

**Office of Residence Life – Greek Affairs Annual Goals 2007-2008****1. Academic Achievement**

- a. Maintain the Greek GPA above the Non-Greek GPA
- b. Maintain the fraternity GPA above the All-Men's and improve the sorority GPA above the All-Women's
- c. Continue to prohibit activities the last week of classes each semester
- d. Enhance academic incentives through Greek Affairs, the Greek Councils and individual chapters
- e. Work with chapters on developing on-going academic standards for individual members
- f. Enhance the Scholarship Board by empowering the board to devise incentives for struggling chapters

**2. Increase Fraternity and Sorority Membership to 1,900 Undergraduates**

- a. Implement the Recruitment & Marketing Task Force recommendations
- b. Collaborate with the Residence Education staff on recruitment efforts
- c. Provide incentives for groups that grow their membership
- d. Expand the GIB by an additional group
- e. Enhance the Go Greek Team
- f. Provide more recruitment training for chapters and recruitment chairs
- g. Achieve a 90% first semester and an 80% first-year retention rate
- h. Provide incentives for groups that achieve high retention rates
- i. Work with Institutional Research on retention efforts
- j. Provide more junior and senior programming

**3. Enhance the Sense of Community among all Fraternities and Sororities**

- a. Increase interaction among the fraternities and sororities
- b. Continue the weekly Greek Council President's dinners/lunches
- c. Encourage the Greek Council Executive Committees to interact at least two times per semester
- d. Encourage the councils to develop a list of collaboration projects for groups to work on annually
- e. Continue monthly chapter president's meetings with 90% attendance

**4. Increase the Diversity of the Greek Community**

- a. Increase understanding of LGBT Issues
- b. Develop a Greek Ally program
- c. Provide more educational programs at Greek Odyssey, Emerging Leaders, Greek Retreat, and at chapter meetings on diversity
- d. Continue the climate survey on diversity and use to shape programs and policies
- e. Enhance the Greek web site on diversity resources
- f. Work with the Late Night Events to provide a social outlet for minority students
- g. Continue to educate all Greeks about the NPHC and GIB groups
- h. Recruit a Greek staff that is more diverse and reflective of the campus

5. **Engage Student Leaders More in the Governance of their Greek Community**
  - a. Involve Greek Council presidents in recommending policies for Greek Affairs
  - b. Continue to Involve students in the judicial process
  - c. Continue the student-run Greek Housing Board
  - d. Continue the student-run Greek Scholarship Board
  
6. **Increase the Use of Assessment to Shape Programs, Policies and Budget**
  - a. Revise the overall assessment program in conjunction with Assoc. Dir. of Res. Life for Assessment
  - b. Implement the Retention Task Force recommendations
  - c. Continue selected focus groups on key areas (seniors, upper-class housing residents, etc.) and use the outcomes to shape policies
  - d. Continue to “Close the Loop” on assessment activities by publishing assessment findings to the Greek Community and use to adjust priorities, programming and budgets
  
7. **Increase Technology to Become a 24/7 Greek Operation**
  - a. Provide for on-line roster updates for chapters
  - b. Migrate all Greek Awards to on-line forms
  - c. Move to an entirely on-line Greek Housing sign-up process
  
8. **Provide a High Quality, Satisfying and At-Capacity Housing for Greeks**
  - a. Continue to provide more flexible housing options
  - b. Allow houses to stay open during Fall, Winter, Spring and summer breaks
  - c. Provide housing to an additional NPHC fraternity
  - d. Provide housing to an additional GIB group
  - e. Explore installing chapter-owned washers and dryers
  - f. Increase the number of chapters that provide meal service for their members
  - g. Provide education to chapter kitchen managers on nutrition and wellness
  - h. Continue the personalization of individual and common spaces
  - i. Explore junior and senior incentives to increase their presence in the houses
  - j. Explore how to provide chapters with more privacy in their houses
  
9. **Engage In Development and Fund-Raising**
  - a. Establish two additional endowed scholarship accounts for Greeks
  - b. Work with advisors to utilize the BGSU Foundation to purchase house furniture and for renovations
  - c. Work with Alumni & Development on chapter alumni reunions and major gifts
  - d. Work with chapters on alumni communication
  
10. **Provide and Develop the Highest Quality Greek Staff in the Nation**
  - a. Recruit the highest quality Greek House Directors that mirror the campus population
  - b. Recruit the highest quality Greek Grads that mirror the campus population
  - c. Purchase a summer reading book and discuss at a future staff meetings
  - d. Provide a balance of staff development for both Greek Grads and Greek House Directors
  - e. Utilize more outside presenters for staff training and professional development