director of Athletics (or Designee) is granting permission for the student-athletes named on this form to engage in the aforementioned charitable or educational activities.

\_\_\_\_\_  
Signature of Director of Athletics (or Designee)

\_\_\_\_\_  
Date