

Housing and Dining Master Planning Focus Groups January 20, 21 and 22, 2009

Draft 1.6 01/21/09 11:00am

The purpose of these focus group interviews is to engage a variety of prospective users in dynamic conversation about their facility needs and preferences to shape or reshape project concepts so that they will appeal to the target market. These focus groups are intended to yield qualitative data, reveal hidden sensitivities, and raise issues previously not considered by the consultants, rather than providing rigid statistically reliable responses from a demographically representative sample of the population.

Each of these focus groups will be led by a moderator from the consulting firms of Brailsford & Dunlavey and/or Porter Khouw Consulting whose purpose is to guide the conversation gently to keep it on the topics of concern to the BGSU Housing and Dining Master Plan. The topic of discussion will be ideas for developing new and/or renewed on-campus housing facilities and related amenities/services. In order to assure that 8 – 12 people attend, it is requested that 14 - 18 people rsvp for each session.

More than one focus group may occur at the same time (PKC and B&D will have two consultants during many of the focus group time slots)

Key: PKC = Porter Khouw Consultants; B&D = Brailsford and Dunlavey Consultants

The BGSub Voucher is good for one 6-inch sub sandwich at one of the three BGSub locations on campus

Date/Time	Attendees	#	Consulting Team/Focus	Location	Person/Dept. Coordinating	Incentive/food
Tues Jan 20 8:30pm-9:15pm	Resident Student Association		PKC Dining	207 BTSU	Sarah Waters	BGSubVoucher&Hospitality
Wed Jan 21						

9:00am-10:00am					
Wed Jan 21 10:00am-11:00am	Dining Services Student Employees	PKC Dining	Campus Corners	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21 11:00am-12:00pm					
Wed Jan 21 12:00pm-1:00pm	Faculty & Staff Dining Customers	PKC Dining	Club 57 Founders	Nancy Joseph	Lunch
Wed Jan 21 1:00pm-2:00pm	Dining Services Managers	PKC Dining	Silver River Kreischer	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21 2:00pm-3:00pm(1)	Dining Services Classified Employees	PKC Dining	Campus Corners	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21 2:00pm-3:00pm(2)	Dining Services Classified Employees	PKC Dining	8 O'Clock Kreischer	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21 3:00pm-4:00pm(1)	Catering Customers	PKC Dining	Founders Courtyard	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21 3:30pm-4:30pm(2)	Resident Advisors	B&D/ PKCHousing&Dining	315 BTSU	Sarah Waters	BGSubVoucher&Hospitality
Wed Jan 21 4:00pm-5:00pm(1)	Hall Directors and Graduate Hall Directors	B&D/ PKCHousing&Dining	Founders Conference Room	Sarah Waters?	BGSubVoucher&Hospitality
Wed Jan 21 5:00pm-6:00pm(1)	President's Leadership Academy Participants	B&D/ PKCHousing&Dining	309 BTSU	Julie Snyder?	BGSubVoucher&Hospitality
Wed Jan 21 5:30pm-6:30pm(2)	Athletic Events Suite Holders/Customers	PKC Dining Suite Catering	Silver River	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21	Off-Campus	B&D/	307 BTSU	CR/Andy	BGSubVoucher&Hospitality

6:00pm-7:00pm(1)	Students	PKCHousing&Dining		Alt?	
Wed Jan 21 7:00pm-8:00pm(1)	Off-Campus Students	B&D/ PKCHousing&Dining	307 BTSU	CR/Andy Alt?	BGSubVoucher&Hospitality
Wed Jan 21 7:00pm-8:00pm(2)	Fraternity and Sorority Members	B&D/ PKCHousing&Dining	206 Education	Gordy Heminger	BGSubVoucher&Hospitality
Wed Jan 21 8:00pm-9:00pm(1)	Student Leaders USG,Ex-Off, etc.	B&D/ PKCHousing&Dining	206 Education	Ryan Gardner/CR	BGSubVoucher&Hospitality
Wed Jan 21 8:00pm-9:00pm(2)	SMART participants, mentors, leaders	B&D/ PKCHousing&Dining	351 Education	Sarah Waters	BGSubVoucher&Hospitality
Wed Jan 21 9:00pm-10:00pm (1)	Dining Services Student Employees	PKC Dining	Silver River	Nancy Joseph	BGSubVoucher&Hospitality
Wed Jan 21 9:00pm-10:00pm(2)	Residence Hall Freshmen	B&D/ PKCHousing&Dining	351 Education	Sarah Waters	BGSubVoucher&Hospitality
Thur Jan 22 9:00am- 10:00am	Student Athletes especially SAAC	B&D/ PKCHousing&Dining	208 BTSU	Mary Kay	BGSubVoucher&Hospitality
Thur Jan 22 10:00am- 11:00am(2)	BGSU Tour Guides and Graduate Student Senate	B&D/ PKCHousing&Dining	306 BTSU	Adrea Spoon/CR	BGSubVoucher&Hospitality
Thur Jan 22 11:00am- 12:00pm(1)	Athletics Admin/Staff	P&K Dining Suite Catering	Silver River Kreischer	Nancy Joseph	BGSubVoucher&Hospitality
Thur Jan 22 11:00am- 12:00pm(2)	Residence Life Staff	B&D/ PKCHousing&Dining	306 BTSU	Carman Rosendale	BGSubVoucher&Hospitality
Thur Jan 22 12:00pm-1:00pm(1)	Learning Community Directors/Assist Dir. And Faculty	B&D/ PKCHousing&Dining	208 BTSU	Tim Shaal/ Bettina Shufford	Lunch

Thur Jan 22 12:00pm-1:00pm(2)	Dining Advisory Group	PKC Dining	Campus Corners McDonald	Nancy Joseph	Lunch
Thur Jan 22 1:00pm-2:00pm	Greek Staff, Gas, House Directors	B&D/ PKCHousing&Dining	306 BTSU	Gordy Heminger	BGSubVoucher&Hospitality
Thur Jan 22 2:00pm-3:00pm	On-Campus Upper-Division Students	B&D/ PKCHousing&Dining	306 BTSU	Sarah Waters	BGSubVoucher&Hospitality
Thur Jan 22 3:00pm-4:00pm	Residential Computer Connection Student staff	B&D/ PKCHousing&Dining	306 BTSU	Kendra Rowe?	BGSubVoucher&Hospitality