

Leadership Principles

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1. How you spend your time and money indicates what is important (show me a group's calendar and budget and I'll know what is important to them: show me an individual's checkbook and daily planner and I'll know what is important to him/her)
2. If you don't stand for something, you'll fall for anything: once you know your core values, your decisions become much easier
3. Good fraternities and sororities use their **Ritual** regularly: you can't expect your members to know your values if they only hear about them once a semester at initiation
4. The problem is not the lack of good ideas, but how to use your values to choose which ideas you will commit your chapter's resources towards (the greatest of which is your member's time)
5. Organizations that have apathy don't know where they are headed: they don't know their core values, don't have goals, don't know where they are going, hence members become apathetic
6. Organizations exist to meet the needs of their members: if they do, they flourish; if they don't, they wither
7. The reason juniors and seniors leave chapters is because they don't meet their needs: what appeals to freshmen and sophomores no longer appeals to juniors or seniors
8. It's easier and cheaper to keep current members than to replace them constantly:
it is cheaper to give seniors a budget and keep them than to write them off
9. Don't be held hostage by a minority of the group: dissent is usually loud whereas the majority is usually silent
10. Character is what you do when no one is looking
11. Take the high road and let others wallow in the mud: you'll be glad you did down the road
12. Light of Day Ethics Test: Never write or say anything you don't want repeated on the evening news (Emails, IM's, Facebook, MySpace, Social Event Themes, T-Shirts, etc.)
13. Be careful: your thoughts become words, your words become deeds, and your deeds become who you are (it's not that you said it, it's that you thought it)
14. All else being equal, go for diversity, it helps your group grow beyond where they are currently: part of your job is to prepare your members to be successful in a more diverse world
15. Continuous improvement is the belief that there is no such thing as a perfect policy, program, chapter, etc.
Are you satisfied with your current chapter?
16. Focus on the outcomes (i.e. GPA's, service hours, philanthropy, involvement, recruitment/intake) not inputs
17. Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful men with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination are omnipotent.

18. Leave your campsite better than you found it: your job as a leader is to leave your chapter better than you found it (or else what did you do with your time?)